

## VMBA BOD Meeting Minutes

October 26, 2020, 6-8 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair	x	Chantelle Fisher-Mckone , Chapter Representative
x	Danielle Poirier, Vice-Chair	x	Judy Boyd
x	John Ringer, Treasurer	x	Nancy Lukes
x	Karly Moore, Secretary		Steph Baer
x	Tom Stuessy, Executive Director	x	Kim Stinson
	Kris Hunt	x	Jason Rickles

Agenda Item	Discussion	Action Items
<b>Administrative Overview</b>	<p>Approval of Sept. Minutes:</p> <ul style="list-style-type: none"> <li>● Motion to Approve: Jeff</li> <li>● Seconded: Nancy</li> <li>● All in favor</li> </ul> <p>Treasurer's Report</p> <ul style="list-style-type: none"> <li>● Overview                             <ul style="list-style-type: none"> <li>○ Revenue: \$651,415 (82% to budget)</li> <li>○ Expenses: \$582,306 (75% to budget)</li> <li>○ Net Operating: \$68543</li> </ul> </li> <li>● Membership Revenue: \$419,198 (105% to budget)</li> <li>● Grants: \$104,324 (53% to budget) *not including tourism grant</li> <li>● Donations: \$98,076 (70% to budget)</li> <li>● Trip Raffle: ~\$12,600</li> <li>● Naming Grants: \$42,500 booked (new: Long Trail,</li> </ul>	
<b>Old &amp; New Business</b>	<p>Exec Director Search:</p> <ul style="list-style-type: none"> <li>● Have met 3 times as a group, meeting weekly</li> <li>● Job description has been drafted and is under final review</li> <li>● A press release will be going out</li> <li>● Ready to go out beginning of November</li> <li>● Start interviewing in January - offer in March/April</li> </ul> <p>Advisory Council (Post Cap Discussion):</p>	

	<ul style="list-style-type: none"> <li>● There is an understanding that something does need to change <ul style="list-style-type: none"> <li>○ Option 1: Tom’s initial proposal</li> <li>○ Option 2: Removing cap and doing a 45% office / 55% chapter split</li> </ul> </li> <li>● These different options should be reviewed with the chapterest to see what approach we need to take.</li> <li>● Request to add a little more description to the different model iterations</li> </ul> <p>Exec Director Report:</p> <ul style="list-style-type: none"> <li>● <b>Act 250:</b> <ul style="list-style-type: none"> <li>○ Met with Jessica Savage (FPR): put together a special team to outline bones of alternative plan - push back on this plan to have better representation of trails community</li> <li>○ Executive order that is putting more focus on trails that will help significantly</li> </ul> </li> <li>● <b>Naming Grants:</b> due Nov 1</li> <li>● <b>Annual Meeting: Nov 19</b> - BOD candidates need to be submitted for public review by Nov 5</li> </ul> <p>2021 BOD Openings:</p> <ul style="list-style-type: none"> <li>● Discussions have begun with some potential applicants</li> </ul> <p>Bike Safety/First Aid Event:</p> <ul style="list-style-type: none"> <li>● Chantelle is interested in helping plan for first aid training for 2021.</li> <li>● Kim and Karly also expressed interest in working on this</li> </ul>	
<p><b>Committees</b></p>	<p>Marketing</p> <ul style="list-style-type: none"> <li>● 126 tickets sold for trip raffle</li> <li>● Partner Posts: <ul style="list-style-type: none"> <li>○ Thunder Mountain bikes shared</li> <li>○ Sedona Mountain Bike shared the</li> </ul> </li> <li>● Press Release for ED Posting</li> </ul> <p>Diversity</p> <ul style="list-style-type: none"> <li>● Met 10.13 - working on identifying a speaker or panel</li> <li>● Krys and Kim attended a diversity training with VOBA <ul style="list-style-type: none"> <li>○ Great learning experience to understand what others around the state were doing</li> <li>○ Learning from other businesses that this can feel awkward/uncomfortable at first but it’s important to keep talking about it</li> </ul> </li> </ul> <p>Development</p>	<p>ALL: Send out annual fund ask emails</p>

	<ul style="list-style-type: none"><li>• It's time to send our final touch/ask emails for the annual fund</li></ul>	
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Next Meeting: