

VMBA BOD Meeting Minutes

10/25/21, 6-8 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair	x	Ariel Kent, Chapter Representative
x	Danielle Poirier, Vice-Chair	x	Jason Rickles, Chapter Representative
x	John Ringer, Treasurer	x	Nancy Luke
x	Kim Stinson, Secretary	x	Steph Baer
x	Nick Bennette, Executive Director		Curtis Fox
x	Karly Moore		

Agenda Item	Discussion	Action Items
Administrative Overview	<p>Approval of September Minutes:</p> <ul style="list-style-type: none"> ● Motion to Approve: Danielle ● Seconded: John ● Approved: All <p>Treasurer's Report</p> <ul style="list-style-type: none"> ● Membership-over target ● Bike Raffle- finished at \$58k ● Storm Recovery-over budget ● Annual Fund- finished at \$24k ● Retail- flannels did well- \$8k 	
Old & New Business	<p>Executive Director Report - Nick</p> <ul style="list-style-type: none"> ● Advocacy: Nick is a co-chair on VTGC; expect movement on trail piece within the legislature during next session; VMBA advocacy webpage is live ● Membership: 9333 total members; up 23% from this time last year; 1/3 new members; Add-Ons up 42% 	

	<ul style="list-style-type: none"> ● Naming Grants: \$35k to award between 7 companies; chapter applications are in; awards to be announced at the member party ● Member Party: Skirack November 6; vaccine card required for admission; \$5 entry for non-members ● Payroll & Security: discussed the need for better security for payroll submission; consider having “direct supervisor” approve payroll prior to submitting to VMBA office ● Spot Insurance: hopefully have worked out an agreement to mention the insurance offer in the confirmation email after membership purchase, 1 newsletter mention per quarter, 1 social post per quarter, website link ● 2022 Community Partners Pride Rides & VT Adaptive: we would co-promote them by having an option to support a community partner along with membership purchase ● New Chapters Pine Hill Park-possibly moving forward with Add-On option Another new chapter possible in Ludlow area <p>Misc. -Nick</p> <ul style="list-style-type: none"> ● Trip Raffle: Start November 1 through end of year ● Trail Grant: proposed \$50k to award; board to determine how to distribute any additional funds back to the chapters; having difficulties finding chapter representatives serve on the selection committee ● BOD Retreat/2022 Planning: Nov/Dec meeting to discuss budget; Board retreat day in January for 2022 planning 	
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Committees	Development/Fundraising - <ul style="list-style-type: none">secret gift for large donors is a Rogue Hoe Executive- <ul style="list-style-type: none">Bylaw amendment to allow for a virtual bod election: Jeff motioned to approve; Karly seconded, All-approved	
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Next Meeting: November 22nd 2021