



VERMONT MOUNTAIN BIKE ASSOC.
SINCE  1997

2023 ANNUAL MEETING

THANK YOU FOR JOINING!

Photo credit: Mark Clement

AGENDA

- 6:00 – 6:05 Welcome, Agenda, & Housekeeping
- 6:05 – 6:30 Overview and 2023/24 Season Highlights
- 6:30 – 6:35 Membership Recap
- 6:35 – 6:45 Annual Financial Summary
- 6:45 – 6:50 2023 Grant Programs & Awardees
- 6:50 – 7:25 Chapter Updates : 2022 Naming & Trail Grants
- 7:25 – 7:30 Board Election Results
- 7:30 – 7:40 Looking Ahead
- 7:40 – 7:50 2024 Ambassadors, Bike Raffle, & Events
- 7:50 – 8:00 Q&A, Wrap-up
- 8:00 Adjourn

HOUSEKEEPING

- All participants will be muted
- Use the Q&A box to ask any questions, which we'll be monitoring throughout the night and either pausing to answer or addressing them in the final Q&A
- If we don't answer your question(s) tonight, please stay tuned for a summary of the meeting in which we'll seek to address those in the Chat that weren't covered



VISION

For mountain biking to be at the center of healthy, economically vibrant, and environmentally sustainable communities throughout Vermont, with well-planned, accessible, and progressive trail systems state-wide.

MISSION

To ensure the sustainability of mountain biking in Vermont and thoughtfully promote exceptional riding experiences for all through advocacy, education, and community-driven stewardship.

WHO WE ARE

ONE CENTRAL OFFICE



Advocacy



Education



Membership



Chapter Support



Insurance



Grants & Fundraising

28 LOCAL CHAPTERS



Trail Stewardship



Community Engagement



Programs



Landowner Relationships



Volunteering



Events



LAND ACKNOWLEDGEMENT

The lands VMBA Chapters currently help steward, and on we have the privilege to ride, were the original homeland of Native Tribes until they were forced to cede control through Euro-American governance.

We recognize these Tribes, the Land, and its stories, as many organizations and governments have done, and express our gratitude and appreciation to those whose territory and homelands we occupy.

920+ miles of public-access singletrack

25,000+ volunteer hours

9,600+ Members

28 Chapters

~40 miles of new trails

170+ miles of upgraded/repaired trails

2023 IN NUMBERS

5-YEAR STRATEGIC PLAN

5-Year Strategic Plan
2023 – 2028

Advancing Community-Driven Stewardship Since 1997

Adopted by the VMBA Board of Directors January 2023

Photo: Bear Clarr

CONTEXT

What is the purpose of this plan?
Mountain biking has grown enormously over the last two decades and has emerged as a major force shaping the communities, economy, and landscape of Vermont. This plan was developed to identify the major goals and supporting activities VMBA will pursue in support of our mission to secure the sustainable future of mountain biking in Vermont while achieving our vision for progressive, well-planned, and environmentally thoughtful trail systems statewide.

How was this plan developed?
In January of 2022, the VMBA Board of Directors held a visioning workshop, during which the organizational Mission and Vision were revised to align with both the current challenges and opportunities mountain biking faces as well as VMBA's evolution as an organization. That effort was followed up with an assessment of our Chapters needs and our organizational capacity, inputs that were then distilled into the necessary trail, community, advocacy, and organizational outcomes to realize our Vision over the next five years. These outcomes were ultimately grouped into seven major goals and their underlying activities, which were subsequently refined and finalized based on feedback from our 29 Chapters and key partners.

What role will it play moving forward?
The seven major goals will serve as a "north star" for our annual planning, budgeting, and the initiatives we pursue. This framework will inform the interim goals we set each year so we can evaluate our progress in achieving specific outcomes. Additionally, the goals and activities laid out in this document provide a clear picture for our Chapters and partners as to where VMBA is headed and how we intend to get there, facilitating collaboration, planning, and impact.

Photo: Grant Wheeler

CHALLENGES... AND OPPORTUNITIES

ENVIRONMENTAL PROTECTION

Trails have impacts, positive and negative. The art and science of trail building have come a long way in 25 years, and we now know how to minimize negative effects on soil, water, and wildlife. Many of our historical trails require upgrades and reroutes, and a more thoughtful approach to landscape-level design can reduce impact while improving user experience.

TRAIL CONNECTIVITY

The regulation of trails in Vermont has incentivized our networks to remain disconnected to avoid onerous oversight and constraints on the private landowners who graciously host most of our trails. Linking networks creates experiential opportunities that greatly exceed the sum of their parts and reduces the need to build anew.

DIVERSITY, EQUITY, AND INCLUSION

Despite committed efforts over the past several years to welcome women, BIPOC, and other historically excluded groups, our riding community remains overwhelmingly white and majority male. Given the lack of diversity in Vermont, generally greater investment in DEI work and a commitment to change is needed for us to build a truly vibrant, diverse ridership.

PROGRESSION

The nature of our terrain and history of hand and volunteer-built trails has resulted in an abundance of technical, intermediate trails. We lack opportunities for new riders to acclimate to the sport, as well as more advanced trails that allow users to test their abilities. Networks with a true spectrum of trail difficulty allow riders to progress more rapidly and safely.

Photo: Ryan Blank

ROADMAP

Target accomplishments en route to our 30th anniversary in 2027

- 2023**
 - Launch Chapter Trail Counter Program
 - Launch VMBA Mobile App
 - Codify & Adopt Best Management Practices
 - Update Preferred Trail Builders Program
 - Publish Landowner Guide to Current Use
- 2024**
 - Complete economic impact study
 - Draft Landscape-level view for trails
 - Publish Trails Guide for Communities
 - Chapter Technical Resource Manual
 - New process for building on State Land
- 2025**
 - Launch VMBA Trail Crew
 - Adopt new VTS guidelines
 - Meet the Chapters video series
 - In-school curriculum & grants
 - Loaner equipment for Chapters
- 2026**
 - BMP assessment/certification in place
 - Statewide kids bike days
 - Endowment established
 - Majority of VT ridership are members
- 2027**
 - Publish 30th Anniversary Photo Book
 - Adopt Act 250 Alternatives for Trails
 - Prepare Recreation & Current Use proposal

Photo: Bear Clarr

GOAL #1 TRAILS

Steward a statewide network of accessible, well-planned, progressive, and sustainable trails

Why?
At the core of our mission is improving the quality of the singletrack experience in Vermont and continuously improving our Chapter skills and capacity to build and maintain trail. Accessibility, network-level design, progression, and environmental sustainability are key drivers for exceptional riding experiences for all.

How we will get there:

- Advocacy**
 - Work with VT-FPR to modernize the guidelines and process for building, maintaining, and managing trails on State land
 - Collaborate with conservation-focused orgs, public land managers on a landscape-level view to identify the most appropriate areas for trails
 - Maintain an emphasis on and culture of community-based recreation, developing and maintaining strong working relationships with towns
- Education**
 - Better measure the environmental, social impacts of trails in Vermont
 - Publish a Trails Guide for Communities, explaining impacts (positive and negative), where and why to build trails, and how to work with a Chapter
 - Broadscale public messaging on our Best Management Practices (BMPs)
 - Actively solicit feedback as to where and how the riding experience can be improved, especially from underrepresented populations
- Chapter Support**
 - Codify MTB- and VT-specific trail building, maintenance, and mgmt: BMPs, Chapter-driven and grounded in continuous improvement
 - Publish a Technical Resource Manual for Chapters
 - Launch a Trail Counter lending program
 - Establish a credentials-based Preferred Trail Builders program
 - Provide centralized permitting and project management support
 - Develop community engagement guidelines and resources
 - Develop volunteer recruitment and management resources
- Funding**
 - Grow the Trail Grant program and shift to a rolling application process
 - Grow the Naming Grant program
 - Increase operational funding for Chapter staff
 - Create a sponsorship-based funding model for a VMBA Trail Crew
 - Work with FPR to make the RTP program more accessible to Chapters
- Operations**
 - Hire a central Trail Stewardship Lead, responsible for BMP oversight, resource development, project and volunteer engagement support
 - Establish a Chapter-directed VMBA Trail Crew

Key partners:

WAYS YOU CAN HELP

What trail riding and our mountain community will look like when we succeed.

GROW THE MEMBERSHIP

Help us remain the largest state-level MTB advocacy group in the country and [grow your membership today](#). And encourage those you ride with to join as well!

VOLUNTEER

We rely on 30,000+ hours of volunteer time annually to build and maintain trail, work with communities, and run our Chapters and Board. Reach out to [your local Chapter](#) today.

