

VMBA BOD Meeting Minutes

2/22/21, 6-8 PM

Zoom Conf Call

Members present:

X	Jeff Dickson, Chair	X	Chantelle Fisher-Mckone , Chapter Representative
X	Danielle Poirier, Vice-Chair	X	Jason Rickles, Chapter Representative
X	John Ringer, Treasurer	X	Nancy Lukes
X	Kim Stinson, Secretary		Steph Baer
X	Tom Stuessy, Executive Director	X	Curtis Fox
X	Karly Moore	X	Ariel Kent

Agenda Item	Discussion	Action Items
Administrative Overview	<p>Also in attendance: Nick Bennette & Kryszy Steckler</p> <p>Welcome Nick as incoming Executive Director: brief introductions to board members</p> <p>Approval of January Minutes:</p> <ul style="list-style-type: none"> ● Motion to Approve: Jeff Dickson ● Seconded: Jason Rickles ● Approved: All <p>Treasurer's Report</p> <ul style="list-style-type: none"> ● 2021 Budget Approved ● Unknown factors include relationship with NEMBA & Post Cap decision ● Storm Relief: \$5,800 	
Old & New Business	<p>Executive Director Report - Tom</p> <ul style="list-style-type: none"> ● Act 250: Meeting & communication continues; FPR provided a proposal and feedback was provided by the council. The structuring of an alternative has been handed over to Julie Moore 	<p>Tom will report back with developments as this continues</p>

	<p>(Secretary for ANR); another meeting has been scheduled for tomorrow</p> <ul style="list-style-type: none"> • Grants: ACCD Tourism grant has a 3 year agreement of \$25k per year • Rainy Day Fund: more research needed into an interest bearing account <p>Post Cap Discussion:</p> <ul style="list-style-type: none"> • Tom provided history of the cap • Most recently, Kim reached out to chapters for feedback on proposed model options; feedback was shared from 5 chapter • Discussion resulted in decision to put together graphical figures and numbers detailing the office expenses to maintain chapter platform; comparisons will be drawn up comparing the largest vs. smallest chapters • Working Group formed to draft chapter communication sharing the feedback we received: Nick, Kim, John, Ariel, Krys & Chantelle 	<p>Karly-send pie charts & graphs used in previous advisory council meeting, annual mailer, etc...</p> <p>Tom & Nick to connect about chapter numbers</p> <p>Kim to email response to STP & FOTW; and set up working group meeting</p>
<p>Committees</p>	<p>Executive Committee: Nick has signed an agreement with VMBA; official start date March 1</p> <p>Marketing -</p> <ul style="list-style-type: none"> • Working on videos: Fat bike etiquette for this winter and beyond; featuring southern VT chapters • New VMBA Diversity stickers are a hit! • Ambassador Program: Ariel is creating specific requirements for ambassadors; benefits and pro deals also being created • Future collaboration with VT Youth Cycling again • February is National Recreational Therapy Month Health <p>Diversity -</p>	<p>Ariel-will report back as program details become finalized</p> <p>Karly-looking into blog post through UVM regarding injury prevention</p>

	<ul style="list-style-type: none"> • Leslie has submitted a blog post to Krysy for VMBA to use <p>Development/Fundraising-</p> <ul style="list-style-type: none"> • Need to schedule meeting asap 	<p>Jeff- send out a doodle poll to fundraising committee</p>

Next Meeting: January 25th 2021