

2022/23 ANNUAL MEETING

March 23rd, 2023

Welcome & Thank you for joining!

AGENDA

- 6:00 – 6:05 Welcome, Agenda, & Housekeeping
- 6:05 – 6:30 2022/23 Highlights & Major Initiative Summary
- 6:30 – 6:35 Membership Recap
- 6:35 – 6:45 Annual Financial Summary
- 6:45 – 7:15 Chapter Updates : Naming & Trail Grants
- 7:15 – 7:30 Board Election Results
- 7:30 – 7:40 Looking Ahead: 5-Year Strategic Plan Overview
- 7:40 – 7:45 2022 Naming & Trail Grants
- 7:45 – 7:55 Upcoming Season: App, Ambassadors, Events
- 7:55 – 8:00 Wrap Up

HOUSEKEEPING

- Please keep your microphone on mute
- Use the Q&A box to ask your questions, which we'll be monitoring throughout the night and pausing to address
- If we don't answer your question(s) tonight, please stay tuned for a summary of the meeting in which we'll seek to address those in the Chat that weren't covered

2022 IN NUMBERS

900+ miles of public-access singletrack

40+ miles of new trails

29 Chapters

22,000+ volunteer hours

9,500+ Members, up 1% from 2021



HOOT, TOOT, & WHISTLE



ALL TERRAIN CYCLING CLUB



KILLINGTON MOUNTAIN BIKE CLUB



Ridgeline Outdoor Collective

In the Heart of Vermont



RICHMOND MOUNTAIN TRAILS



R.I.P.M. RIDERS IN PLAINFIELD MARSHFIELD



SLATE VALLEY TRAILS



Stowe Trails Partnership



SoVTA SOUTHERN VERMONT TRAILS ASSOCIATION



UVMBA UPPER VALLEY MOUNTAIN BIKE ASSOCIATION



VELOMONT TRAIL

VERMONT BIKEPACKERS



WAMBA



waterbury area trail alliance



WINDHAM COUNTY TRAILS ALLIANCE



LAST LUDLOW AREA SPORT TRAILS

SUMMARY OF MAJOR 2022 INITIATIVES



ADVOCACY

- » Vermont Trails & Greenways Council
- » Act 250 updates
- » Current Use
- » Active legislation
- » SCORP

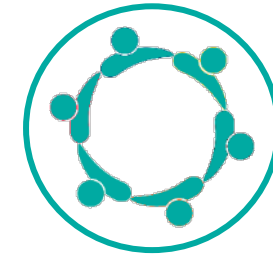
 nick@vmba.org



EDUCATION

- » Campaigns: Freehub Magazine, Trail Etiquette,
- » Channel Growth: Newsletter, SM
- » 25th Anniversary Celebration

 krysy@vmba.org



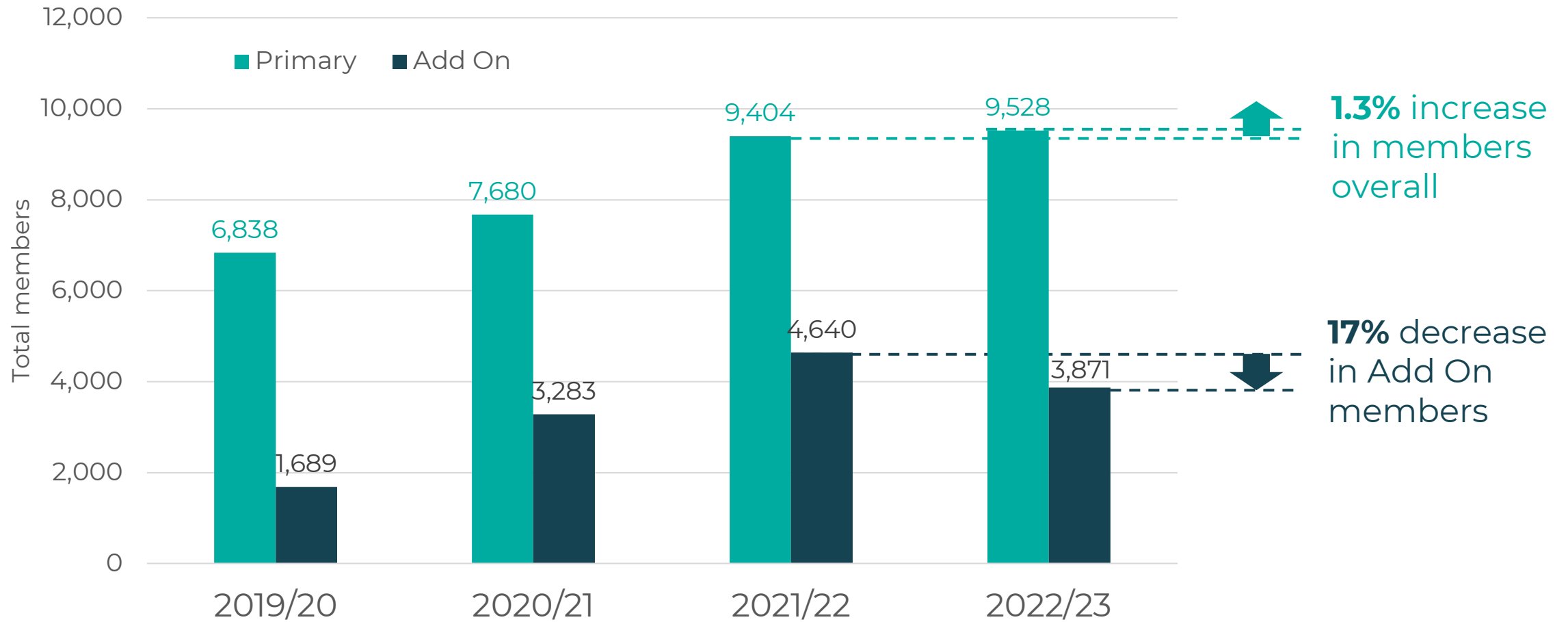
DIVERSITY

- » DEI Coordinator
- » Member survey
- » Committee growth
- » Adaptive demo day & Assessments
- » Initiatives, new & old

