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MINIMUMS PLUS PROGRAM

Every year it's a struggle for large groups like clubs to decide on what products they want and who may or may not want them, and usually everyone wants something different! The result is some people are happy, but many are not and had to sacrifice price, quality, or worse both for the greater good of the club. This year we want to stop all of that, and bring your members peace and happiness by bringing you our Minimums+ program (pronounced 'minimums plus').

What does that mean? With our program your club can finally offer members ANY of our products to members for purchase and they can order just ONE of ANYTHING!

In summary:

- You get **NO MINIMUMS** on any product!
- Members can purchase **FULL RANGE of products** to meet their needs (some may want a wind vest, another a thermal jacket, socks, gloves, etc). These will ALL be available for your members to order at any time!
- **Multiple performance levels** of gear will be available for your members to choose! Now entry level to advanced riders can be happy with their selection!

HERE'S HOW THE MINIMUMS+ PROGRAM WORKS:

First, you need to qualify. Qualifying for the program is easy though! All you need to do is order or commit to ordering a quantity of 10+ Base Items of our Elevate or above product series (see chart in Appendix A for specific base items). Within your 10 base items you can mix cuts, genders, and styles to meet the 10 quantity minimum to qualify.

10+ Order of:	Qualify to order NO MINIMUMS on			
	Touring	Elevate	Volare	APEX
Touring	x	x	x	x
Elevate	x			
Volare	x			
APEX	x			

For Example: If your team is going to order 12 Volare Jerseys, there could be 5 Men's Short Sleeve Relaxed Cuts, 2 Men's Long Sleeve Relaxed Fits, 3 Men's Short Sleeve Sport Cuts, and 2 Women's Short Sleeve Sport Cuts. This would still qualify you as ordering 10+ base items for the Minimums Plus program.

Once you've qualified, you can order any other product including non-base items without any minimum order requirement within this qualifying initial order! For example: If your team reaches a minimum of 12 Volare Jerseys, and Joe wants some Apex bibs, Sandy wants a Thermal Jacket and Jill wants some socks etc... they can just order 1 at our Minimums Plus price, and don't have to meet a minimum of 10.

After your initial qualifying order, you can RE-ORDER any of the products in your original order without any minimum quantity restrictions (no minimums!). Any products NOT ordered in the original qualifying order are not eligible for no minimums in future re-orders. However, if the re-order contains a quantity of 10+ Base Items again, the order again qualifies for the Minimums+ Program. Which means any new products no previously ordered as well as previously ordered product can be included in the order without any minimum order requirement!

*Minimums Plus can also be qualified for if an order includes 20 pcs of any 3 like item base products.

For example here are some of the most popular items we've made available to clubs like yours with NO MINIMUMS through the Minimums Plus Program:

- Jerseys
- Shorts
- Bibs
- Wind Vests
- Convertible Jackets
- Thermal Jackets
- Arm Warmers
- Leg Warmers
- Socks
- Gloves
- Tech-T's
- Polo's
- Hoodies
- Sport Cap
- Cycling Cap
- Triathlon Singlets
- Running Singlets
- Sweat Panntd

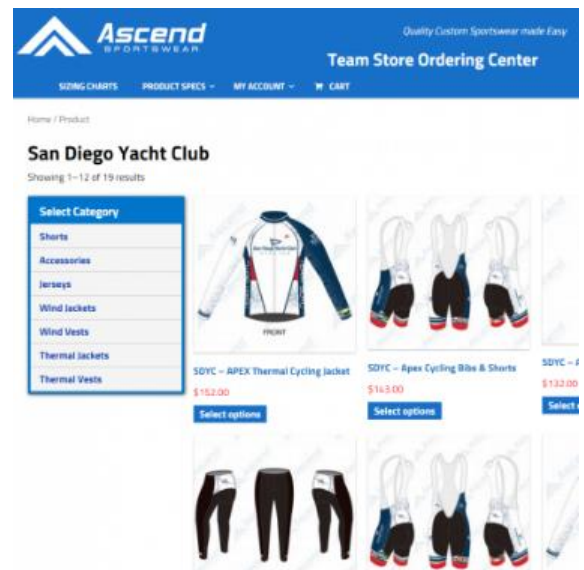
ORDERING & TURNAROUND

We make ordering your gear one of the easiest parts of working with us! As always, you'll have constant access to me (Nicole), so there are many ways to place orders with us. However, based on our discussions a 'Club Store' seems to be the most effective and ideal way to collect orders.