SHARE YOUR THOUGHTS

Feedback from the riding community helps us understand what's working, what's not, and how to move forward. [Submit us today](#) if you have questions or suggestions.

DONATE

With 90% of membership revenue going to our Chapters, we depend on the generosity of our Supporters to keep our Office running smoothly. Please [donate](#) what and when you can.

Photo: Three Peaks Media

MAJOR GOALS – THE TACO



TRAILS

- 1 Steward a statewide network of accessible, well-planned, progressive, and sustainable trails

ADVOCACY

- 2 Move public-access recreational trails out of Act 250 and into an appropriate oversight model
- 3 Acknowledge landowners by incorporating public-access trails into the Current Use program

COMMUNITY

- 4 Establish an informed ridership that knows where, when, and how to ride
- 5 Count the majority of those who regularly use our trails as active VMBA members
- 6 Significantly increase youth, non-male, BIPOC, and adaptive representation in MTB ridership

ORGANIZATION

- 7 Run a thriving, sustainable organization that attracts and retains talent and develops our Chapters

PROGRESS TOWARDS OUR MAJOR GOALS

» TRAILS

- 40 new miles of sustainable, well-planned, accessible trails
- Upgrades to 170+ miles of trail
- Major Storm Recovery Fund deployment
- Stronger USFS, VT-FPR partnerships
- Best Management Practices project scoping

» ADVOCACY

- VTGC Leadership
- Alignment with trails community on approach
- H.673, An act concerning Outdoor Recreation
- Outdoor Recreation Day at the Statehouse
- Act 250 Reform Navigation

» COMMUNITY

- Growth target identified
- VMBA App Launch
- Learn-to-Bike Month Programs
- Try-a-Trail
- Adaptive Demo Days
- Adaptive Assessment Program & Grants

» ORGANIZATION

- Expanded Chapter Resource Library
- Organizational all-staff meetings
- Increasingly active Advisory Council meetings
- Major office staff transition & role restructuring
- \$95,998 in total grant funding to Chapters

Please add any questions to the Q&A!

DIVERSITY EQUITY, & INCLUSION

» ADAPTIVE TRAIL ASSESSMENTS

- Performed 10 Adaptive Trail Assessments with Vermont Adaptive and Kelly Brush Foundation
- Awarded \$13K+ to fund trail alterations
- Have over 60 miles of MTB trails in Vermont that are adaptive friendly
- Will be releasing an interactive map for adaptive riding this spring!



» DEI COMMITTEE

- 13 active DEI committee members from the community
- Hosted a free Learn To Bike Event, May 2023 at Slate Valley Trails
- Awarded 1 BIPOC Instructor Scholarship
- Launched Try a Trail bike voucher program

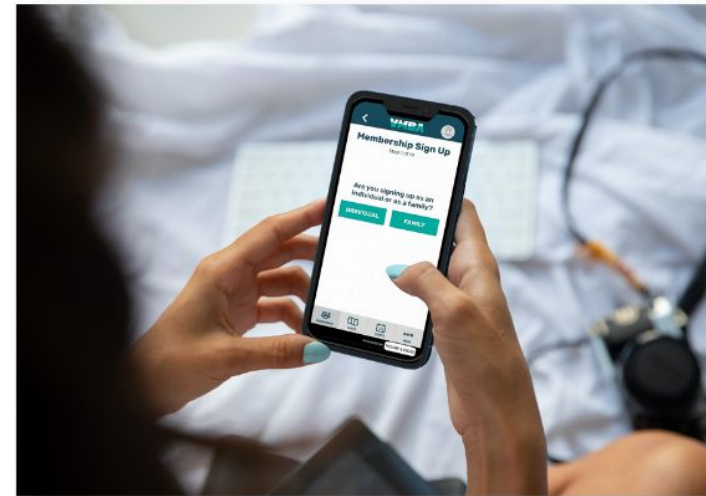
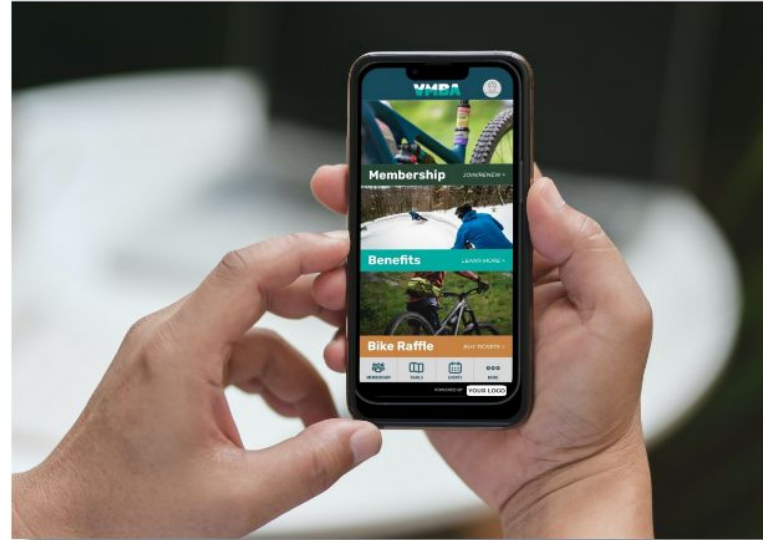
VMBA MOBILE APP LAUNCH

Features

- Membership signup & Add Chapters
- Easy access to Member Benefit partners
- Instant redemption of Member Benefits and DH tickets
- Maintain VMBA Member profile
- Buy Raffle Tickets
- Donate
- No plastic cards or paper sheets

On The Roadmap

- Integrated Event Calendar
- Integrated trail conditions and reporting
- Easy access to Member Benefit partners
- Plan Your Ride



2023 MEMBER SURVEY HIGHLIGHTS

Stewardship and advocacy driving VMBA membership

High marks for overall quality and quantity of trails, but...

80% of respondents rode significantly less due to flooding

70% approval of Chapter's trail work, down slightly

>75% felt well-informed by the VMBA office, slightly less for Chapters

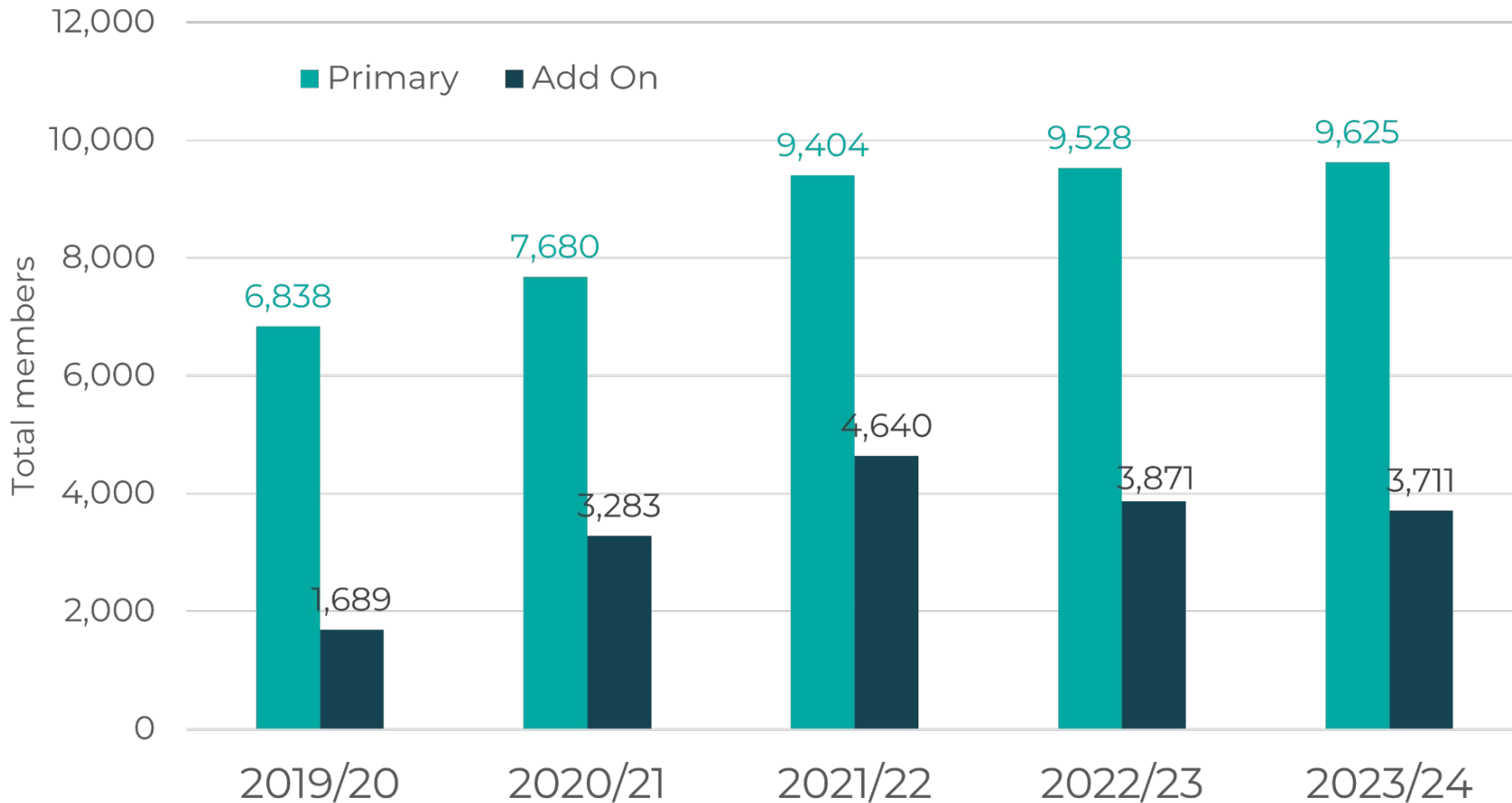
75% redeemed at least one Member Benefit, ~50% used a DH ticket

70%+ felt DEI efforts should be at or among our top priorities

> 60% said eMTBs should be allowed on most MTB trails, up from 43%

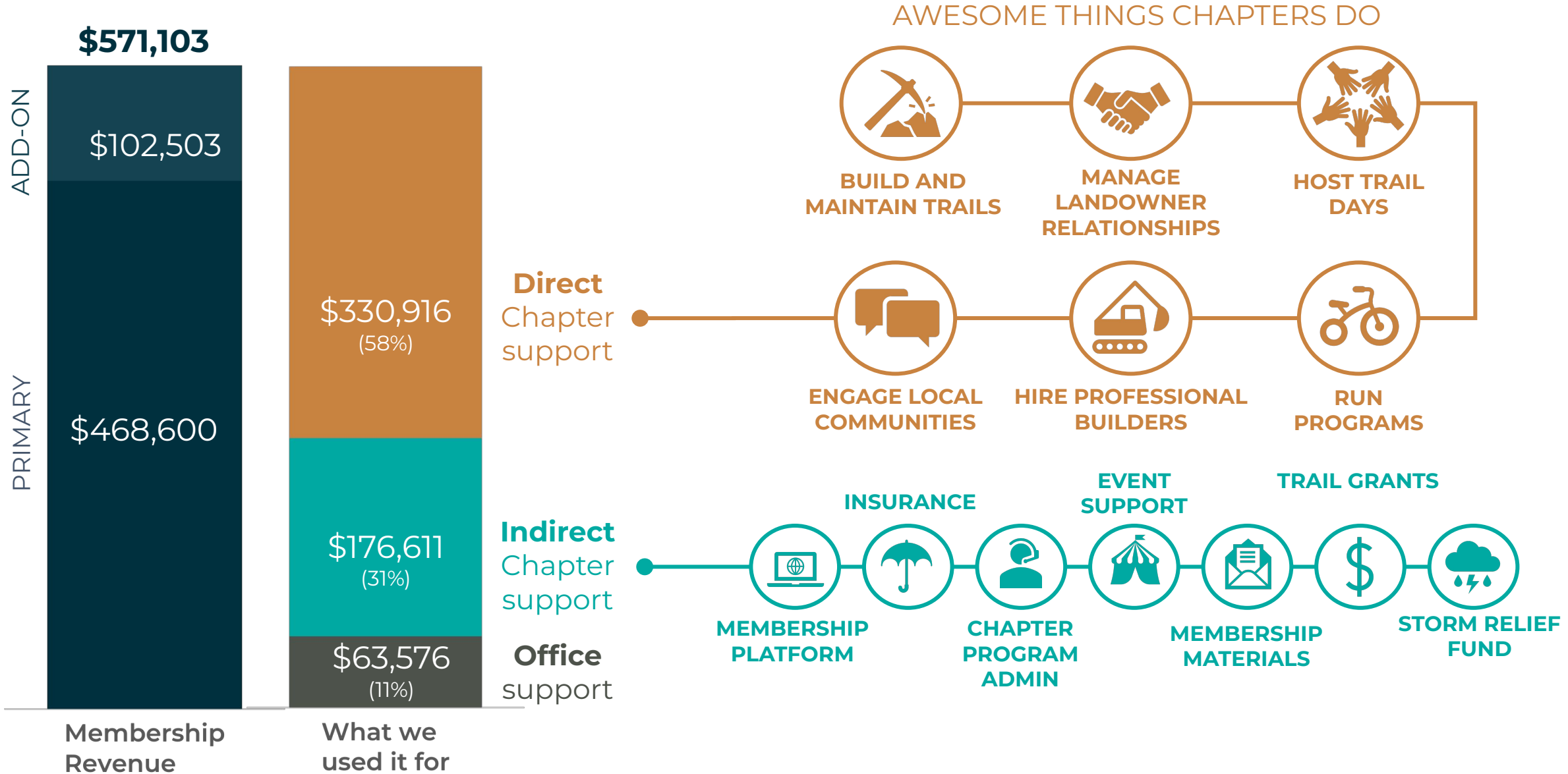
70-80% felt there were ample opportunities for both beginner and expert riders

MEMBERSHIP GROWTH



- **84%** of 2022/23 Members renewed for 2023/24
- U25 membership up **16%**
- Canadian membership grew by **364%** (though remains small at 232 in total)
- Only **17%** of Memberships have one or more Add-ons