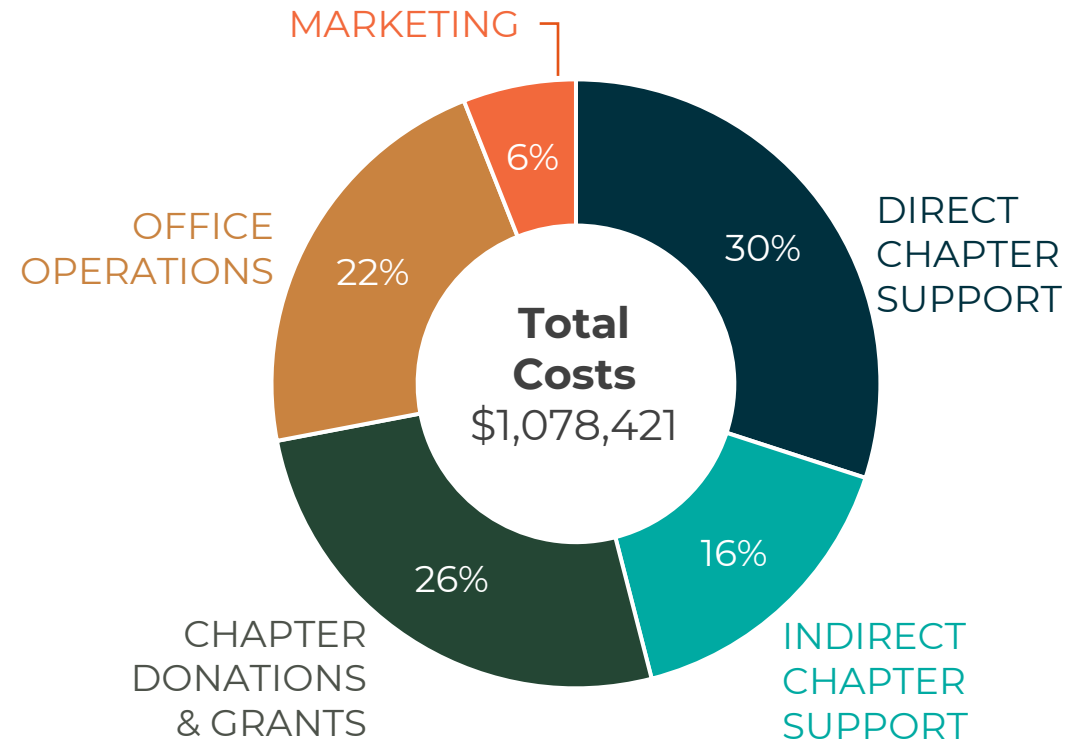
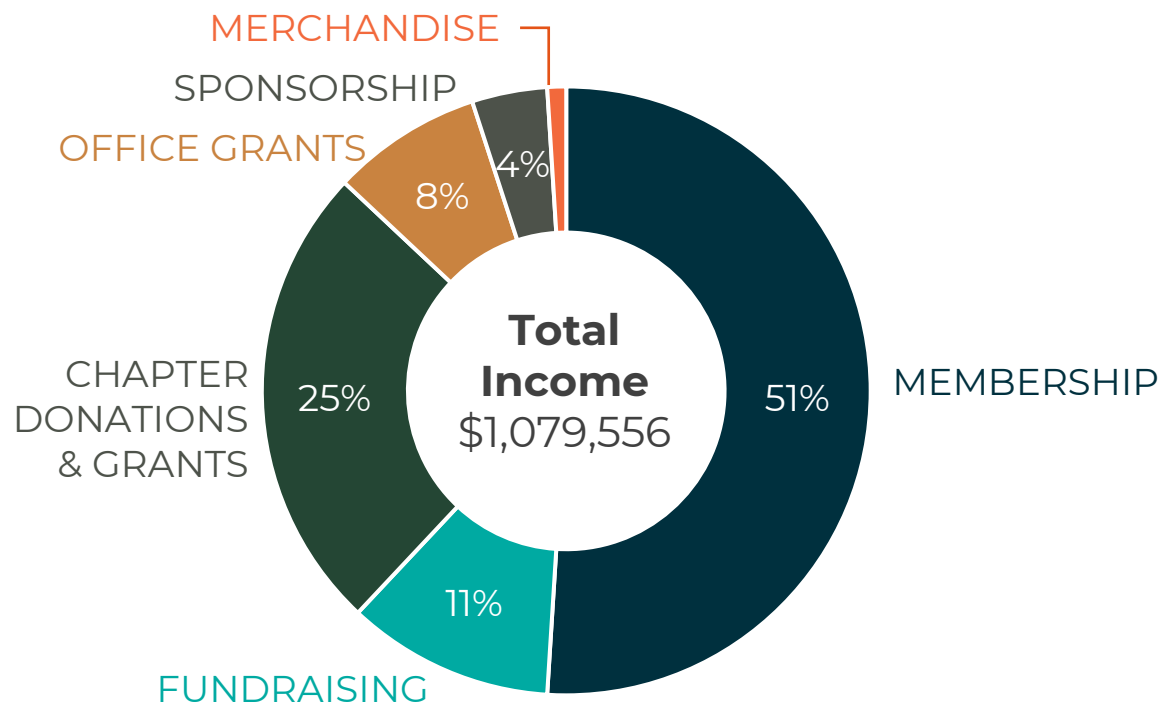
 kenzie@vmba.org

Please add any questions to the Q&A!

MEMBERSHIP RECAP

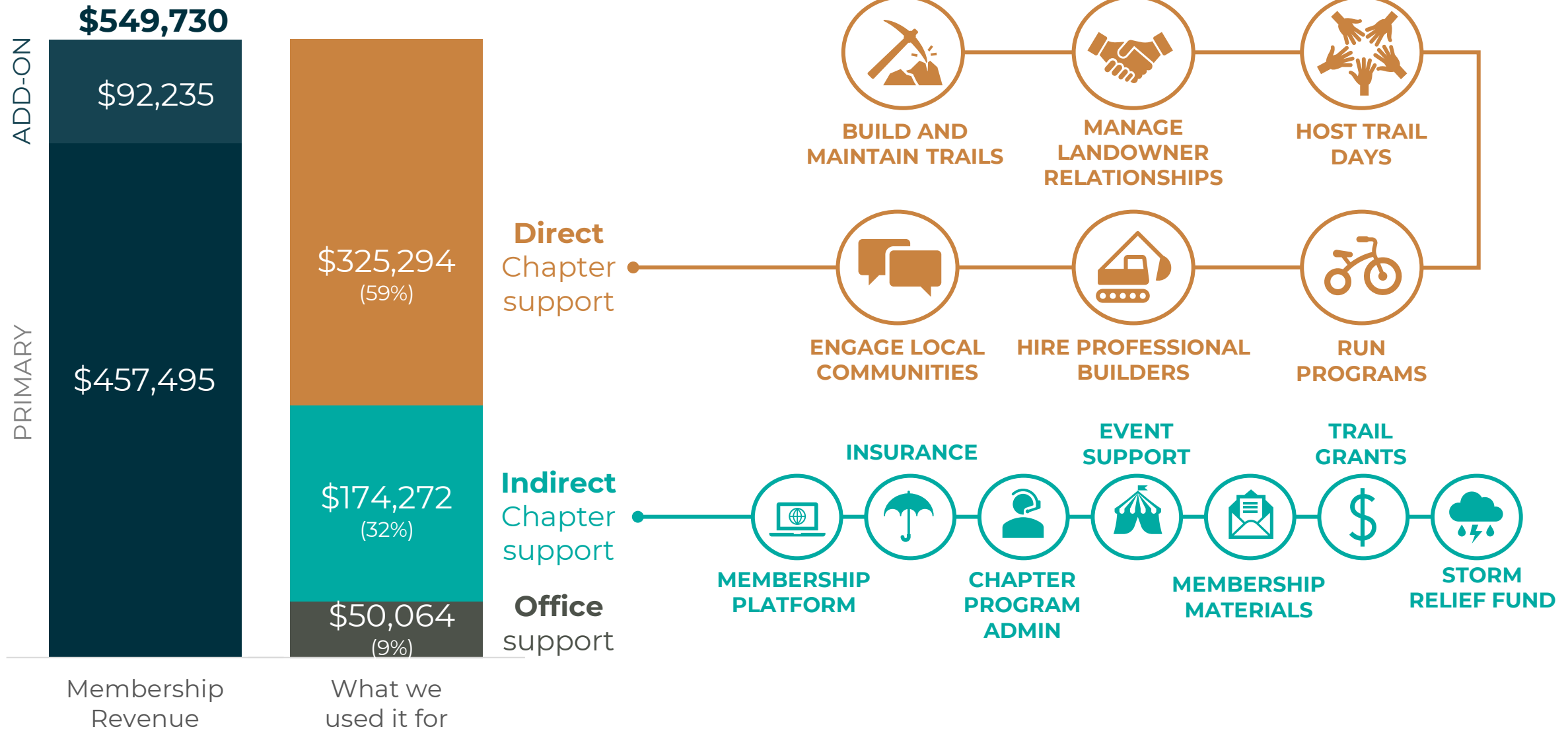


FINANCIAL SUMMARY



Please add any questions to the Chat

HOW MEMBERSHIP DOLLARS WERE SPENT



CHAPTER UPDATES – NAMING AND TRAIL GRANTS

2021 NAMING GRANTS



CTC » St. J Town Forest



SVT » Electric UTV



RMT » Driving Range



WATA » Small Axe



Ridgeline » Velomont



FOTW » Saxon Hill



SoVTA » Crosstown Kiosks

WAMBA » Aqueduct



2021 TRAIL GRANTS

FOTW » Hinesburg Rehabilitation

BRMBC » Cricket Hill DH

RMT » Bone Mountain

MMC » New Adaptive Loop (Trail #1!)

