

VMBA BOD Meeting Minutes

May 24, 2021, 6-8 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair	x	Ariel Kent-Chapter Representative
x	Danielle Poirier, Vice-Chair	x	Jason Rickles, Chapter Representative
x	John Ringer, Treasurer	x	Nancy Lukes
x	Kim Stinson, Secretary	x	Steph Baer
x	Nick Bennette, Executive Director		Curtis Fox
	Karly Moore		

Agenda Item	Discussion	Action Items
Administrative Overview	<p>Approval of April Minutes:</p> <ul style="list-style-type: none"> ● Motion to Approve: Jeff Dickson ● Seconded: John Ringer ● Approved: All <p>Treasurer's Report</p> <ul style="list-style-type: none"> ● \$411k-income (47% budget) ● \$323k-memberships ● \$318k-expenses *\$102k-Chapter Payouts 	
Old & New Business	<p>Executive Director Report - Nick</p> <ul style="list-style-type: none"> ● 6500 members-double this time last year 25% of members are new! Add-ons are up 100% ● Program & Events Coordinator: 5 candidates to interview this week. Hope to have a start date at the beginning of June. ● Naming Grants: spreadsheet of existing & potential partners created. Please add any relevant info, etc... 	

	<p>The office is currently collecting status reports from Naming Grant recipients to provide reports to partners.</p> <ul style="list-style-type: none"> • USF/IMBA Virtual Workshop: Community Conversations-Planning for the Future of MTB in Vermont; dates TBD, but in July-evening times • Office is moving to Waterbury in June. And, Krysy will be in VT to assist with move and train new employee. • Advisory Council-Major Storm Recovery Fund Policy document has been drafted. • Member survey results will be shared with chapters 	<p>Please review shared document from Nick and provide feedback.</p>
<p>Committees</p>	<p>Marketing -</p> <ul style="list-style-type: none"> • Filming for the Trail Etiquette video is beginning <p>Ambassador Program</p> <ul style="list-style-type: none"> • Instagram takeovers by each ambassador • Ariel is compiling pics and bios for the website • In person ride to be confirmed in Mad River area for June <p>Diversity -</p> <ul style="list-style-type: none"> • Committee will be restructuring to better respond to current needs <p>Development/Fundraising-</p> <ul style="list-style-type: none"> • Donor touch emails will begin coming through LGL • Jeff is personally calling all donors at the \$500 level or higher • Annual Fund-slated for July/August: goal of \$15k • Trip Raffle will be the fall fundraiser 	

Next Meeting: June 28, 2021