

## VMBA BOD Meeting Minutes

July 27, 2020, 6-8 PM

Zoom Conf Call

Members present:

x	Jeff Dickson, Chair	x	Chantelle Fisher-Mckone , Chapter Representative
x	Danielle Poirier, Vice-Chair	x	Judy Boyd
x	John Ringer, Treasurer	x	Nancy Lukes
x	Karly Moore, Secretary	x	Steph Baer
x	Tom Stuessy, Executive Director	x	Kim Stinson
	Kris Hunt	x	Jason Rickles

Agenda Item	Discussion	Action Items
<b>Administrative Overview</b>	<p>Approval of June Minutes:</p> <ul style="list-style-type: none"> <li>● Motion to approve by Jeff</li> <li>● Seconded by Judy</li> <li>● All in favor</li> </ul> <p>Treasurer's Report</p> <ul style="list-style-type: none"> <li>● Revenue - \$514,519 (22% over 2019 YTD)</li> <li>● Expenses - \$438,769 (36% over 2019 YTD) <ul style="list-style-type: none"> <li>○ Mostly driven by increase in chapter payouts</li> </ul> </li> <li>● Net Operating: \$75,749</li> <li>● Details <ul style="list-style-type: none"> <li>○ Membership \$356,985 - (88% of 2020 budget) <ul style="list-style-type: none"> <li>■ Family - 101% of 2020 budget</li> <li>■ Individuals - 81% of 2020 budget</li> <li>■ Add-ons 118% of 2020 budget</li> </ul> </li> <li>○ Grants - \$78,000</li> <li>○ Donations \$53,888 - (39% of 2020 2020 budget) <ul style="list-style-type: none"> <li>■ raffle - just under \$20,000 (48% of 2020 budget)</li> <li>■ General - just over \$11,000</li> <li>■ Annual Fund - \$7,345 (49% of budget)</li> </ul> </li> <li>○ Expenses - are in line <ul style="list-style-type: none"> <li>■ Down across many aspects</li> <li>■ Web design is up a little</li> </ul> </li> </ul> </li> </ul>	

<p><b>Committees</b></p>	<p>Marketing</p> <ul style="list-style-type: none"> <li>● Sedona Trip - waiting on the lawyer doing terms and conditions. <ul style="list-style-type: none"> <li>○ Partners are locked in - Red Agave for lodging and Over the Edge for bikes</li> <li>○ Waiting on photos</li> <li>○ Web page is ready to go</li> </ul> </li> <li>● Videos with Will from Eight8 (Cabot is covering) <ul style="list-style-type: none"> <li>○ Landowner Video with Mad River Riders - (August 2) <ul style="list-style-type: none"> <li>■ OGE is also a sponsor</li> </ul> </li> <li>○ Brochure are printed and going out to chapters and shops</li> </ul> </li> </ul> <p>Diversity</p> <ul style="list-style-type: none"> <li>● Brainstorming session: developed list of projects and surveyed - to determine what to move forward with</li> <li>● DEI/EDI should we position as this?</li> <li>● Diversity webpage - has been updated with some new content. Lays out goal of the work</li> <li>● Leslie Gauff - attended all-day anti-racism course on behalf of VMBA <ul style="list-style-type: none"> <li>○ Takeaways: <ul style="list-style-type: none"> <li>■ If you are white, when did you discover your being white or your 'whiteness'?</li> <li>■ Spectrum of racial identity within white people - how are you looking at what is considered 'normal' in society? (Were we raised to believe that white is 'normal'?)</li> </ul> </li> </ul> </li> </ul> <p>Development</p> <ul style="list-style-type: none"> <li>● Put together the content for the second touch emails</li> </ul> <p>Other notes:</p> <ul style="list-style-type: none"> <li>● Capitalize on the season stretching into mid-November - a lot is unknown about what is going to happen with the resorts</li> <li>● Also potential to promote fat-biking</li> </ul>	
<p><b>Executive Director</b></p>	<ul style="list-style-type: none"> <li>● <b>Members:</b> 6753</li> <li>● Act 250 <ul style="list-style-type: none"> <li>○ Reconvening tomorrow to decide on next steps</li> </ul> </li> <li>● Naming Grants</li> </ul>	

	<ul style="list-style-type: none"> <li>○ Delayed a bit because of the delays of trail crews - they were focused on trail maintenance for a while instead of new projects</li> <li>○ Initial outreach has gone out - check-ins and updates</li> <li>○ More direct asks coming around September</li> <li>● Bike Raffle - Drawn Aug 31</li> <li>● Trip Raffle will kick off after</li> <li>● Advisory <ul style="list-style-type: none"> <li>○ Discussion coming about post-cap split</li> </ul> </li> </ul>	
<p><b>Old &amp; New Business</b></p>	<p>Conflict of Interest - Bylaws</p> <ul style="list-style-type: none"> <li>● Tom will follow up more information</li> <li>● Discussion to continue</li> </ul>	

Next Meeting: Monday, August 24