MRR » Moretown School & Town Forest

Ridgeline » Rube's Run DH

SoVTA » Cross Town Kiosks (Part Deux)

STP » Rec Path Skills Park

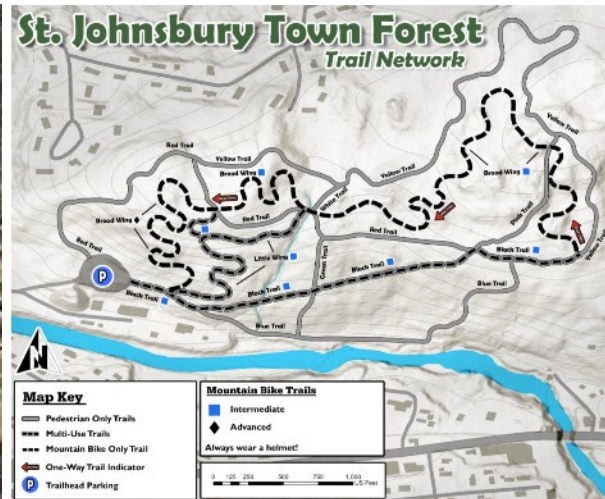
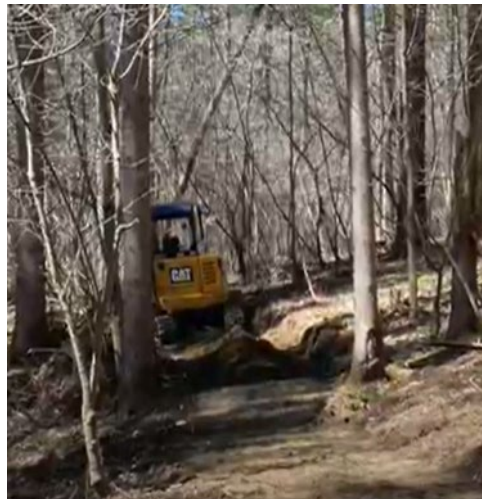
WAMBA » Walk-Behind Tracked Carrier

WATA » (More) Small Axe Rehab

Caledonia Trail Collaborative – St. Johnsbury Town Forest



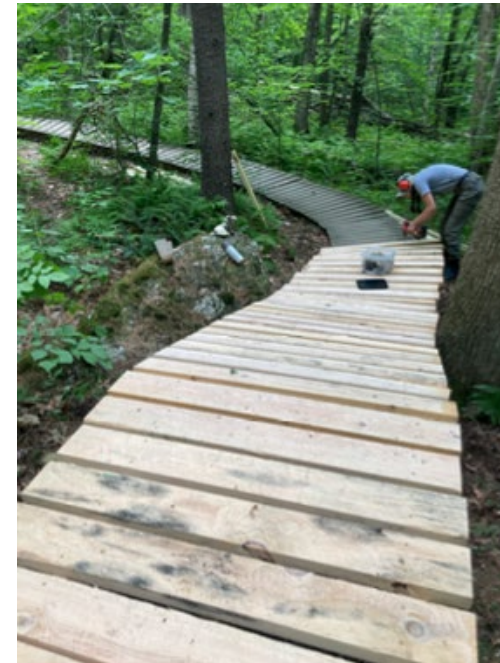
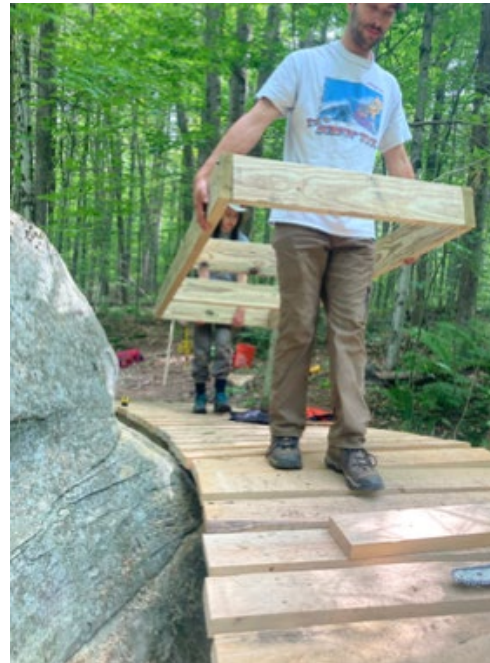
- Funding included a \$5,000 Cabot Naming Grant; ~\$35,000 total cost
- Trails located in 110 Acre Town Forest within walking distance of the town
- New 1.5-mile machine-built directional descent became an instant hit



FOTW – Mascoma Naming Grant – Saxon Hill Upgrades



- Funding included a \$4,500 Mascoma Naming Grant
- Adaptive enhancements to **Flow Loop** at **Saxon Hill!**
- **2-year project** beginning with the upper flow loop
- Mascoma funds helped launch tread widening & bridge replacement



- **192 community volunteer hours**
- **304 trail crew hours** on Upper Flow upgrades

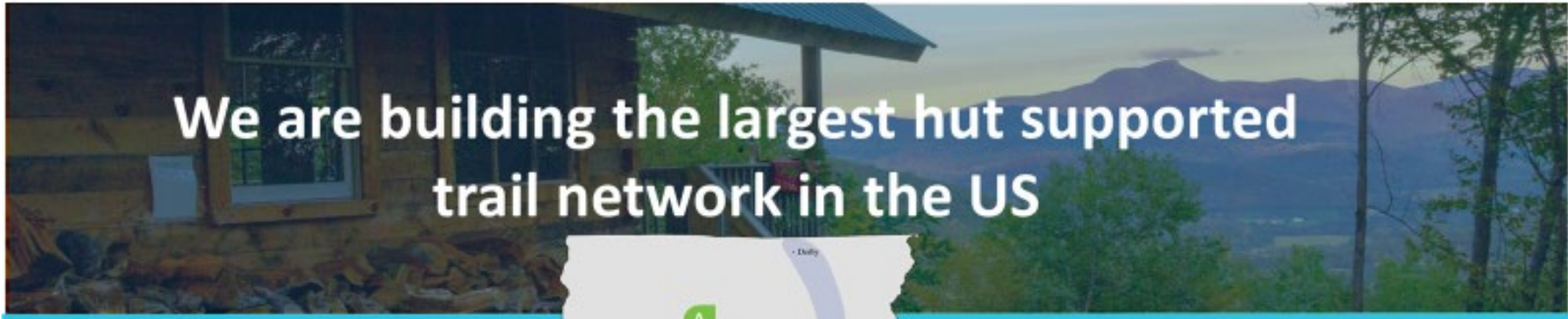
Thank you Mascoma!

FOTW – Hinesburg Town Forest Restorations

- Funding included a \$4,500 VMBA Trail Grant
- Improvements to **Back Door** trail in the **Hinesburg Town Forest!**
- **7 specific work areas** flagged for upgrades & climbing reliefs
- **66 volunteer hours** logged by community members
- New bridge work & dirt work
- **390 trail crew hours** spent to complete upgrades



Velomont Trail Collective – Project update



We are building the largest hut supported trail network in the US

A **unique workforce development program** will construct **30 new huts** and connect an expansive **485-mile trail network** of new and existing mountain biking trails across Vermont to create a continuous trail from Massachusetts to Canada across National Forest, State, and private lands, **conserving up to 214,000 acres** of land for generations through sustainable recreation.



A **Total Huts: 3**
(3 new, 0 existing)
Total Trail: 41 miles
(0 new, 0 improved, 41 existing)

B **Total Huts: 7**
(6 new, 1 existing)
Total Trail: 113 miles
(82 new, 3 improved, 28 existing)

C **Total Huts: 3**
(3 new, 0 existing)
Total Trail: 50 miles
(18 new, 44 improved, 15 existing)



