



Thank you!

Thank you for supporting VMBA, your local Chapter, and your mountain bike community with your Member Benefit! VMBA Members receive amazing discounts & deals from businesses all over Vermont, and you are one of them! We sincerely appreciate this amazing support.

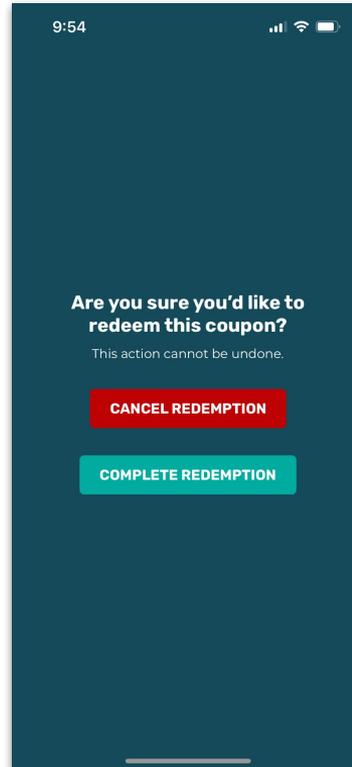
We are excited to announce the launch of our VMBA Mobile App! The Mobile App aims to improve user experience with membership management and member benefit redemption. The Mobile App will replace the Member Cards used in the past for Member Benefit Redemption. However, we are easing the transition to the Mobile App for our members this year - members can opt out of Mobile App Member Benefit redemption and continue using the physical card for their benefits. In the following few pages, we've outlined the steps to redeem the VMBA Mobile App and the physical Member Card.

Again, thank you so much for supporting our organization and offering these incredible benefits to our members! If you ever have any questions, please feel free to email Joe Gaynor at joe@vmba.org. Thank you!

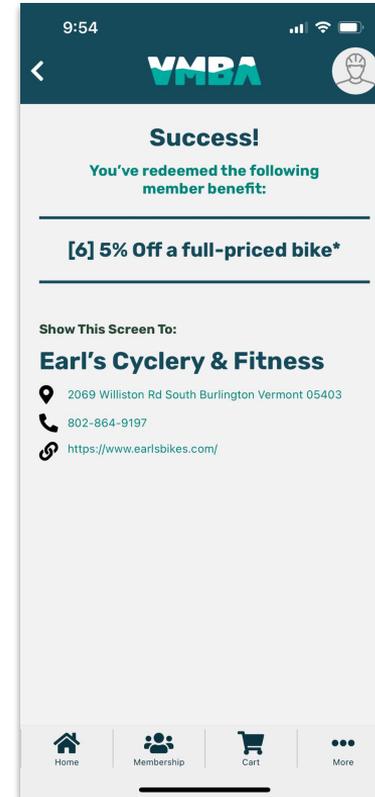
1. A member will show your business page, as shown below
2. Once you're ready to redeem the benefit click Redeem Coupon.



3. A blue screen will appear to confirm you'd like to redeem the coupon. Either you or the member will click click "Complete Redemption"



4. You'll see a screen that states "Success!". You've now completed redemption and you're all set and can provide the benefit to the member.

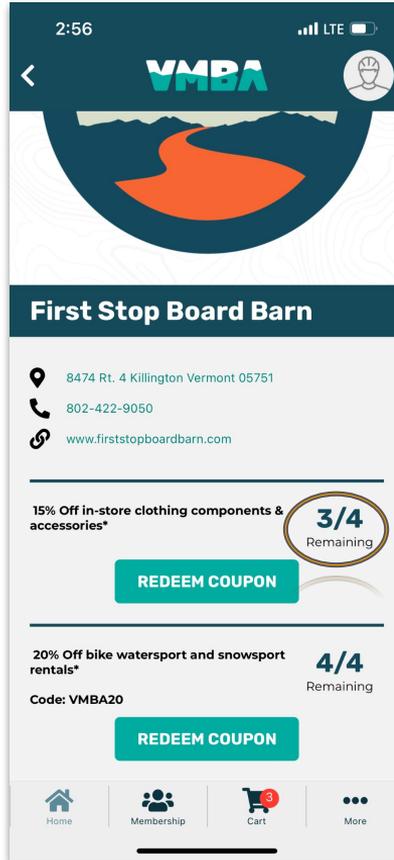


VMBA Members, especially Families, will have 1-6 redemptions for single-use benefits, depending on Membership size. All Families have one login (the primary member) that they'll use to redeem all of the family's Member Benefits.