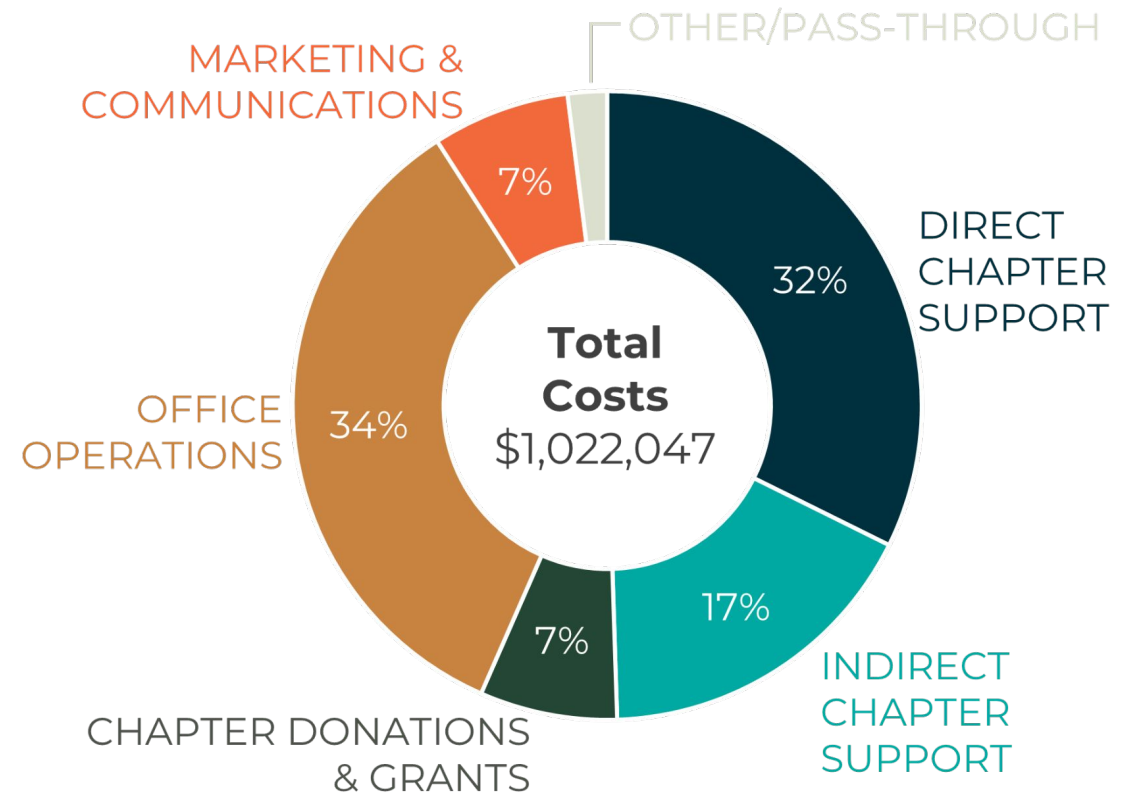
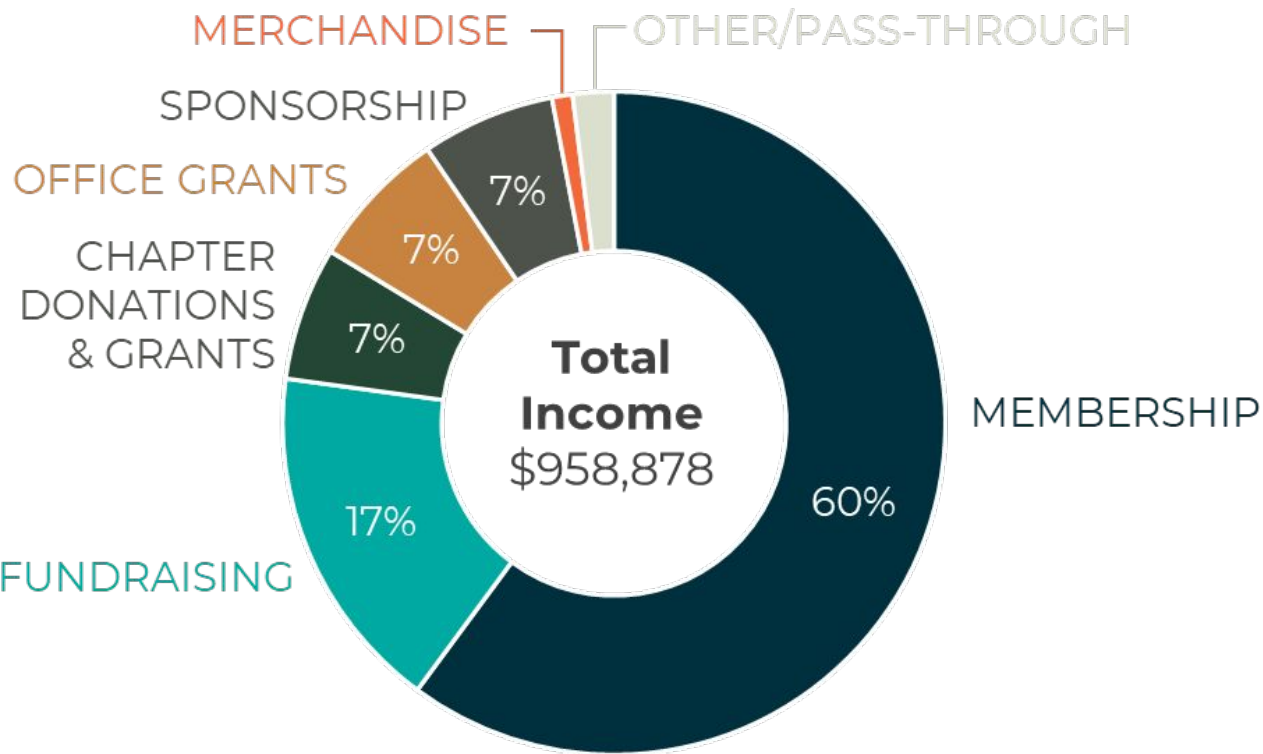
HOW MEMBERSHIP DOLLARS WERE SPENT IN 2023



OVERALL FINANCIALS

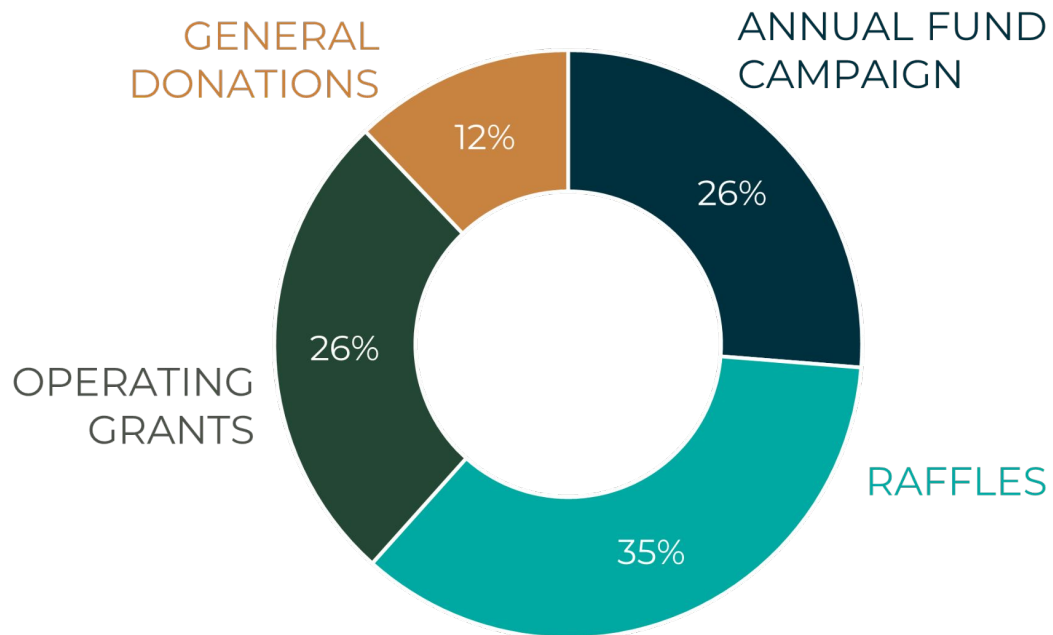
REVENUE

COSTS



FUNDRAISING

Grants, charitable giving, and raffles provide critical support for our central office and allow us to keep nearly 90% of membership dollars flowing to Chapters.



This past year, we raised **over \$200,000** thanks to the generosity of our Supporters.

THANK YOU!

VMBA 2023 ANNUAL FUND

Join the Mission. Back our Vision.
Support our **TACO**—Our 5-year Strategic Plan Goals

- TRAILS.** Steward a statewide network of accessible, well-planned, progressive, and sustainable trails
- ADVOCACY.** Establish a more suitable regulatory environment for trails that better secures access, especially on private land
- COMMUNITY.** Continue to grow and educate our membership community, with an emphasis on underrepresented groups
- ORGANIZATION.** Run a thriving, sustainable organization that attracts & retains talent and develops our Chapters

Learn more at vmba.org

DONATE BY MAIL OR ONLINE
VMBA | PO Box 681
Waterbury, VT 05676
vmba.org/donate

**WIN A TRIP FOR TWO
TO MOAB, UTAH
SUPPORT VMBA**

VMBA DREAM BIKE RAFFLE

WHAT WOULD YOU CHOOSE?

2023 NAMING GRANTS

This year, we worked with five trails-loving companies to award \$20,000 in grants targeted to their philanthropic interests.

Royal Group » *RMT* (\$10,000)
Boulder DH trail at The Driving Range

Darn Tough » *WATA* (\$2,500)
Little River Improvements

Fuse Marketing » *FOTW* (\$2,500)
Bombardier Park Trail Development

MTBVT » *UVMBA* (\$2,500)
New machine-built trail at Landmark

VBT Vacations » *Velomont* (\$2,500)
Catamount Trail Improvements



Is your outdoor-minded company interested in participating? **Contact** joe@vmba.org

Learn more at vmba.org/2023-naming-grant-projects

2023 TRAIL GRANTS

- RMT » \$7,000
Completion of Driving Range Parking
- BATS » \$2,900
Mt. Anthony TH Kiosk and Wayfinding
- Millstone » \$2,305
New Network Signage
- JAMBA » \$7,000
Hard Corps Trail at Ball Mountain Dam
- SoVTA » \$7,000
Stratton Town Forest Access Trail
- RIPM » \$5,049
Trail Mapping, Signage, and Kiosks
- BRMBC » \$4,800
Multi-Use Path at Underhill Central
- FOTW » \$4,500 *(NFC Match)*
Upgrades to Eagles Trail at HTF
- BATS » \$3,000 *(NFC Match)*
Erosion Mitigation & Improvements
- Velomont » \$5,000 *(NFC Match)*
Catamount Trail Water Management



Photo credit: L&D Trailworks

2023 KBF ADAPTIVE UPGRADE GRANTS

STP » \$4,073

*Improving Charlie's Climb
Switchbacks*

RMT » \$3,594

*Bridge modifications at the
Driving Range*

SoVTA » \$4,000

*Flow improvements throughout
Stratton Town Forest*

FOTW » \$1,853

*Modifications across Sunny
Hollow, Mud Pond, and Saxon Hill*



2023 MSRF GRANTS

Millstone » \$5,400

VAST Trail culvert replacement in Barre Town Forest

WAMBA » \$3,125

Additional trail crew capacity to respond to storm damage

SoVTA » \$3,500

Erosion repairs and mitigation at Crosstown & Stratton Town Forest

Ridgeline » \$1,800

Repairs and drainage upgrades to Bobo-link and Valley of the Ferns



CHAPTER UPDATES – 2022 NAMING AND TRAIL GRANTS

2022 NAMING GRANTS



● ACBC » Pump Track



● ACBC » Snowdog



● FCMBC » St. Albans TF



● RMT » Driving Range



● BRMBC » Meagan's Trail aMTB



● FOTW » Mud Pond aMTB



● FOTW » Carse Restoration

Press Forward

● STP » Cady Hill Upgrades

2022 TRAIL GRANTS

RMT » Driving Range

BRMBC » Meagan's Trail aMTB

FOTW » Carse Restoration

STP » Shredder Refurbishment

WAMBA » Sir Berms-a-lot Refresh

SoVTA » Crosstown Rehabilitation

Ridgeline » Contest Trail Restoration

Velomont » Braintree Connector (RTP)

JAMBA » Ball Mountain & Master Plan

UVMBA » Walk-behind Track Carrier

SVT » Wayfinding & Trailside Amenities

Addison County Bike Club – Middlebury Pump Track



- A new pump track as part of the downtown recreation center, next to Mary Hogan Elementary
- Funding included a \$5000 Cabot naming grant, a VT State Better Places grant, and citizens
- Thanks to Middlebury Pump Track Committee, Sinuosity, and a ton of community support!



Addison County Bike Club – Ranch Camp Snow Dog



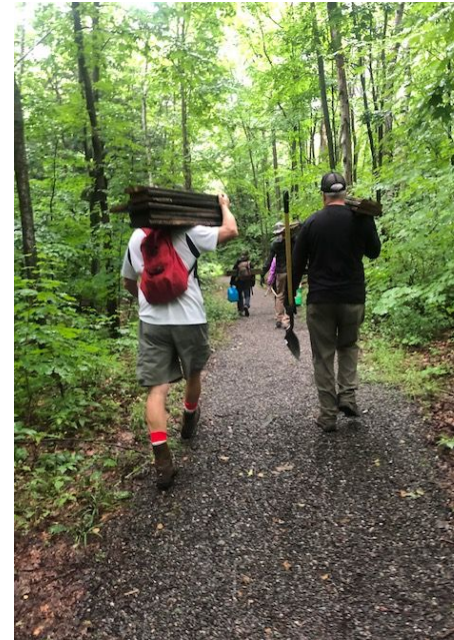
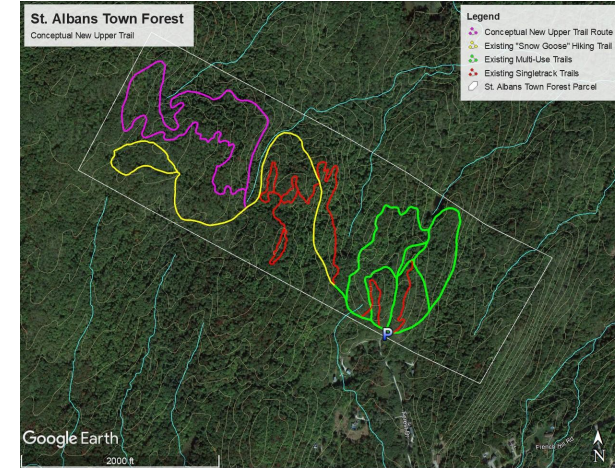
- A new Snow Dog for winter fat bike grooming
- Funding included a \$3500 grant from Ranch Camp / MTBVT



CHAPTER – Franklin County Trails Alliance/ OGE Naming Grant



- Outdoor Gear Exchange helped fund a new 1.7 mile singletrack trail in the St. Albans Town Forest- a 30% expansion of the network.
- Represents Phase 1 of a future 8 mile Ridgeline Trail connecting to the Rail Trail, Hard'ack Trails, and Downtown.
- Pro builder Greg Fatigate- Rabbit Trail Works & Over 200 Volunteer hours, donated materials and community support. This was all accomplished in torrential rains and adverse conditions.

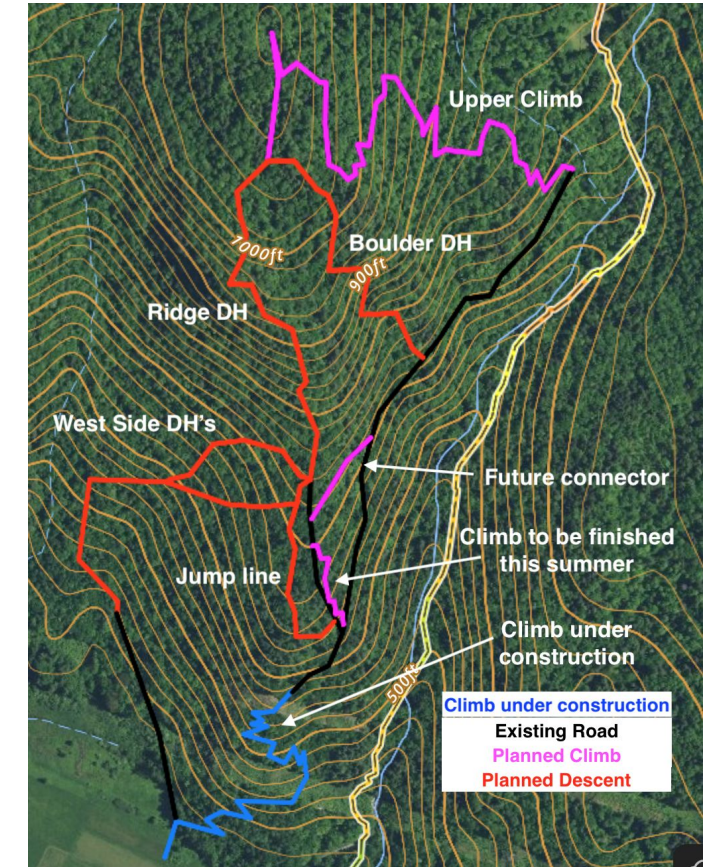


Richmond Mountain Trails - Velocio Naming Grant



\$5,000 from Velocio for the construction of the uphill climb at The Driving Range

- This trail construction was completed by Adam Churchill
- This was a vital trail that provided access to the top of the parcel
- Completing this trail made it possible to plan and construct first of two descending trails from the top
- Helped us maintain volunteer and fundraising and fundraising momentum
- Created an opportunity for ongoing partnership



Thanks Velocio!

Richmond Mountain Trails - VMBA Trail Grant

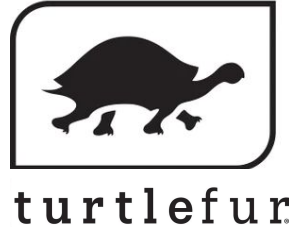


\$7,000 from VMBA for the construction of a 53-car parking lot to serve The Driving Range and surrounding area.

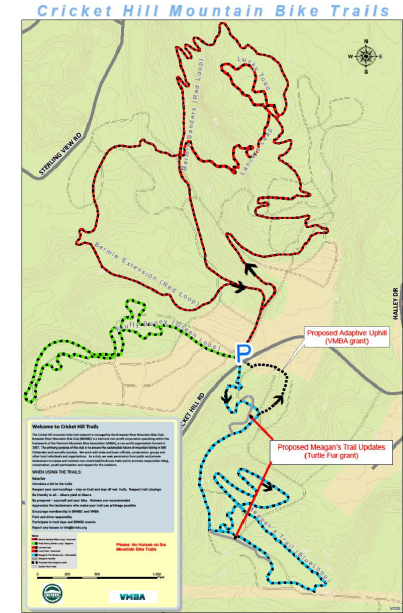
- Vital for an adaptive-ready network to have appropriate parking
- Positive relationship with landowners, community members and the town by having appropriate parking, especially in town that historically does not have much recreational parking
- Was built with VMBA's support but also in partnership with CRAG, Catamount, Bolton Valley Resort, Vermont Huts, Velomont and with support from WATA and FOTW.
- Helps many rec groups access outdoor spaces more easily



BRMBC – Turtle Fur Naming Grant at Cricket Hill



- Funded with \$2,500 Turtle Fur Naming grant
- **300 feet** of new machine built **adaptive friendly** single track on Meagan’s trail
- Relocating trail off existing logging road
- Work performed by Rabbit Tracks Trail Works
- **Additional 300 feet** of hand built **adaptive friendly** single track also on Meagan’s trail – work performed by Turtle Fur and BRMBC volunteers



BRMBC – VMBA Trail Grant at Cricket Hill



- Funded with \$2,900 VMBA Grant
- Made adaptive enhancements in various locations on Meagan’s trail
- Machine built **500 feet** of new adaptive friendly single track exit trail to avoid logging road climb



Funded by BRMBC: replaced 24 in boardwalk on Bermie Sanders with a 42 in boardwalk to be adaptive friendly. Currently, the entire Cricket Hill network is adaptive MTB friendly.

STP - PRESS FORWARD NAMING GRANT



**Stowe Trails
Partnership**

Press Forward

STP was awarded a VMBA Naming Grant from Press Forward in 2022 to perform much-needed maintenance in Cady Hill.

- **Location:** Cady Hill Forest, specifically on Florence, Snake, and Cady Hill Connector.
- **Purpose:** Maintenance to improve climate resiliency and make the trails more friendly to adaptive mountain bikers.
- **Timeline:** The work was completed in May of 2023



STP - SHREDDER REFURB TRAIL GRANT



Stowe Trails Partnership

In 2022, STP was also awarded a VMBA Trail Grant to refurbish the Shredder trail.

- **Location:** Shredder in Adams Camp
- **Purpose:** To enhance drainage and improve the user experience by relocating/reshaping berms to increase flow.
- **Timeline:** The work was completed in September of 2023



FOTW – Green Mountain Solar – Mud Pond aMTB Upgrades



- Funding included a \$2,500 GMS Naming Grant
- Adaptive enhancements at **Mud Pond, Williston!**
- Final push of tread work on a **2-year project**
- GMS funds helped widen bench cuts & reshape corners
- **305 trail crew hours** spent to complete upgrades

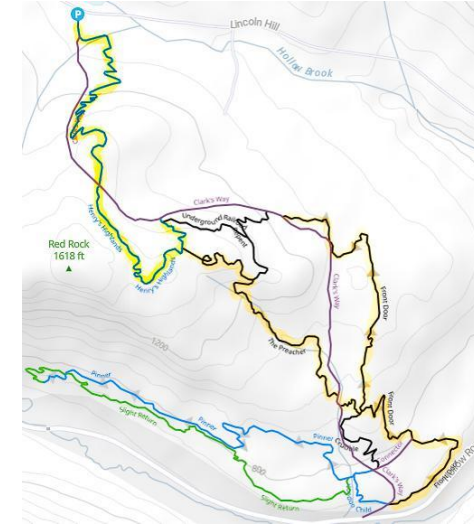


Thank you GMS!

FOTW – VBT & VMBA Trail Grant - Carse Hills Restoration



- Funding included a \$2,500 Naming Grant from Vermont Bicycle Tours and \$5,000 from a VMBA Trail Grant
- Improvements to **Preacher & Front Door** trails at **Carse Hills!**
- **100+ volunteer hours** logged by community members
- New bridge work & dirt work
- **292 trail crew hours** spent to complete upgrades

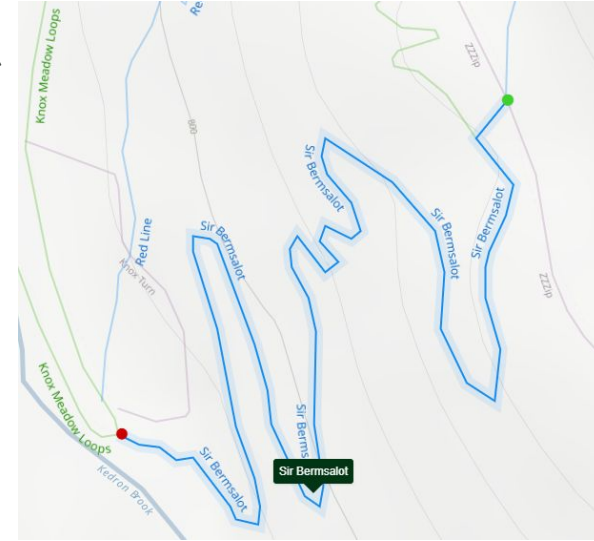


Thank you VBT & VMBA!

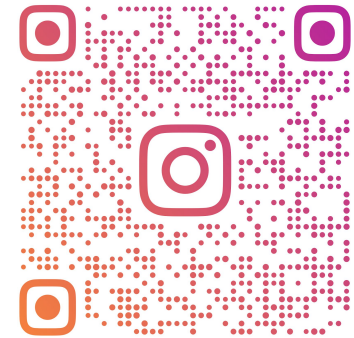
Woodstock Area Mountain Bike Association – Sir Bermsalot



- Funding Included a \$7,000 **VMBA Trails Grant**
- We transformed this trail from a legacy, hand-built trail, to a modern trail with machine-built berms and proper drainage and erosion control.
- In conjunction with upgrades to Cloud Drop and Red Line, this project created one of the best top-to-bottom flow routes in all of Vermont (we're biased, but it's really good!)



Experience the new Bermsalot with this video!

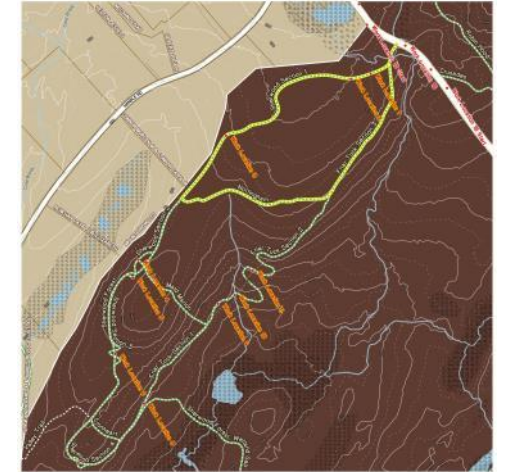


REEL SHARED ON OCT 26, 2023
BY MTBWOODSTOCK

SoVTA - Crosstown – Adaptive/Family Multi-use Loop - '22 & '23 Trail Grants



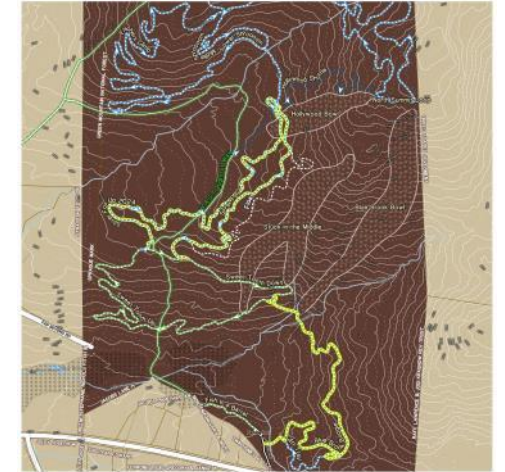
- Improved 1.23 Miles of Sherwood Forest, Nottingham and Friar Tuck Bringing it up to green aMTB Standards
- Re-built 0.25 miles of the already built trail damage from the June storms thanks to VMBA Major Storm Recovery Fund
- Replaced 2 narrow bridges with adaptive width bridges and improved the adjacent stream habitats.
- Planted 75 pounds of restoration/wildflower pollinator mix and reduced the improved trails overall footprint by 25%.
- This June we are finishing the adaptive/family friendly improvements on last 1.25 miles of Friar Tuck and working sediment transfer mitigation/ user improvements along Crosstown Trail