Corridor of Opportunity

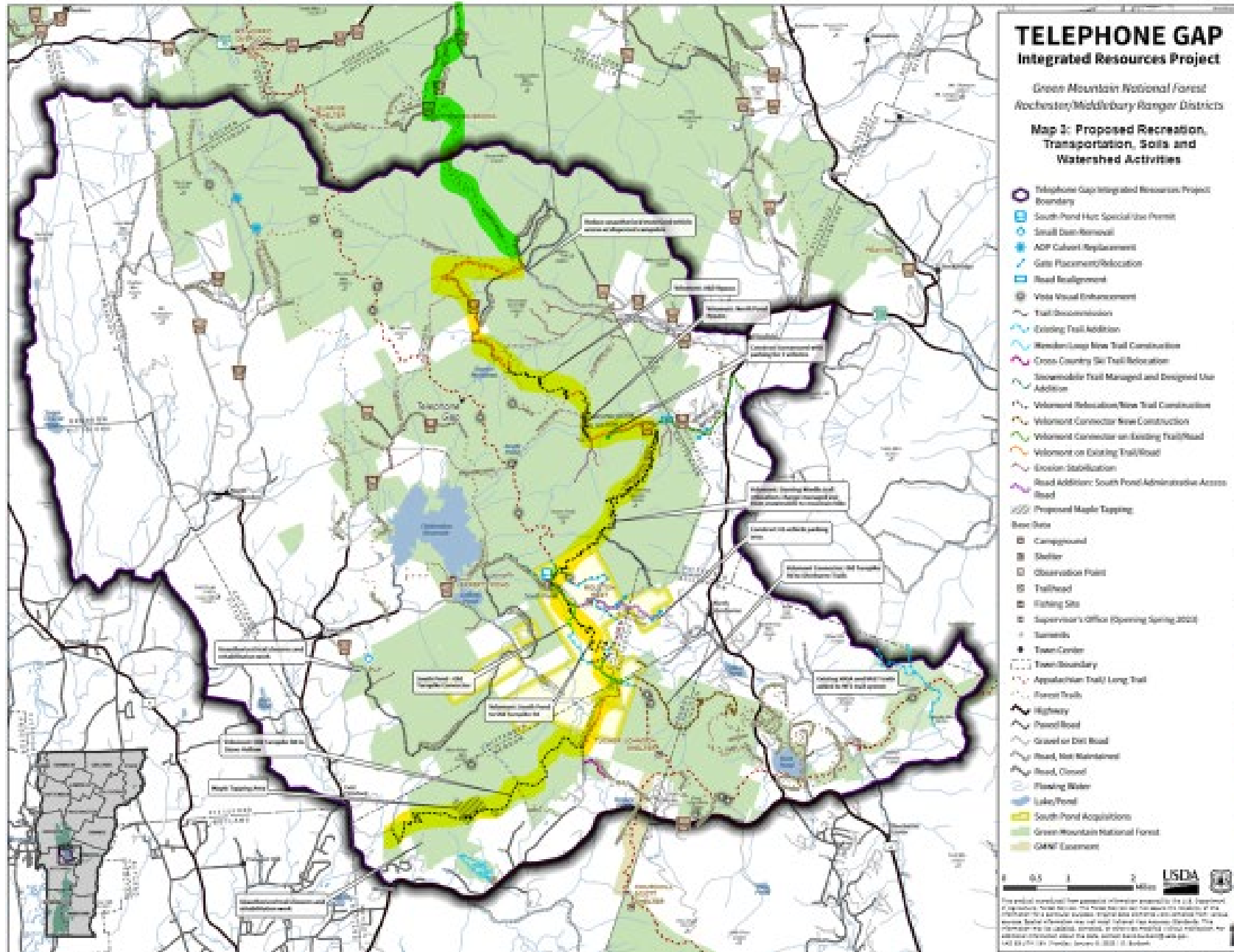


Ridgeline Outdoor Collective in partnership with the Velomont Trail Collective deployed \$5,000 in funding from **The Vermont Country Store** to help complete a segment of the Velomont Trail in Chittenden, VT. This segment will be known as 'Perspiration' and about half of it was completed in 2022 with the remaining work expected to be completed this summer.



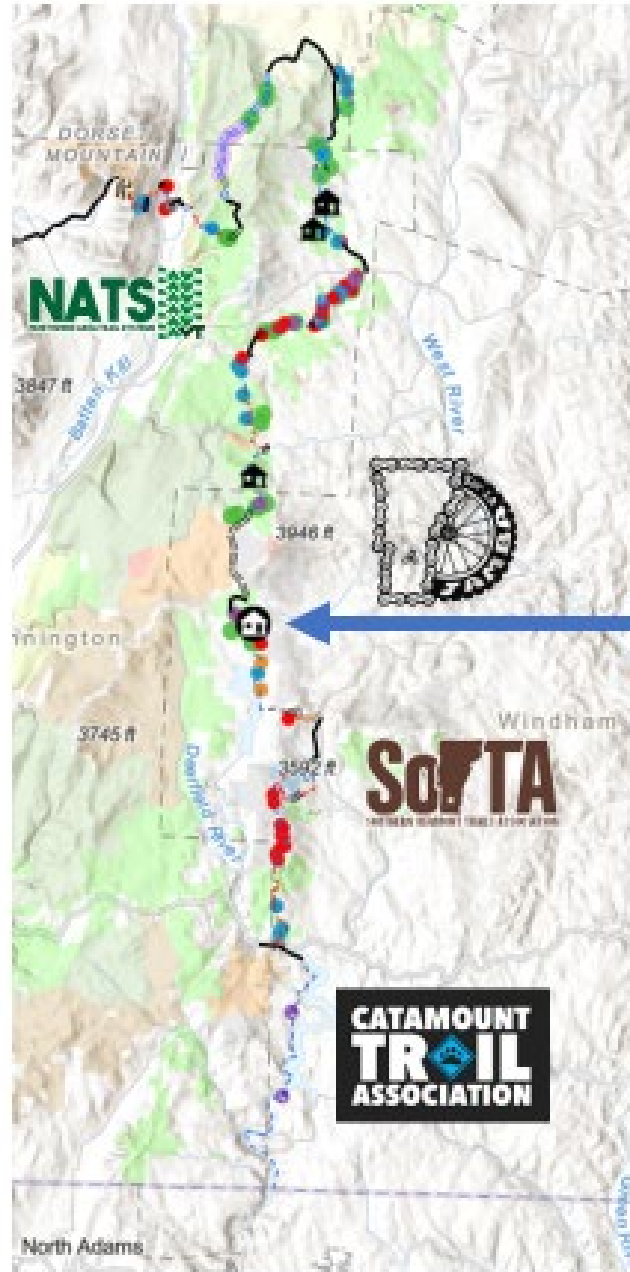
Perspiration Trail Construction by Titus Trails LLC



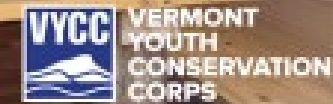


- VMBA and its chapters including Velomont Trail Collective, Ridgeline Outdoor Collective, Killington Mountain Bike Club and Mendon Mountain Club, as well as Vermont Huts Association, Catamount Trail Association, and the Green Mountain Club have worked closely with the USFS since 2019 to envision close to 35 new miles of trail.
- Vermont Huts Association is proposing a four-season hut near the footprint of the former lodge that was destroyed by a fire near South Pond.
- We worked closely with the USFS and outside organizations like the Trust for Public Land to advance conservation and wildlife protection efforts which include a 2,800 acre addition to the Green Mountain National Forest.





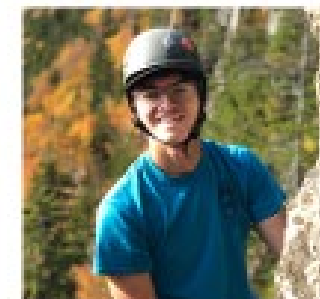
- Secured \$2.5 million FY 21 CDS funds for planning, permitting and Velomont Trail construction on federal lands
- Secured \$3.8 million FY 22 CDS funds for 10 Huts & 5 Hostels along the Velomont Trail
- Statewide Master Planning efforts led by SE Group underway
- Velomont Trail Collective BOD currently working on strategic planning efforts including Velomont Trail Guidelines
- Grout Pond Hut – recently constructed by VYCC is now **OPEN!**



- In 2022 a Joint Venture was formed between Vermont Huts Association and Velomont Trail Collective.
- In 2022 VTC hired a full time Executive Director and, together, the organizations brought on two Project Coordinators.



