

## VMBA BOD Meeting Minutes

August 24, 2020, 6-8 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair	x	Chantelle Fisher-Mckone , Chapter Representative
	Danielle Poirier, Vice-Chair		Judy Boyd
x	John Ringer, Treasurer	x	Nancy Lukes
x	Karly Moore, Secretary	x	Steph Baer
x	Tom Stuessy, Executive Director	x	Kim Stinson
	Kris Hunt	x	Jason Rickles

Agenda Item	Discussion	Action Items
<b>Administrative Overview</b>	<p>Approval of July Minutes:</p> <ul style="list-style-type: none"> <li>● Motion to Kim</li> <li>● Seconded by Jeff</li> <li>● All in</li> </ul> <p>Treasurer's Report</p> <ul style="list-style-type: none"> <li>● Overview                             <ul style="list-style-type: none"> <li>○ Revenue: \$574,563</li> <li>○ Expenses: \$486,454(on track)</li> <li>○ Net Operating: \$87,544</li> </ul> </li> <li>● Notable                             <ul style="list-style-type: none"> <li>○ Our grants are lagging a bit this year</li> </ul> </li> <li>● Donations: \$67,000 - feel confident that we will make up the gap b/w budget with raffles                             <ul style="list-style-type: none"> <li>○ Bike raffle at about \$29,000</li> </ul> </li> <li>● \$36,000 in rainy day fund</li> </ul>	
<b>Committees</b>	<p>Marketing</p> <ul style="list-style-type: none"> <li>● Land Owner Appreciation Video - things are looking really great, working on final edits</li> <li>● Sedona - everything is on track, creative is together and we are getting ready to launch, first launch to donors on 8/27</li> </ul> <p>Diversity</p>	

	<ul style="list-style-type: none"> <li>● Survey to determine out what items they are going to address went out - blog post and speaker are going to be initial tactics. <ul style="list-style-type: none"> <li>○ Also using this to determine what to focus on for 2021</li> </ul> </li> </ul> <p>Development</p> <ul style="list-style-type: none"> <li>● Determining approach for the big 2020 ask</li> <li>● Trip raffle will go until Dec 31 or until sold out</li> <li>● Annual report is being worked on - focus on how the money is being spent and breakdown of the administrative costs used by chapters</li> <li>● Discussion around the timing of the annual meeting - should we move this to February?</li> <li>● Planning for a possible virtual annual meeting</li> </ul> <p>Executive Committee</p> <ul style="list-style-type: none"> <li>● Group has been working on a potential restructuring of staff positions in the office and adding of an operations person <ul style="list-style-type: none"> <li>○ We will be surveying the chapters to figure out if we need to be providing all of the admin services</li> </ul> </li> </ul> <p>Other notes:</p> <ul style="list-style-type: none"> <li>●</li> </ul>	
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<p><b>Executive Director</b></p>	<p>Membership:</p> <ul style="list-style-type: none"> <li>● Members: 7232 <ul style="list-style-type: none"> <li>○ Individuals: 2684</li> <li>○ Families: 1461</li> </ul> </li> <li>● Add Ons (generated over \$70,000 for chapters this year) <ul style="list-style-type: none"> <li>○ Individual: 1437</li> <li>○ Family: 567</li> </ul> </li> </ul> <p>Legislative:</p> <ul style="list-style-type: none"> <li>● There is still work being done about what trail use would look like outside of Act 250</li> <li>● Progress should be made within the next several months</li> </ul> <p>Naming Grants:</p> <ul style="list-style-type: none"> <li>● \$15,000 secured so far - Burton, OGE, Cabot, Ranch Camp <ul style="list-style-type: none"> <li>○ Meeting with Vermont Country Store, ACME Glass</li> </ul> </li> </ul> <p>Advisory Council:</p> <ul style="list-style-type: none"> <li>● Initial discussions are beginning about changes to post-cap retention</li> </ul> <p>Changes to the conflict of interest policy &amp; updated bylaws</p> <ul style="list-style-type: none"> <li>● Motion to approve: Nancy</li> <li>● Second: Karly</li> <li>● All in favor</li> </ul>	
<p><b>Old &amp; New Business</b></p>	<p>Expiring Terms:</p> <ul style="list-style-type: none"> <li>● Judy, Jeff &amp; Kris's terms are ending <ul style="list-style-type: none"> <li>○ Discussion at next meeting around</li> </ul> </li> </ul>	<p>Action Item: Think about pros and cons of moving the annual meeting to the spring?</p>

Next Meeting: Monday, September 28