

## ***Additional Resources***

### **Referenced in Toolkit**

- [1] [Definition of Diversity](#)
- [2] [Diversity](#)
- [3] [Why Does Diversity in MTBing Matter?](#)
- [4] [What Does Diversity and Inclusion Look Like in Digital Marketing?](#)
- [5] [What's the Difference Between Diversity, Inclusion, and Equity?](#)
- [6] [Gender-inclusive language guidelines](#)
- [7] [8 Ways to Make Your Social Media Channels More Gender Inclusive](#)
- [8] [10 Ways the Cycling Industry Can Promote Diversity](#)
- [9] [Don't Scare the Newbie! How to Take a First-Timer Mountain Biking](#)

### **Additional Resources**

- [A] [back NSMBA Embraces Building Diversity in the Mountain Bike Community](#)
- [B] [Diversity — Girls Rock](#)
- [C] [Drawing Her World // Diversity, Inclusion and Connection with Brooklyn Bell](#)