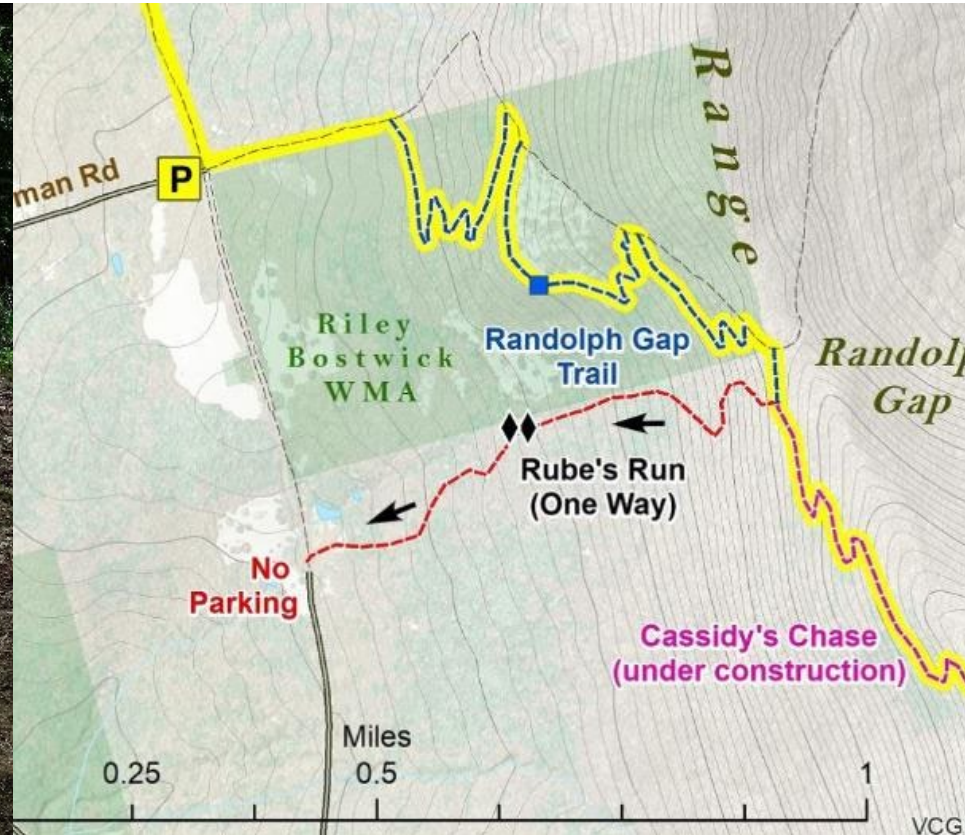
Dan Hallberg



Jordan Rowell

Ridgeline – Rube’s Run

- Funding included a \$7,000 VMBA Trail Grant
- Completed by L&D Trailworks in 2022
- A one-way downhill, thrill ride from the top of Randolph Gap.
- Described by one of our board members as "a portfolio of L&D's trail building in one run."



Richmond Mountain Trails – The Driving Range



suncommon

These grants were awarded to RMT as the first funding for the construction of The Driving Range, a new, adaptive friendly network being built in Bolton and opening to riders this coming season.

The funds, totaling \$12,000 were used in conjunction to secure professional trail builders to craft the first ascent and access to the network, as well as the bulk of a long climb to the height of land.



Richmond Mountain Trails Suncommon Naming Grant & VMBA Trail Grant



Suncommon supported this project in other ways:

- Donated excavator time and volunteer operator
- Suncommon Staff Trail Night
- Press release by their PR staff to spread the word
- A video compilation to highlight the relationship between Suncommon/RMT and significance of building Adaptive-ready trails



Because of Suncommon and VMBA, and the support of member volunteers, we were able to close the 2022 season with 2.5 miles of trail.



Thanks to Suncommon and VMBA for believing in this project and for the generous support!

Slate Valley Trails - Climate-Friendly UTV



Climate-friendly electric UTV

To efficiently and sustainably transport people, material and tools throughout our trail system for maintenance and new trail construction

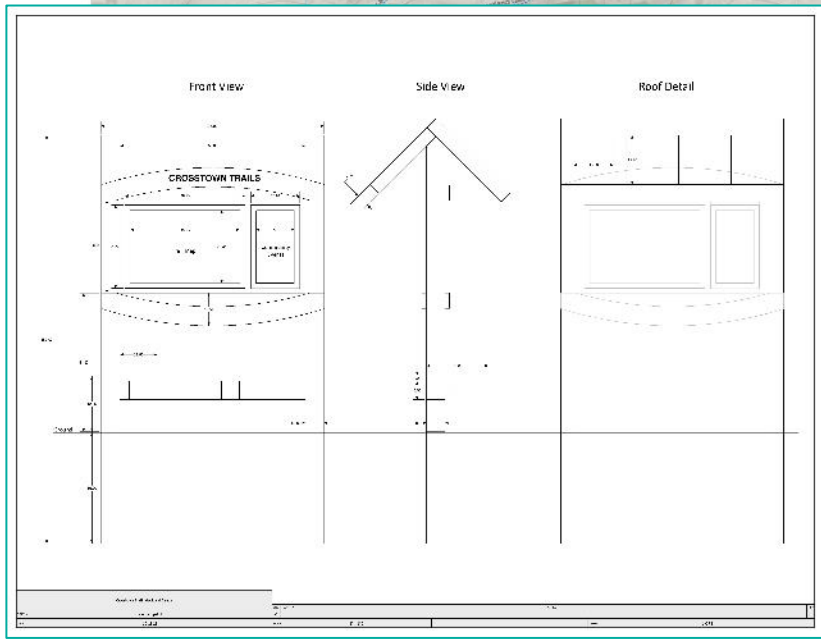
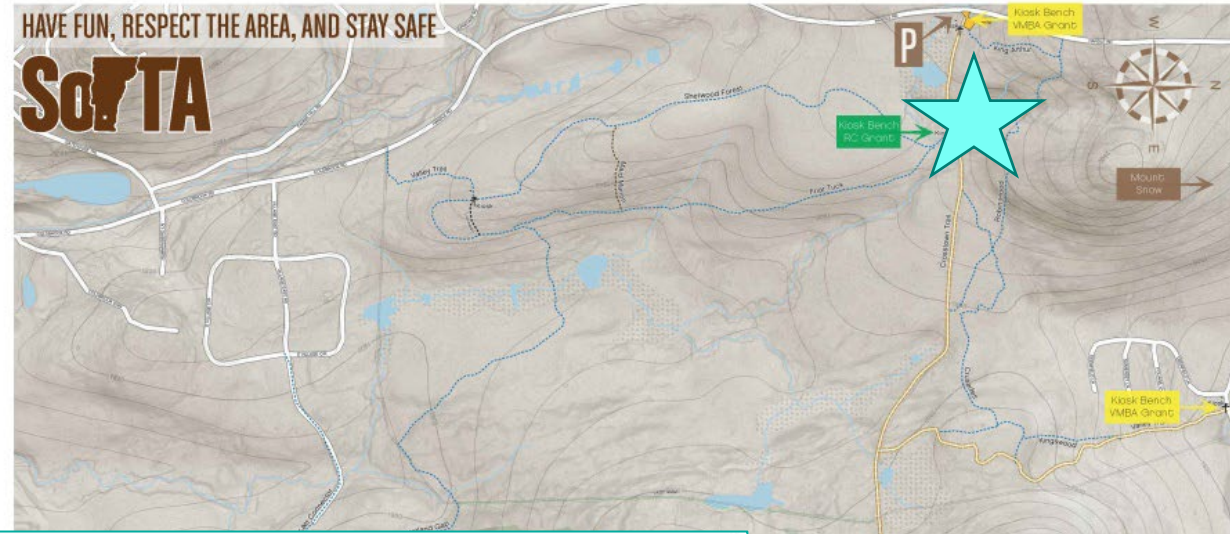
Funding included a \$5,000 Naming Grant from OGE

Additional support from SVT's Annual Campaign (ie. You all!)