ONLINE CLUB STORE

Your online club store will allow your members to order gear easily and seamlessly as they please. Lose the frustration of gathering orders and collecting money manually! With our convenient online team stores, every member can pick their products, choose their sizes, and pay instantly online without any hassle. You can monitor orders and see reports to make sure you know what's happening!

- **Members simply place their orders individually!**
 - Your members select their products, pick their sizes & options, and pay all in one simple step freeing you from having to do all this work!
- **Orders can shipped together or members can choose to get theirs individually shipped directly to them!**
 - With this option even the burden of distributing the gear is gone, and we'll take care of everything!



TURNAROUND

We believe that true quality gear takes time, so we never cut corners in our production or quality assurance. Our gear is backed up with a Lifetime Product Warranty and you can see the attention to detail we put into every garment! Because of this commitment to quality and excellence, we may never have the fastest turnaround time. However, we've found that our customers gladly wait a few extra days when it means they'll be able to wear their gear a few extra years!

Our standard turnaround time is still very fast at only 5 weeks or less for every product we offer.

APPENDIX A: BASE ITEM PRODUCT CHART

Base Product & Like Items Diagram

All like items and base products must be ordered of the same product level (Elevate, Apex, Apex Elite, etc)

Not all Cuts, Genders, and Styles are available in each product level. Please see your product's details page to check availability.

Cycling Product Line

Base Products	Cut	Gender	Style	Size
Jersey	Club,Sport,Race	Men's/Women's/*Kid's	SS,LS,NS	Any
Vests	Club,Sport,Race	Men's/Women's/*Kid's	N/A	Any
Jackets	Club,Sport,Race	Men's/Women's/*Kid's	N/A	Any
Bottoms	Race	Men's/Women's/Kid's	Shorts/Bibs	Any
Skinsuits	Race	Men's/Women's/Kid's	SS,LS,Cyclocross	Any
Accessory Items	Cut	Gender	Style	Size
**Arm Warmers	Race	Unisex	N/A	Any
**Knee Warmers	Race	Unisex	N/A	Any
**Leg Warmers	Race	Unisex	N/A	Any
**Shoe Covers	Race	Unisex	N/A	Any
**Gloves	Race	Unisex	N/A	Any
**Cap	Race	Unisex	N/A	N/A
**Bandana	Race	Unisex	N/A	N/A
**Socks	Race	Unisex	N/A	N/A
**Neck Gaiter	Race	Unisex	N/A	N/A

Triathlon Product Line

Base Products	Cut	Gender	Style	Size
Tri Suits	Race	Men's/Women's/Kid's	Std, ITU, SS	Any
Tri Tops	Race	Men's/Women's/Kid's	Std, SS, Bra	Any
Tri Bottoms	Race	Men's/Women's/Kid's	Shorts, Hipster, Briefs	Any

Running Product Line

Base Products	Cut	Gender	Style	Size
Running Tops	Standard	Men's/Women's/Kid's	SS,LS, Singlet, Bra	Any
Running Bottoms	Standard	Men's/Women's/Kid's	Shorts, Comp., Hipster	Any
Accessory Items	Cut	Gender	Style	Size
**Sport Cap	Standard	Unisex	N/A	N/A

Casual Product Line

Base Products	Cut	Gender	Style	Size
T Shirt	Standard	Men's/Women's/Kid's	SS, LS	Any
Polo / Golf Shirt	Standard	Men's/Women's/Kid's	SS, LS	Any
Mechanical Shirt	Standard	Men's/Women's/Kid's	SS, LS	Any
Casual Jacket	Standard	Men's/Women's/Kid's	LS	Any
Hoodie Jacket	Standard	Men's/Women's/Kid's	LS	Any
Sweat Pants/Yoga Pants	Standard	Men's/Women's/Kid's	N/A	Any
Fitness Tights	Standard	Women	N/A	Any
Accessory	Cut	Gender	Style	Size
**Skull Cap	Standard	Unisex	N/A	N/A

*Kid's only available in Sport Cut

**Accessory items do not qualify as base products