

VMBA BOD Meeting Minutes
 September 23, 2019, 6-8 PM
 The Reservoir, Waterbury

Members present:

x	Jeff Dickson, Chair		Danielle Poirier
x	Hilary DelRoss, Vice-Chair	x	Judy Boyd (via phone)
	John Ringer, Treasurer		Nancy Lukes
x	Brad DeBoer, Chapter Representative (via phone)		Adam St. Germain (via phone)
x	Tom Stuessy, Executive Director	x	Kim Stinson, Chapter Representative
x	Karly Moore, Secretary (via phone)		

Agenda Item	Discussion	Action Items
Administrative Overview	<p>Last Month's Minutes Hilary Motioned to approve the minutes, seconded by Kim</p> <p>Treasurer's Report Overview:</p> <ul style="list-style-type: none"> - Revenue - \$541,097 (95% towards 2019 budget) - Expenses - \$452,683 (79% towards budget) - Net Operating Income - \$88,413 <p>VOICe Grant:</p> <ul style="list-style-type: none"> - \$70,000 of committed grants from local companies - Chapters will only be able to apply for one grant <p>Raffle did very well</p> <ul style="list-style-type: none"> - Finished at \$40,915 	
Old & New Business	<p>Velomont:</p> <ul style="list-style-type: none"> - Feedback was provided to Angus after the last board meeting - They are taking the steps to put together a board and move forward to become a VMBA chapter <p>Upcoming Board Election Terms expiring:</p>	Tom/Jeff: Will send information about self-evaluations

	<ul style="list-style-type: none"> - Michael (currently filled by Kim) - Hilary - Alex <p>Kim will be staying on and starting a new three year term as the chapter liaison</p> <p>There will be two spots for election in November</p> <p>Board members staying on will complete self-evaluations</p> <p>BATS Ride in August</p> <ul style="list-style-type: none"> - Some board members went on a group ride with BATS members - The hospital signed an agreement allowing use on the piece of land connecting Southern Vermont College and the pump track 	
<p>Committee Updates</p>	<p>Fundraising/Marketing:</p> <ul style="list-style-type: none"> - