

## VMBA BOD Meeting Minutes

October 28, 2019, 6-8 PM

The Reservoir, Waterbury

Members present:

x	Jeff Dickson, Chair		Danielle Poirier
x	Hilary DelRoss, Vice-Chair	x	Judy Boyd
	John Ringer, Treasurer	x	Nancy Lukes
x	Brad DeBoer, Chapter Representative (via phone)	x	Adam St. Germain (via phone)
x	Tom Stuessy, Executive Director	x	Kim Stinson, Chapter Representative
x	Karly Moore, Secretary		

Agenda Item	Discussion	Action Items
<b>Administrative Overview</b>	<p><b>Last Month's Minutes</b> Hilary Motioned to approve the minutes, seconded by Jeff, all in favor</p> <p><b>Treasurer's Report:</b></p> <ul style="list-style-type: none"> <li>● All numbers are close to budget</li> <li>● Revenue: 98.42% to target 2019 budge</li> <li>● Grants: up from \$68,894 to \$104,331 (93.32% to 2019 budget)</li> <li>● General Donations remain at \$2,265 and Annual Fund Donations at \$3,571 (10% to target)</li> <li>● Rainy day fund: \$17,500</li> <li>● Chris's account : \$21,000, more due from Conine</li> <li>● Cash: \$118,000</li> <li>● Trail Grant: \$25,000-\$30,000</li> <li>● Last quarter receivables due from incoming grants</li> </ul> <p><b>Last Month's To Dos:</b></p> <ul style="list-style-type: none"> <li>● Almost everyone on board has completed evaluations</li> </ul> <p><b>Board Turnover</b></p> <ul style="list-style-type: none"> <li>● Adam is stepping down from the board due to new job responsibilities. Still willing to help out and be involved as he is able.</li> </ul>	

	<ul style="list-style-type: none"> <li>● Three open positions: Adam, Hilary, Mike</li> <li>● Prospective BOD: Board members will submit ideas for people who might be good to talk to about joining the board.</li> </ul> <p><b>Board Structure</b></p> <ul style="list-style-type: none"> <li>● Judy posed the concern about if the role that the board is playing is appropriate. She poses if the board is performing the roles that staff should be playing. Should we be using more of our revenue for staff?</li> <li>● Tom: due to the naming grants, we are moving towards using more of the membership dollars to operating expenses. This was approved by the advisory council.</li> <li>● Concern of whether we have the administrative capacity to continue to grow at the rate that we are. What are our strategic focuses for the upcoming years.</li> <li>● Responsibilities of advisory council vs our board: the advisory board represents the voices of our chapters to make sure that the decisions we are making are in line with chapters' needs.</li> <li>● Initial move towards working board - lack of staffing a few years ago. Due to how quickly we are growing we are very quickly going to be underwater again.</li> <li>● Kim: the administrative growth needs to be in place before we can grow the trailwork. It is the foundation that needs to be in place.</li> <li>● We should look into revising bylaws</li> </ul>	
	<p><b>Annual Report Status:</b></p> <ul style="list-style-type: none"> <li>● Design is looking great - approval coming soon and then will go to print. Should have in hand mid-November</li> <li>● Plan for Sending Out: <ul style="list-style-type: none"> <li>○ These will go out in mass</li> <li>○ Individual board members will write their own follow up with their lists via mail and email</li> </ul> </li> </ul> <p><b>Annual Meeting Agenda:</b></p> <ul style="list-style-type: none"> <li>● Introductions</li> <li>● Treasurer's Report</li> <li>● Diversity Meeting</li> <li>● Coming Up</li> <li>● Advocacy Report</li> </ul>	<p><b>Jeff:</b> Send around description of what we are looking for new board members</p> <p><b>All BOD:</b> Share call for members</p> <p><b>All BOD:</b> Send out follow ups with lists</p>
<p><b>Committee Updates</b></p>	<p><b>Diversity</b></p> <ul style="list-style-type: none"> <li>● Krysya has been doing a great job</li> </ul>	

	<ul style="list-style-type: none"> <li>● She has been working on pulling together resources and is working on the strategic plan of what a rider looks like</li> <li>● Judy will share an update at the annual meeting</li> </ul>	
	<p><b>Executive Director Report:</b></p> <ul style="list-style-type: none"> <li>● 6,500 members (3,800 family) - we want to increase individual members next year</li> <li>● Outerbike wants to be in Vermont (equal parts recreation and sales). There are conversations with Stowe about hosting there.</li> <li>● Naming grants: \$46,500 total</li> <li>● FPR &amp; WATA: WATA continues to struggle for FPR, there was a change in leadership there and conversations that are scheduled</li> <li>● Act 250 has been taking a lot of Tom's time. Trails and greenways council has been working on advocacy but not making much headway. <ul style="list-style-type: none"> <li>○ Partnering with Forest Partnerships</li> <li>○ Proposal for unregulated system with self-audits</li> <li>○ There has been a lot of education with the state about the trails</li> <li>○ Rep. Sheldon wants to talk with Tom and exec. from Kingdom - seems like they are on the same page. We are hoping that she will be able to provide some recommendations to the state based on this conversation.</li> <li>○ Potential of ANR oversight over private land</li> <li>○ There is a lot of work from VOBA and VOREC, nothing is happening at the state. This administration is not good for trails.</li> <li>○ If ANR gets their way then this will have a negative impact</li> </ul> </li> </ul> <p>After annual meeting: Marketing team will work on plan for campaigns for growing membership, devoting more money to this for next fiscal year</p>	

Annual Meeting: November 21