SoVTA - STF - Blue Brook Boogie/Silver Fox - 2023 Trail Grant



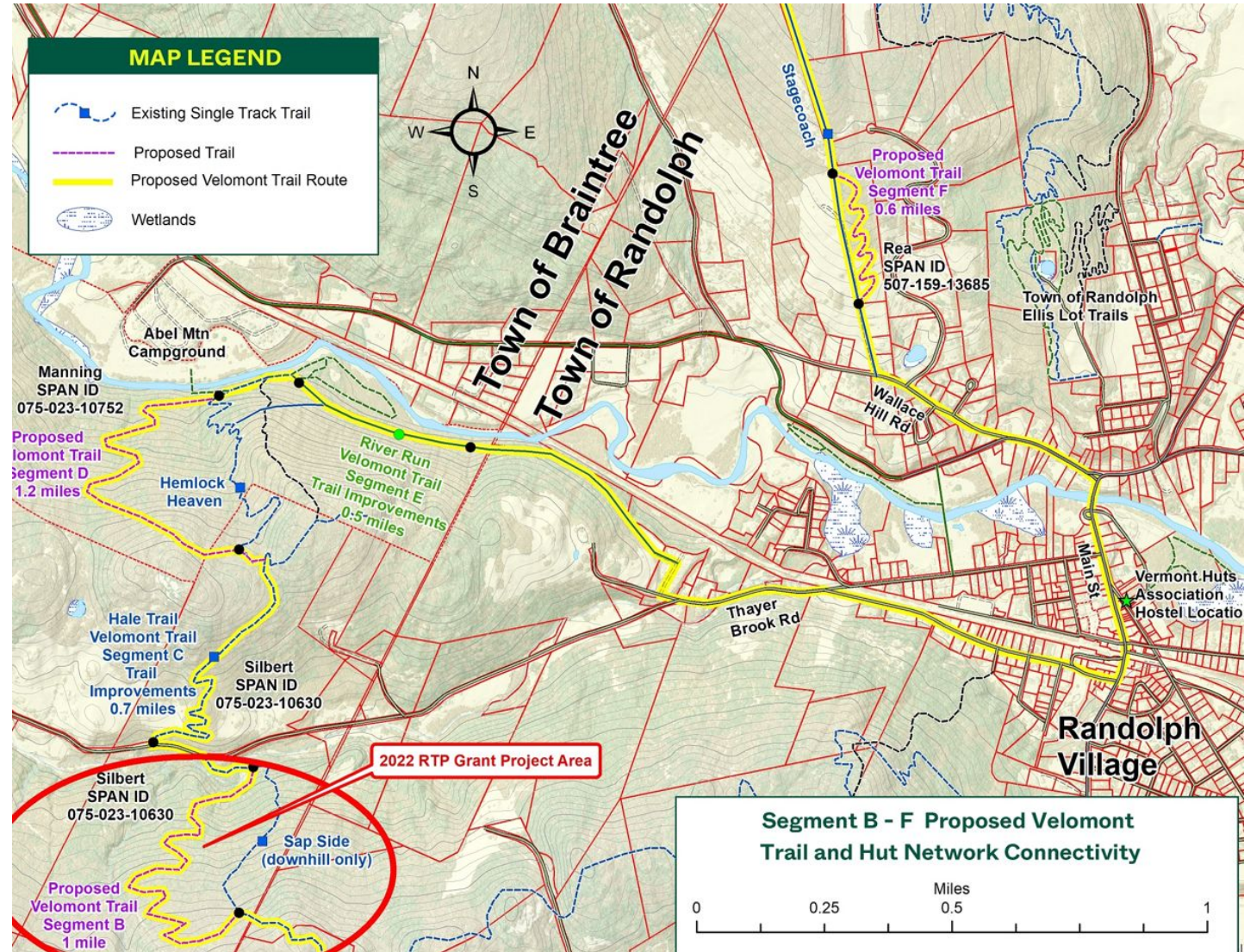
- Completed the 1.25m Adaptive/Family Friendly Multi-use access trail named Blue Brook Boogie.
- Completed the 0.7m Blue Adaptive/Family Friendly Multi-use Silver Fox
- Expanded the parking lot and installed the lot kiosk.
- Planted 50 pounds of restoration/wild flower pollinator mix.
- Installed all intersection/wayfinding signage
- Improved the VAST Snowmobile trail for temporary access to Silver Fox.
- Finishing the .45m Silver Fox climbing trail this July.
- Finishing the Cerpak for the parking lot in July.
- Starting work on First 0.3m of Lower Shroom as part of the Velomont Trail.
- Making Adaptive improvements and drainage/storm resilience improvements.



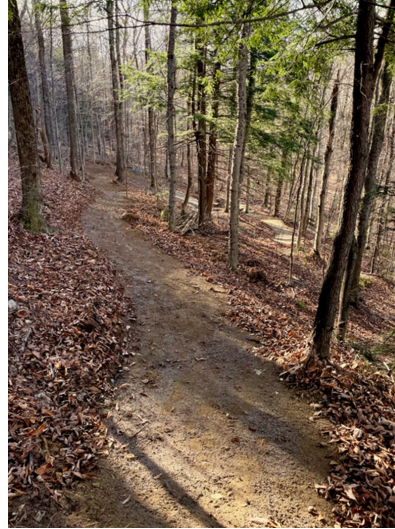
Velomont Trail Collective – New Velomont Trail build in Braintree, VT



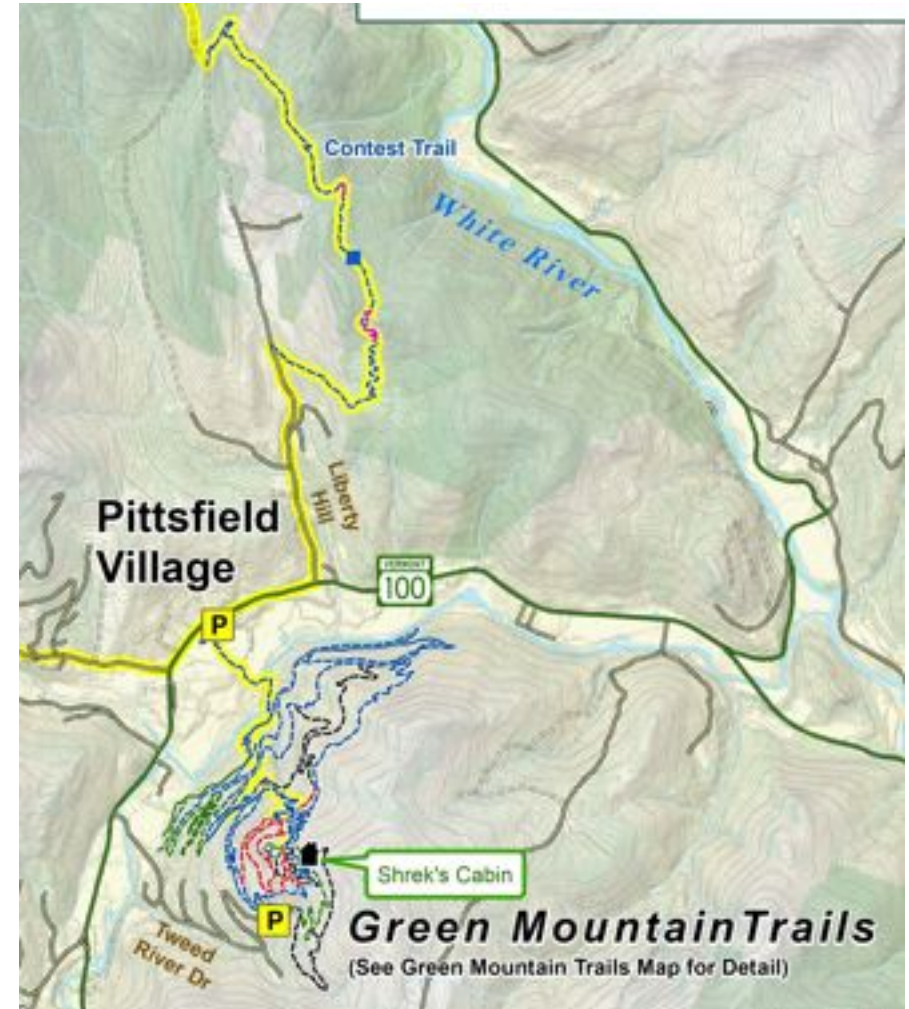
- VMBA grant funds being used as match for an RTP Grant that will fund 1 mile of new Velomont Trail build in the Town of Braintree.
- Trail runs parallel to Sap Side which is a hand-built downhill only trail.
- Will help provide connectivity between Rochester and Randolph Villages.
- Trail construction will occur Summer 2024 by Apex Trailworks

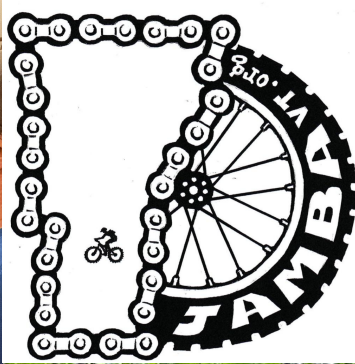


Ridgeline Outdoor Collective – Contest Trail reroutes & tread improvements



- Contest Trail - first ever trail designated for mountain biking in the GMNF.
- Work along the 3.2-mile trail included replacement of rotting planks with hardened rock crossings, improvement and installation of drainage structures, and installation of switchbacks along a steep gradient that is currently eroding. Work completed by Apex Trailworks.
- The goal of the project is to improve the Contest Trail to modern trail building standards, make the trail adaptive friendly, and incorporate it as part of a larger 38 mile loop option of the Velomont Trail called the Heart of the Greens Loop, all while protecting its original primitive character.