SoVTA – Crosstown Kiosks



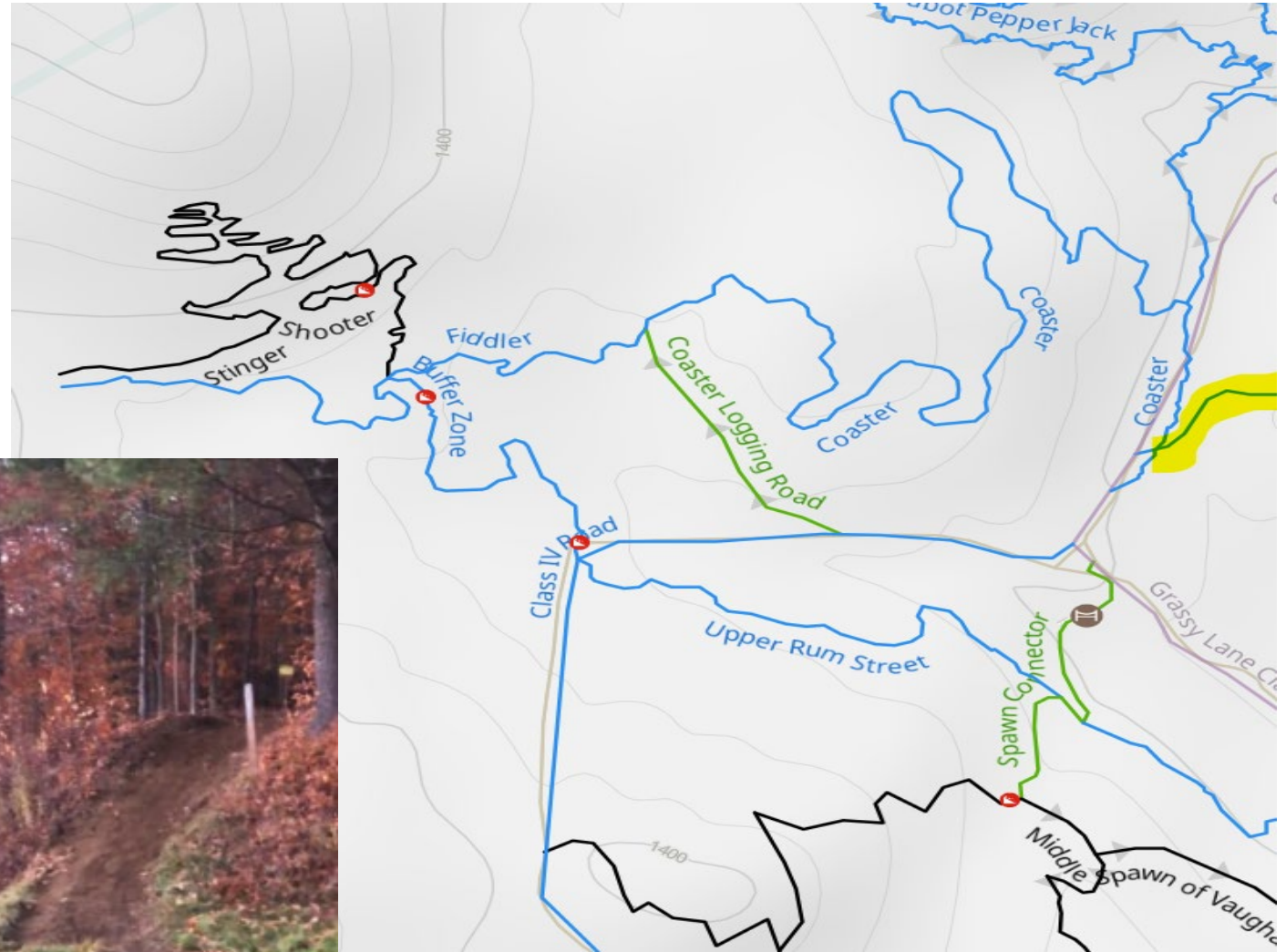
- Funding included a \$2,000 Ranch Camp Naming Grant and \$3,000 VMBA Trail Grant
- Following Act 250 resolution, trail rehab to begin this summer (VMBA Trail Grant)
- Working with Dover Middle School 6th grade class to design & build kiosks
- July target for a grand unveiling, which will include 2 miles of restored trail



WAMBA – Reservoir rehabilitation



- Funding included a \$2,000 Trail Grant from Ranch Camp
- Reservoir Trail is the oldest trail on the Aqueduct property, one of the original trails from the late 1980's
- Needed drainage improvements
- Needed tread repair and re-routes around pinch points and damaged sections
- Naming Grant supported paid trail building staff Gavin Vaughan and Graham Farrington



WAMBA – Walk-behind Tracked Carrier



- Funding included a \$6,500 VMBA Trail Grant for a Canycom Track Carrier
- Heavily utilized during 2022 build season
- Instrumental tool for extensive rehabilitation work and new builds



WATA – Small Axe Rehabilitation



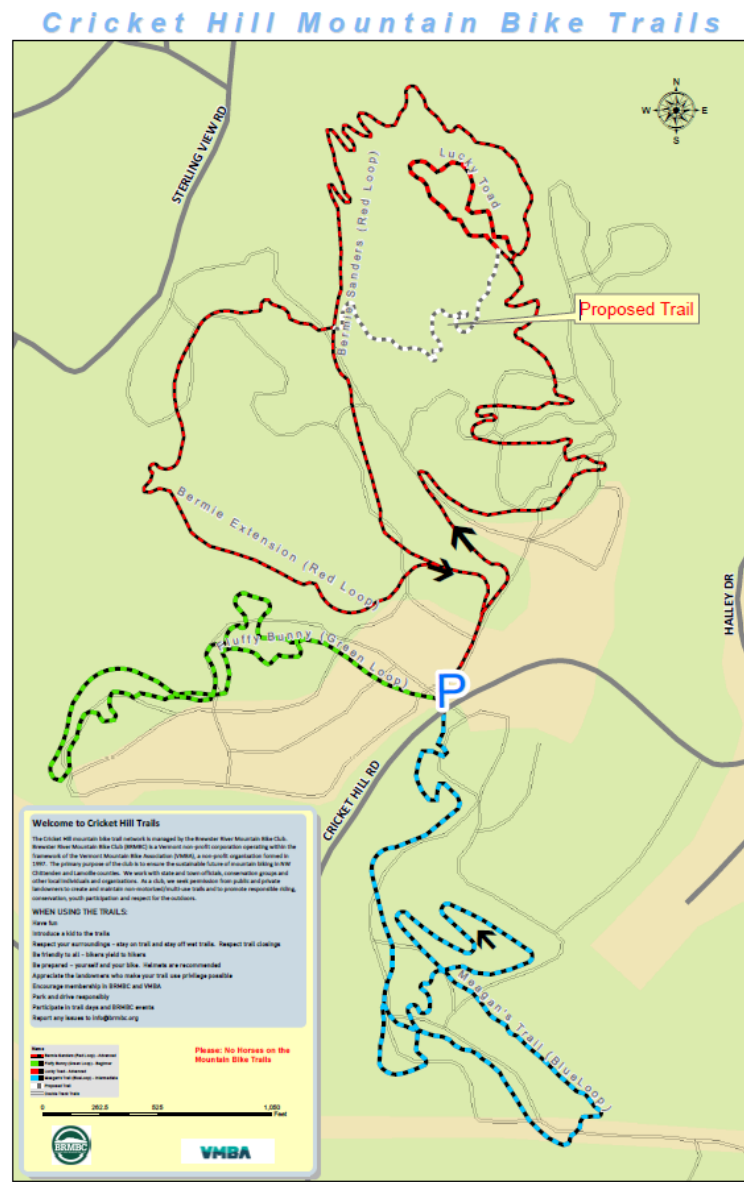
- Funding included a \$5,000 Fuse Marketing Naming grant and a \$4,500 VMBA Trail Grant to give some love to our longest trail, Small Axe.
- Hired Ide Ride to address much of the deferred maintenance (especially at the beginning of the trail).
- A couple of sections where trail braiding was becoming an issue were addressed; one of which was re-routed in favor of bedrock.
- The “clap out” spot on the Small Axe Roller was also rock armored



BRMBC – Cricket Hill DH



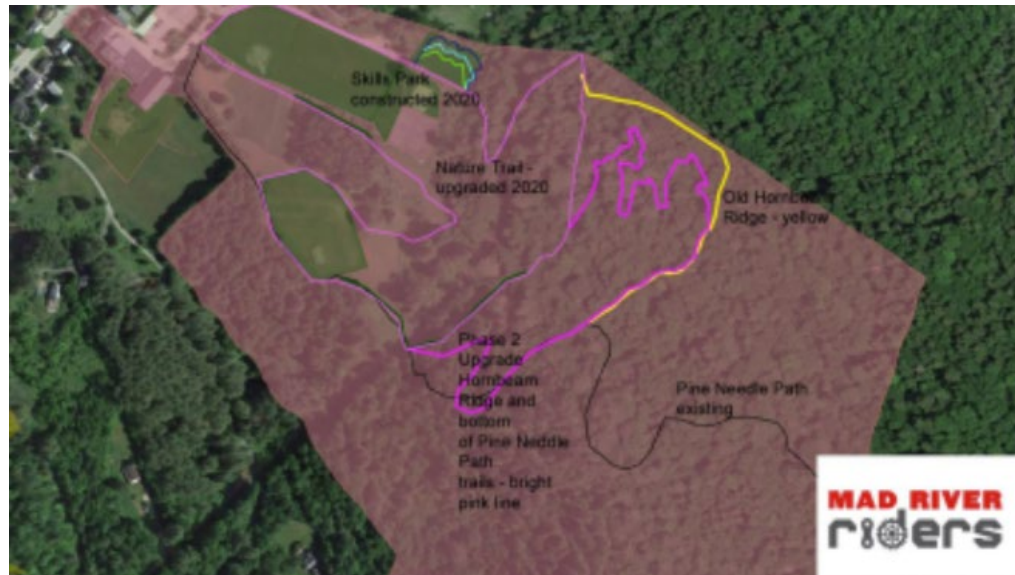
- Funding included a \$5,000 VMBA Trail Grant
- Goal: an advanced directional DH trail to complement Bermie Sanders
- The new 0.5-mile “Lancer’s Leap” trail begins at the height of the land and connects with Bermie Sanders near the intersection with Bermie Extension.
- 4th trail at Cricket Hill; goal to continually expand and enhance network



