

VMBA BOD Meeting Minutes

June 28, 2021, 6-8 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair	x	Ariel Kent, Chapter Representative
x	Danielle Poirier, Vice-Chair	x	Jason Rickles, Chapter Representative
x	John Ringer, Treasurer	x	Nancy Lukes
x	Kim Stinson, Secretary	x	Steph Baer
x	Nick Bennette, Executive Director	x	Curtis Fox
x	Karly Moore		

Agenda Item	Discussion	Action Items
Administrative Overview	<p>Approval of May Minutes:</p> <ul style="list-style-type: none"> ● Motion to Approve: Jeff D ● Seconded: Nancy L ● Approved: All <p>Treasurer's Report</p> <ul style="list-style-type: none"> ● Income: \$523k-68% budget \$408k-membership revenue ● Expenses: \$420k ● \$52K VT Tourism Grant officially confirmed ● PPP Loan has been forgiven ● Rainy Day Fund: \$100k Need to consider potential higher yield investment options 	
Old & New Business	<p>Post COVID Meetings: Start in September!</p> <ul style="list-style-type: none"> ● A preference to meet in person quarterly. Remaining monthly meetings in virtual format. <p>Executive Director Report - Nick</p>	

	<ul style="list-style-type: none"> ● Act 250 Update: VTTGC attempted to meet with NRB regarding involvement in discussions about trails-FPR halted the meeting; VTTGC plans to take more action through the VTA in the future ● Membership Update: >8k members! 30% are new members! We may run out of pink strips by fall-considering stickers instead ● Naming Grants: 10 confirmed; several probable/potential ● USFS Virtual Workshop: Invite has been sent to chapters and USFS & FPR interested parties <p>Misc:</p> <ul style="list-style-type: none"> ● Calendar: Annual Meeting Discussion around a “Season Wrap Party” in the fall, and a virtual Annual Meeting in Feb/March of following year to allow financials to be properly reported on ● VMBA semantics: Discussion about how we talk about VMBA! VMBA as a whole, chapters, “office” vs “headquarters” ● Employee Handbook: Nick proposed additions to include parental leave & caregiver leave; BOD was in favor of offering the benefits; a couple revisions to clarify still needed 	<p>*Nick continuing conversations</p> <p>*Jeff to look at Bylaws regarding how to revise language regarding date of annual meeting and board member terms</p>
<p>Committees</p>	<p>Marketing & Ambassadors -</p> <ul style="list-style-type: none"> ● In person Ambassador ride in June on MMR trails-only 3 ambassadors attended ● Mixed levels of engagement from ambassadors: annual review in December; mid-season check in to be considered <p>Development/Fundraising-</p>	

	<ul style="list-style-type: none">● Received 6 responses to the donor email sent last month● Jeff made phone calls to top donors● Idea to ask donors for testimonials that can be used for marketing/fundraising efforts● Annual Fund launches July 1! <p>Chapter Relations</p> <ul style="list-style-type: none">● Advisory Council Update: Low attendance for June meeting (4-5 chapters) Major points of discussion about the Storm Recovery Fund and potential increase in membership dues-To be discussed and voted on at September meeting.	
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Next Meeting: July 26th 2021