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2022 VMBA Trail Grant

\$9080 total awarded

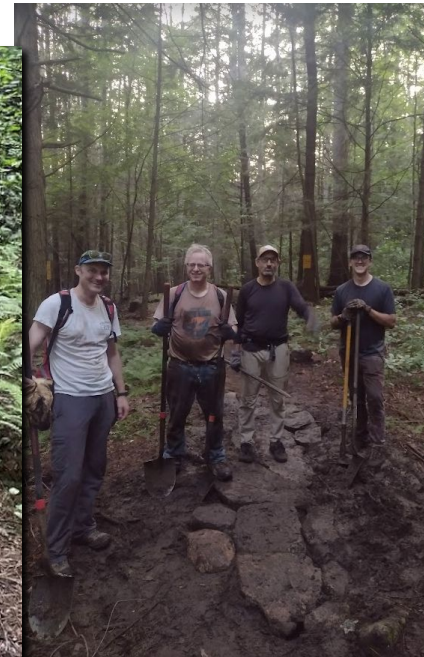
- \$3000 for Trails Vision planning
- \$6080 for building Hard Corps trail

June 2023 Grand opening of JAMBA's first trail, Having a Ball

UVMBA – Walk-behind Rubber Track Carrier



- Funding included a \$6,000 VMBA Trail Grant
- Walk-behind rubber track carrier allows for moving large & heavy materials in tricky locations
- Used in multiple rock armoring and dirt moving projects during the 2023 season
- Assisting in building in-process machine built trail on Crafts Hill.



Slate Valley Trails - Wayfinding and Enhanced User Experience



Finalized Kiosk Maps and Informational Signage

Poultney River Loop Bench Project with Eagle Scout Troop 74, led by Max Conine, May 2023

BOARD ELECTIONS
BUT FIRST...

THANK YOU

JEFF
Dickson



BOARD ELECTIONS

- » Curtis Fox, current Board Treasurer, up for reelection to a 2nd 3-year term
- » One open seat; Board recommended Cheryl Brodowski for membership approval
- » Online voting open for the two-weeks prior to the Annual Meeting

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BOARD RECOMMENDATION FOR OPEN SEAT:

Cheryl Brodowski *(Burlington)*

In early 2024, VMBA put out a call for a new member of our Board of Directors. Typically, the VMBA Board identifies a set of candidates in excess of the number of available seats that we put forth to the Membership to vote on. This year, we have one opening and some absolutely amazing applicants, though one candidate clearly stuck out to us as having the perspective, background, and specific non-profit fundraising skills we were seeking; Cheryl Brodowski.

Cheryl lives in Burlington, VT, with her husband and her two dogs, Mogul (named after Mogul Mouse at Smugglers' Notch) and Izzy, and serves as the Director of Legacy Giving for The University of Vermont Foundation. Originally from Michigan, Cheryl has spent more than a decade living in New England and five years in the Green Mountains. Burlington gives her a taste of the freshwater, akin to those of her origin in the Great Lakes region, but can be in the mountains in less than an hour.

Cheryl and her husband moved to Vermont with the ample recreation opportunities out the front door at the top of their minds. Whether that be ..." the joy of experiencing fresh powder, the challenge of a new steep trail, the awe of a Lake Champlain sunset, or the perspective found at the top of a mountain," Cheryl loves being active. Better yet, Cheryl has found community in recreational activities like riding. Her love for recreation is, in part, why it is so important for her to help VMBA. She believes that it is vital to ensure everyone is welcome in mountain biking and that ...' our growth in the sport is sustainable and healthy for our public and private lands."





Photo by Rowan Elleman, UVM Foundation

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RUNNING FOR REELECTION:

Curtis Fox *(Waterbury)*

Curtis is wrapping up his first term with the VMBA Board and first full year as VMBA's Treasurer. By day, Curtis is Director of Partner Relations at Travel Edge. On the VMBA board, Curtis has applied his deep travel & tourism industry knowledge to guide the organization's work to grow and improve riding experiences statewide.



In the past year as VMBA's Treasurer, Curtis has helped the organization navigate the post-pandemic financial uncertainties and our response to this past summer's flooding, retaining a strong financial position going into 2024. He has helped VMBA continue to direct nearly 90% of Membership revenue to our Chapters while seeing the central office staff grow to four full-time employees. Curtis has constantly advocated for smart investments that help develop both our Chapters and the VMBA office for the long term.

The VMBA Board and Staff wholeheartedly endorse Curtis to continue his successful track record as Treasurer and encourage the membership to re-elect him to a second term.

Please cast [your vote](#) by March 27th to indicate whether or not you support us bringing Cheryl on board and re-electing Curtis to help us continue our organizational growth and the pursuit of our mission to ensure the sustainability of mountain biking in Vermont and thoughtfully promote exceptional riding experiences for all through advocacy, education, and community-driven stewardship.

BOARD ELECTION RESULTS



REELECTED:
Curtis Fox,
Waterbury
(96.7%)



ELECTED:
Cheryl Brodowski,
Burlington
(100%)

LOOKING AHEAD

» TRAILS

- New & better trails from 20+ funded grants
- BMP Handbook & Assessment Tools
- Adaptive Assessments & Upgrades
- Velomont Master Planning
- Worcester Range LRMP
- Telephone Gap IRP

» COMMUNITY

- Two new Community Builders
- Elevate MTB Festival
- What a Rider Looks Like Campaign
- Member Communications Deep Dive
- An Even Better Member Party
- 10,000+ Members (????)



» ADVOCACY

- H.673
- Move Forward Together VT (Take the Survey!)
- Vermont Conservation Strategy Initiative
- MTB Economic Impact Study

» ORGANIZATION

- Chapter Resource Library 2.0
- Organizational Ops Manual ('How to VMBA')
- Preferred Trail Builders Program
- Prepare for Development Director Hire

VMBA AMBASSADORS



Kate Emmons
Stowe



Jodie Legacy
Morristown



Jeb Wallace-Brodeur
East Montpelier



Holly Cloutier
Burlington/Ludlow



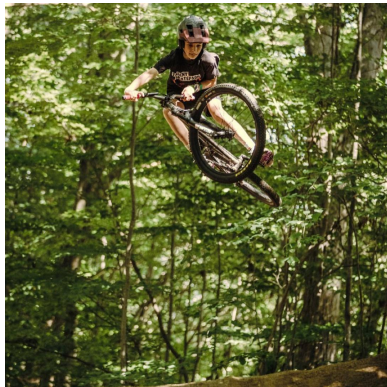
Christina Filipowich
Waterbury



Kim Bean
North Pomfret



Greg Durso
Burlington



Xavi Violette
Stowe



Derek Doucet
Jerusalem



Gabe Gore
Burlington



Stef Burch
Burlington



Tim Keenan
Waterbury

2024 BIKE RAFFLE!

COMING SOON....

\$5 per raffle ticket, purchase as many tickets as you want!

Raffle Dates: April 1– June 30, 2024



2024 EVENTS



VMBA DAYS Series, presented by Fiddlehead

- 1 » Stratton Resort (June 29th)
- 2 » Sugarbush (July 20th)
- 3 » Bolton Valley (August 17th)
- 4 » Killington (August 25th)
- 5 » Burke Mtn Resort (September 7th)



ELEVATE presented by: VMBA, NEMBA, & KTA
Kingdom Trails & Burke Mtn Resort
June 14th-16th

Community Builder Event Partners



VMBA MEMBER PARTY
Saskadena Six, WAMBA trails
September 22nd

OUR SUPPORTERS

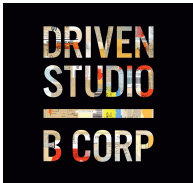
» SUMMIT



» RIDGELINE



» SWITCHBACK



» ZIP TIE



OUR TEAM

» OFFICE STAFF

Nick Bennette
EXECUTIVE DIRECTOR

Amy Potter
OPERATIONS MANAGER

Joe Gaynor
PROGRAMS & PARTNERSHIPS MANAGER

Kenzie Brunner
MARKETING & COMMUNICATIONS MANAGER

» VMBA BOARD

Quinn Keating
CHAIR

Tim Maher
VICE CHAIR

Tara Mirakian
SECRETARY

Curtis Fox
TREASURER

Jeff Dickson

Kelly Dolan

Anthony Staples

Annie Strout

Jason Rickles

Berne Broudy