MRR – Moretown School & Town Forest Phase 2



- Funding included a \$5,000 VMBA Trail Grant
- Phase 1 included a 1-mile beginner loop and all-abilities skills park integrated into the existing recreation and education infrastructure
- Phase 2 additional features in the skills park and a .6 -mile rerouted intermediate version of the Hornbeam Ridge trail



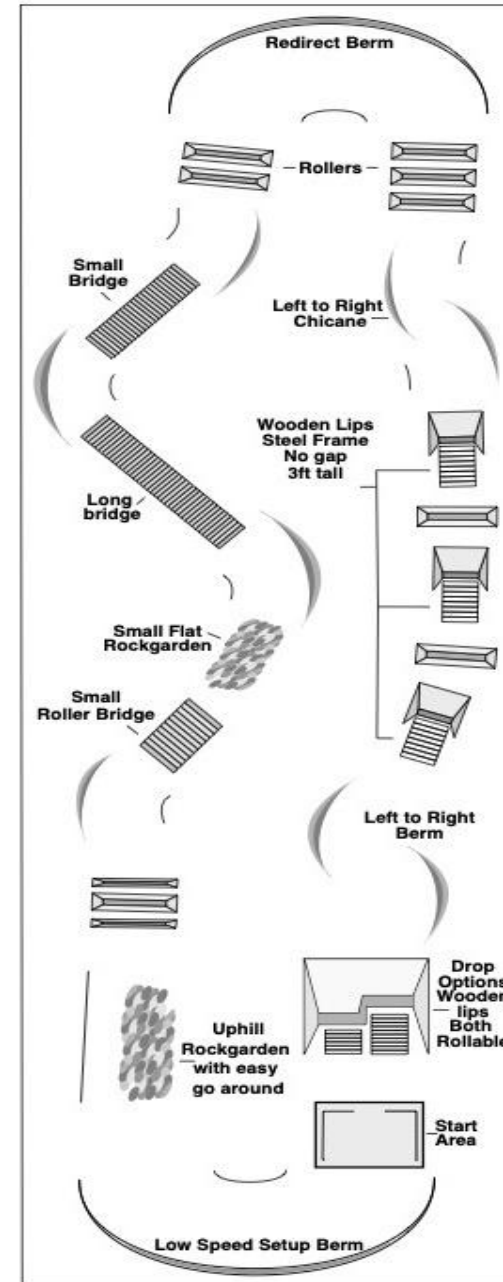
STP – Skills Park



Stowe Trails Partnership

STP was awarded a \$4,500 VMBA Trail Grant in 2021 to design a Bike Skills Area in Stowe. The details:

- **Location:** Adjacent to the Stowe Recreation Path on private land
- **Purpose:** To offer riders an opportunity to practice their skills on features similar to what would be found on mountain bike trails.
- **Timeline:** Act 250 was unexpectedly triggered on this project, but we hope to break ground as soon as the Act 250 permit amendments are completed.



BOARD ELECTIONS

FIRST OFF ... THANKS TO OUR DEPARTING DIRECTORS

- » Kim Stinson
- » John Ringer
- » Steph Baer
- » Ariel Kent

THE ELECTION

- » Jason Rickles reappointed as Chapter Rep. by the Advisory Council
- » Board put forth 7 candidates for 4 open seats to the membership
- » 357 members voted during the two-week window

BOARD ELECTION RESULTS



Jason Rickles
Jamaica



Abby
Crisostomo
Jeffersonville



Kelly Dolan
Waitsfield



Anthony
Staples
Bolton



Annie Stout
South Burlington

New Strategic Plan (2023 – 2028)

PURPOSE

Identify VMBA’s major goals and build a corresponding road map to fulfill our mission and achieve our vision.

PROCESS

- Annual Membership surveys
- Chapter input: Advisory Counsel & 1:1’s
- Two in-person Board retreats
- Pressure-tested & refined with Chapters
- Shared with partners & finalized

CHALLENGES & OPPORTUNITIES

ENVIRONMENTAL PROTECTION

DIVERSITY, EQUITY, AND INCLUSION

PROGRESSION

TRAIL CONNECTIVITY

CAPACITIES

WHAT OUR OFFICE DOES

- Advocacy
- Education
- Membership
- Chapter Support
- Insurance
- Grants & Fundraising

WHAT OUR CHAPTERS DO

- Trail Stewardship
- Community Engagement
- Programs
- Landowner Relationships
- Volunteering
-

OUR NORTH STAR

VISION Mountain biking at the center of healthy, economically vibrant, and environmentally sustainable communities throughout Vermont, with well-planned, accessible, and progressive trail systems statewide

MISSION To ensure the sustainability of mountain biking in Vermont and thoughtfully promote exceptional riding experiences for all through advocacy, education, and community-driven stewardship

New Strategic Plan (2023 – 2028)

MAJOR GOALS – THE TACO



TRAILS

1 Steward a statewide network of accessible, well-planned, progressive, and sustainable trails

ADVOCACY

- 2 Move public-access recreational trails out of Act 250 and into an appropriate oversight model
- 3 Acknowledge landowners by incorporating public-access trails into the Current Use program

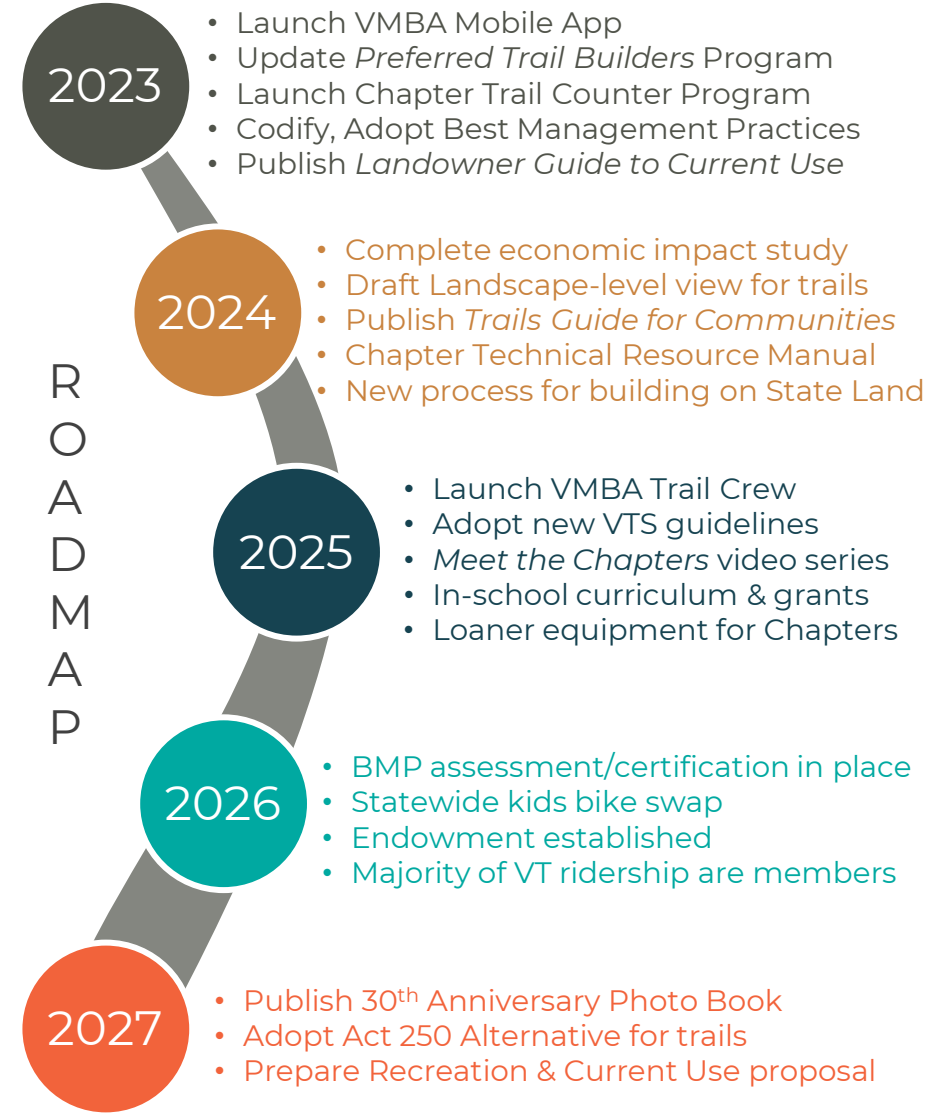
COMMUNITY

- 4 Establish an informed ridership that knows where, when, and how to ride
- 5 Count the majority of those who regularly use our trails as active VMBA members
- 6 Significantly increase youth, non-male, BIPOC, and adaptive representation in MTB ridership

