

## VMBA BOD Meeting Minutes

May 26, 2020, 6-8 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair		Chantelle Fisher-Mckone , Chapter Representative
x	Danielle Poirier, Vice-Chair	x	Judy Boyd
x	John Ringer, Treasurer	x	Nancy Lukes
x	Karly Moore, Secretary	x	Steph Baer
x	Tom Stuessy, Executive Director	x	Kim Stinson
x	Kris Hunt	x	Jason Rickles

Agenda Item	Discussion	Action Items
<b>Administrative Overview</b>	<p>April Minutes:</p> <ul style="list-style-type: none"> <li>● Jeff motion to approve, Nancy second, all in favor</li> </ul> <p>Treasurer's Report:</p> <ul style="list-style-type: none"> <li>● Overview                             <ul style="list-style-type: none"> <li>○ \$309,000 in total income</li> <li>○ \$218,000 in total expenses</li> <li>○ Net income of \$90,000</li> </ul> </li> <li>● Donations: \$27,312.54                             <ul style="list-style-type: none"> <li>○ Bike raffle: \$9,733 (far ahead of where we were last year)</li> </ul> </li> <li>● Office expenses are down</li> <li>● Future discussion: trail grants &amp; planning for rainy day fund</li> <li>● Total projected VMBA budget - \$794,000, \$135,000-155,000 is pass through to chapters so the balance is closer to \$350,000</li> </ul> <p>Donor Outreach:</p> <ul style="list-style-type: none"> <li>● Ideas for next email:                             <ul style="list-style-type: none"> <li>○ Mid-summer time frame</li> <li>○ Personalize the emails more</li> <li>○ Use tracking list</li> <li>○ Sneak peek of trip raffle</li> <li>○ Updating on how VMBA is supporting chapters with COVID</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>● Raffle <ul style="list-style-type: none"> <li>○ When should we draw?</li> <li>○ We still have some things to figure out for rules &amp; regulations</li> </ul> </li> </ul>	
<b>Committees</b>	<ul style="list-style-type: none"> <li>● Marketing - <ul style="list-style-type: none"> <li>○ Krysy, Danielle, Karly, Chantelle and Jason met to go through plans for this year</li> <li>○ A lot of our focus will be on planning and promotion for bike raffle</li> </ul> </li> <li>● Diversity - <ul style="list-style-type: none"> <li>○ Steph, Krysy, Kris and Judy met</li> <li>○ Krysy developed a survey that would go out to chapters to see how we are doing</li> <li>○ Use this to plan for going forward (currently working on the chapter toolkit and social campaign)</li> <li>○</li> </ul> </li> </ul>	
<b>Executive Director</b>	<p>Executive Director Report</p> <ul style="list-style-type: none"> <li>● Membership - <ul style="list-style-type: none"> <li>○ Membership up 26%</li> <li>○ Add-ons up more than 40%</li> </ul> </li> <li>● Act 250 &amp; VTA - <ul style="list-style-type: none"> <li>○ Discussion restarting for first time since COVID</li> <li>○ They are discussing at senate meetings - you can watch the livestream on FB live</li> <li>○ Katrin (who has been overseeing the Conine's act 250 permit) - the Conine family has spent over \$80,000 on permits and haven't received one yet</li> </ul> </li> </ul>	
<b>Old &amp; New Business</b>	<p>COVID Corner</p> <ul style="list-style-type: none"> <li>● A lot has changed since our last meeting</li> <li>● Tom is reaching out to state partners to make sure that correct trail information that is out there as people begin to come to Vermont</li> <li>● Overall people on the trails seem to be respectful but the trails are crowded</li> </ul> <p>Governance Committee</p> <ul style="list-style-type: none"> <li>● To oversee the bylaws to ensure that they are inline with current practices</li> <li>● Ensuring that our public and transparent bylaws are correct</li> <li>● Overall, the board does not believe a governance committee is necessary</li> </ul>	

Next Meeting: Tuesday, June 22