



VERMONT MOUNTAIN BIKE ASSOC.  
SINCE 2001

Through a unified family of 28 Chapters, the mission of VMBA is to ensure the sustainable future of mountain biking in Vermont and to thoughtfully promote the best riding in the Northeast by serving as the central hub of advocacy, education, and event support.



© Grant Wieler

## GIVE TODAY - RIDE TOMORROW

We need your support to keep this amazing progress rolling. The VMBA Annual Fund is a critical part of maintaining Chapters' administrative support and keeping VMBA actively engaged in policy decisions impacting your trails.

## DONATE

DONATE BY MAIL:  
VMBA, PO Box 2055,  
South Burlington, VT 05407  
802-540-2447

DONATE ONLINE:  
[www.vmba.org/donate](http://www.vmba.org/donate)



Vermont Mountain  
Bike Association  
PO Box 2055  
South Burlington, VT 05407



© Grant Wieler

THANK  
YOU TO

DRIVEN  
STUDIO  
INC.

for the work on our  
Community Report



To learn  
more about  
these initiatives,  
please visit  
[www.vmba.com](http://www.vmba.com)

### Our Team

Tom Stuessy  
EXECUTIVE DIRECTOR

Chris Cox  
PROGRAMS COORDINATOR

Krissy Steckler  
MARKETING & CHAPTERS  
PROGRAM COORDINATOR

Stephanie Sowles  
MEMBERSHIP COORDINATOR

Jeff Dickson  
BOARD CHAIR

Danielle Poirier  
VICE CHAIR

Karly Moore  
BOARD SECRETARY

John Ringer  
BOARD TREASURER

Kris Hunt

Judy Boyd

Nancy Luke

Chantelle Fisher-Mickone

Stephanie Baer

Jason Rickles

Kim Stinson

### Our Chapters



## 2020-21 COMMUNITY REPORT



© Ryan Bent

Have you ever shared a conversation with another rider about where your membership dollars go? Great – here’s the answer!

In 2020, we generated \$341,428 in base membership revenue, plus \$52,002 in add on membership revenue.

HOW ARE YOUR MEMBERSHIP DOLLARS SPENT?

In addition to \$52,002 in add on revenue, this year \$197,452 went directly to Chapters and they did some really cool stuff with it.



BUILD AND MAINTAIN TRAILS



MANAGE PRIVATE LANDOWNER RELATIONSHIPS



HOST TRAIL DAYS



CREATE PROMOTIONAL MATERIALS



BUILD AND MAINTAIN SIGNAGE



HIRE PROFESSIONAL TRAIL BUILDERS

We offer the annual Naming Grants program, which in 2019 produced an additional \$42,500 in trail building and maintenance revenue. To learn more visit: [www.vmba.org/naminggrants](http://www.vmba.org/naminggrants).

This year VMBA retained \$143,976 to pay for the suite of administrative services that every Chapter utilizes.

\$5K	THE MEMBERSHIP PLATFORM	\$40K	TRAIL GRANTS TO CHAPTERS
\$22K	CHAPTER/PRIVATE LANDOWNER INSURANCE		
\$25K	CHAPTER PROGRAM ADMINISTRATION	\$7.5K	PRIVATE LANDOWNER ADVOCACY/LOBBYIST
\$14.5K	MEMBERSHIP MATERIALS	\$40K	RAINY DAY FUND

OUR IMPACT

28

CHAPTERS

1,400+

MILES OF MAINTAINED TRAILS

7,500+

MEMBERS

2,000+

ADD-ON MEMBERSHIPS

30,000

HOURS OF VOLUNTEER TIME ANNUALLY

245+

MILES OF NEW TRAIL BUILT SINCE 2012

2021-22 INITIATIVES:

» ADVOCACY

Advocacy is the cornerstone of our work. We are committed to protecting private landowners from undue regulation. We will work towards ensuring that Chapters enjoy a clear, consistent and no cost process for trail approval.

» LANDOWNER APPRECIATION

The majority of our trails are on private landowners’ land, without whom we would not have the access and trails we all love. Stay tuned for more landowner appreciation initiatives in 20-21.

» DIVERSITY INITIATIVE

We are continuing to build our Diversity Initiative to support more awareness of access issues, indigenous land, and diversity in the outdoors.

» EDUCATE NEW TRAIL USERS

VMBA/Chapters are working to educate new trail users on trail etiquette and the hard work that goes into maintaining trails.

» OUTDOOR-MINDED BUSINESSES & THE ECONOMY

It is imperative that VMBA partners with outdoor-minded businesses to lift up the value of trail volunteerism as a core business strategy, and in turn, serve as a pillar of Vermont's outdoor economy. Do you own an outdoor-minded business? Get in touch today.

» COVID-19 & YOU

VMBA/Chapters will continue to provide resources and educate the public as we all navigate these unknown times.

» STORM RELIEF FUND

Ensuring that VMBA can respond in a timely manner to major weather events remains a priority.

» CHAPTERS AND MEMBERS

VMBA will strive to continue providing Chapters and members with the utmost service and resources available with as efficiently as possible.

How does the rest of the office operations get covered? Great question!

It’s a combination of many factors, starting with operating as efficiently as possible. This efficiency in concert with grants, raffles and general donations throughout the year really help but the most important piece to keeping the organization running is our Annual Fund.

PLEASE GIVE WHAT YOU CAN TODAY

