

## VMBA BOD Meeting Minutes

January 25, 2021, 6-7 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair	x	Chantelle Fisher-Mckone , Chapter Representative
x	Danielle Poirier, Vice-Chair	x	Jason Rickles, Chapter Representative
x	John Ringer, Treasurer	x	Nancy Lukes
x	Kim Stinson, Secretary	x	Steph Baer
x	Tom Stuessy, Executive Director	x	Curtis Fox
x	Karly Moore	x	Ariel Kent

Agenda Item	Discussion	Action Items
<b>Administrative Overview</b>	<p>Approval of December 2020 Minutes:</p> <ul style="list-style-type: none"> <li>● Motion to Approve: Jeff</li> <li>● Seconded: John</li> <li>● Approved: all</li> </ul> <p>Treasurer's Report</p> <ul style="list-style-type: none"> <li>● General Budget Approach: Income-good line of sight of grants, etc.. Expenses-pretty tight from year to year *ED Salary could change</li> <li>● Membership Forecast: *Built in 10% growth for 2021</li> <li>● Rainy Day Fund: \$45k in budget this year *Current balance \$79k *Currently in a checking account</li> <li>● Checking Account-\$50k</li> <li>● Proposed Process for 2021 Budget approval:               <ol style="list-style-type: none"> <li>1) BOD gains access to view budget</li> <li>2) Overview provided by John at meeting tonight</li> <li>3) BOD can review and ask questions 1/25-2/8: email John or Tom any questions</li> <li>4) BOD votes to approve via email 2/8</li> </ol> </li> </ul>	<p>Tom-research alternative accounts to find better interest bearing options</p>

<p><b>Old &amp; New Business</b></p>	<p>Executive Director Search Update-</p> <ul style="list-style-type: none"> <li>• 2 candidates onto 2nd round interviews</li> <li>• BOD &amp; Chapter Presidents invited to watch interviews</li> </ul> <p>Executive Director Report - Tom</p> <ul style="list-style-type: none"> <li>• Annual Fund Recap: \$6700 in December</li> <li>• Act 250: Phil Scott issued Executive Order for FPR to outline an alternative for trails to Act 250; Proposal wants to dissolve the council and permit the commissioner of FPR to appoint a new council; more to come-ongoing process</li> <li>• Advisory Council/Post Cap Model Update- send a generalized email to chapters asking for feedback on the Post Cap models previously sent; generate a survey based on feedback</li> </ul>	<p>Tom-report back to BOD the Act 250 developments</p> <p>Tom-connect with Kim regarding email to chapters seeking feedback</p> <p>Ariel-work with Tom &amp; Kim to create survey based on feedback received</p>
<p><b>Committees</b></p>	<p>Executive Committee- <i>Jeff, Danielle, John, Kim</i></p> <p>*Krysy promoted to Operations Manager</p> <p>*Future Events person to be hired-new ED to select</p> <p>* We are currently in a 3 month contract with Tom-through March 2021</p> <p>Marketing - <i>Danielle, Karly, Curtis, Ariel</i></p> <p>*Ambassador Program: Ariel taking the lead; geographically located ambassadors; building incentives program; identifying responsibilities and ensuring follow ups</p> <p>*Videos: Winter Fat Bike-focused on Novice users and trail etiquette; Community Building through MTB's-RASTA great example; Conversation of a bigger picture video for website and beyond.</p> <p>Diversity - <i>Steph, Jason, Chantelle</i></p> <ul style="list-style-type: none"> <li>• Continuing work as laid out</li> <li>• Committee includes members off the VMBA BOD</li> </ul>	<p>Ariel-Provide follow up email to BOD with ideas, etc...</p>

	<ul style="list-style-type: none"> <li>● Close work with Krysy</li> </ul> <p>Development &amp; Fundraising- <i>Nancy, Jeff, John, Kim, Curtis</i></p> <ul style="list-style-type: none"> <li>● Krysy has set us up with Little Green Light</li> <li>● Committee will meet in February to discuss 2021 plans</li> </ul> <p>Chapter Relations &amp; Governance- not any real action...but if needed it would include <i>Jason, Chantelle, Kim Ariel</i></p>	

Next Meeting: February 22, 2021