ORGANIZATION

7 Run a thriving, sustainable organization that attracts and retains talent and develops our Chapters

ROADMAP



2022 NAMING GRANTS

Cabot Creamery » \$5K
ACBC, Middlebury Pump Track

Outdoor Gear Exchange » \$5K
FCMBC, St Albans Town Forest

Press Forward » \$5K
STP, Cady Hill Restoration

Velocio » \$5K
RMT, Driving Range Upper Climb

Turtle Fur » \$2.5K
BRMBC, Meagan's Trail Upgrades

Green Mountain Solar » \$2.5K
FOTW, Mud Pond Improvements

VBT Vacations » \$2.5K
FOTW, Carse Hill Restorations

Ranch Camp » \$3.5K
ACBC, New Snow Dog

[Learn more](https://vmba.org/2022-naming-grant-projects) at vmba.org/2022-naming-grant-projects

Is your outdoor-minded company interested in participating? [Contact](mailto:nick@vmba.org) nick@vmba.org



- RMT » \$12,000
Completion of Driving Range, Phase 1
- FOTW » \$7,500
Hinesburg Restoration & Repairs
- SoVTA » \$7,000
Crosstown Trails Restoration
- WAMBA » \$7,000
Re-berming Sir-Berms-a-lot
- Ridgeline » \$10,000
Contest Trail Deferred Maintenance
- BMRBC » \$2,900
Adaptive upgrades to Meagan's Trail
- Velomont » \$5,000
RTP Match for Braintree Connector
- JAMBA » \$9,080
Master Plan, Complete Ball Mountain
- SVT » \$2,000
Benches, Wayfinding, & Signage
- UVMBA » \$6,000
Walk-behind Tracked Carrier
- STP » \$6,500
Shredder Refurbishments

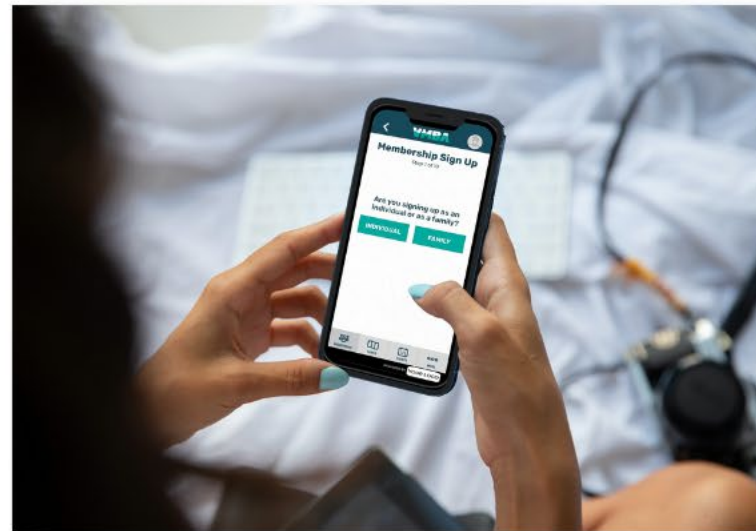
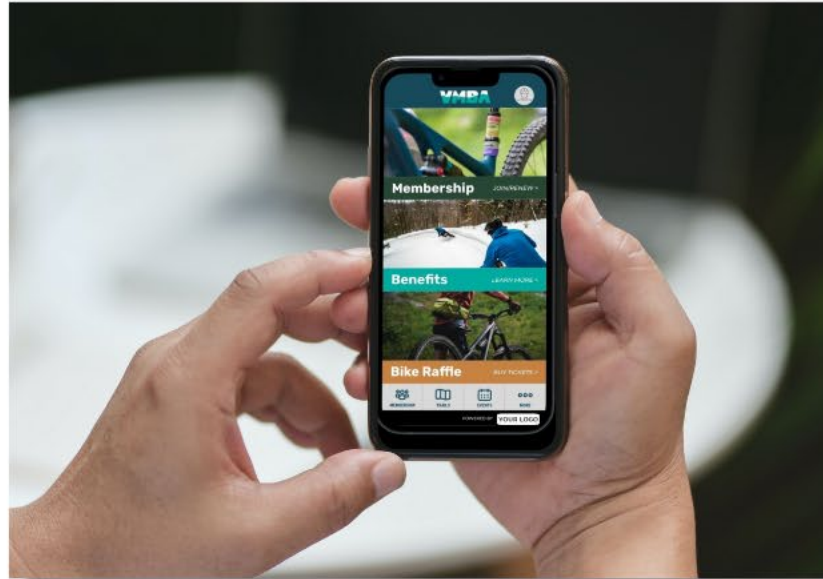


2022 TRAIL GRANTS

VMBA MOBILE APP

Mobile App Features:

- Membership signup
- Easy access to member benefit partners
- Instant redemption of member benefits and downhill resort coupons
- Maintain VMBA member profile
- Geofencing of Chapters and outdoor-minded businesses
- Access to VMBA event calendar
- Improved trail user navigation for trail conditions and Chapter's networks
- 'Plan Your Ride' integration



VMBA AMBASSADORS



Gabe McGann
Huntington



Taylor Rosenbloom
Stowe



Jeb Wallace-Brodeur
East Montpelier



Anna Schaal
White River Junction



Christina Filipowich
Waterbury



Kim Bean
North Pomfret



Elliot
Buckley
Winooski



Haille
Soderholm
White River Junction



Dani
Sweet
Fairfax



Gabe
Gore
Burlington



Stef
Burch
Burlington



Tim
Keenan
Waterbury

VMBA DREAM BUILD BIKE RAFFLE

One lucky winner will receive a custom VMBA Dream Bike Build!

\$5 per raffle ticket, purchase as many tickets as you want!

Raffle Dates: March 23, 2023 – June 30, 2023



Transition Carbon Frame



SRAM Transmission (NEW)



Rockshox Fork & Shock



SRAM Stealth Brakes (NEW)



DEITY Carbon Bar & Stem



OGE Gift Card



WTB Carbon Wheels, Tires,
Saddle, & Grips!



www.vmba.org/raffle

2023 EVENTS



VMBA DAYS Series, p/b Zero Gravity

- 1 » KMBC Trail Ride (June 17th) + Killington Mtn Resort (June 18th)
- 2 » Sugarbush Resort & Mad River Riders (July 15th)
- 3 » Stratton Resort (August 12th) + SoVTA Trail Ride (August 13th)
- 4 » Bolton Valley (August 19th)
- 5 » Burke Mtn Resort (Sept. 9th) + KTA Trail Ride (Sept. 10th)



ELEVATE presented by: VMBA, NEMBA, & KTA
Kingdom Trails & Burke Mtn Resort
June 24th-25th



ADAPTIVE DEMO DAYS
Statewide @ select Chapters
Dates TBD (Summer)

VMBA MEMBER PARTY
Saskadena Six, WAMBA trails
October 28th

THANK **YOU** FOR ATTENDING...
...AND TO OUR SUPPORTERS:



» SUMMIT



» RIDGELINE



» SWITCHBACK



» and **9,500+ MEMBERS!**

» OFFICE STAFF

Nick Bennette
EXECUTIVE DIRECTOR

Krissy Steckler
OPERATIONS DIRECTOR

Joe Gaynor
PROGRAMS & PARTNERSHIPS MANAGER

Amy Porter
MEMBERSHIP COORDINATOR & OFFICE MGR

Kenzie Fuqua
DEI COORDINATOR

» VMBA BOARD

Jeff Dickson
CHAIR

Kim Stinson
SECRETARY

John Ringer
TREASURER

Stephanie Baer

Jason Rickles

Ariel Kent

Curtis Fox

Berne Broudy

Tara Mirakian

Quinn Keating

Tim Maher

Don't forget to sign up for your '23/24 Membership... season starts next week!

Any questions??? Feel free to follow up with Nick (nick@vmba.org) if yours wasn't addressed.