- U25 = 1 Redemption
- Individual = 1 Redemption
- Family of 2 = 2 Redemptions
- Family of 3 = 3 Redemptions
- Family of 4 = 4 Redemptions
- Family of 5 = 5 Redemptions
- Family of 6 = 6 Redemptions

After each Benefit Redemption, the number of redemptions will decrease until they have no redemptions remaining.

Redemptions Remaining



No Redemptions Remaining

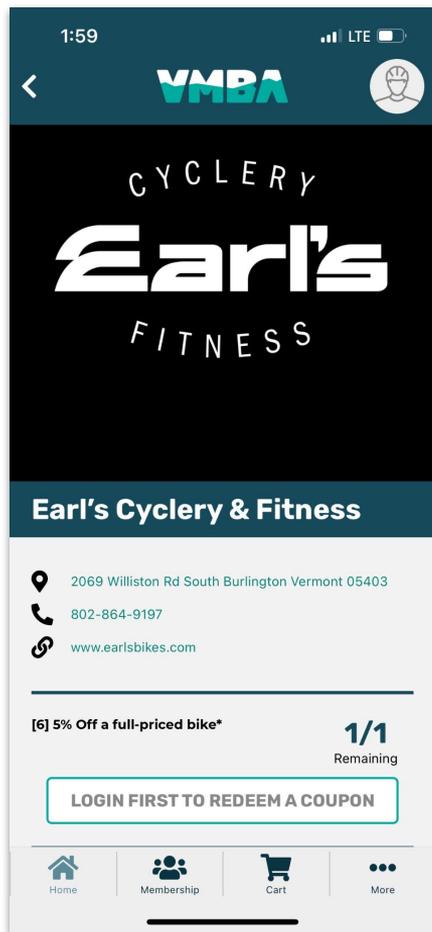


Some Member Benefits are unlimited redemptions. You'll see the screen to the right if this is the case.

The infinity sign will be visible to show the infinite number of redemptions available to that member.

Continue with the process to redeem the benefit with the member, as shown in the previous steps.





The VMBA Mobile App will be available to both current VMBA Members and the general public. Users will be able to view the list of Member Benefits before they are a current member.

If a user is not a current member, they are unable to redeem any Member Benefit. In the example to the left, you'll see the 'Redeem Coupon' has been greyed out and now states 'Login First to Redeem a Coupon'

If an individual states that they are a VMBA Member but are unable to Redeem a Member Benefit, have them reach out to our office to fix the issue.

VMBA Members can opt out of the Mobile App redemption for this year. If they do, they'll receive a physical Member Card in the mail, as in previous years.

VMBA Members can start to redeem their 2023/24 benefits from April 1, 2023 - March 31, 2024. This year, our color is **Orange!** Every member receives the card featured below with their name on it. As of April 1st, if a member shows you a different colored card - it is no longer active.



Each **single-use** benefit corresponds with a square on the backside of the membership card. When a member redeems a **single-use** benefit, the corresponding square needs to be marked with permanent ink to be considered “redeemed.” Please make sure you are marking the correct square.

Your Single Use Number (If applicable): Please check out <https://vmba.org/memberbenefits-2-2/>, your Member Benefit agreement, or in the package you’ll be receiving shortly.

If your business does not have a single-use offer - you are all set! Just be sure to check for a membership card before providing any deals/discounts.



Thank you again for your participation!

VMBA Members love to support local businesses that are showing their support to the trails - that's you!

Please reach out to Joe@vmba.org if you have any questions or concerns. Thank you!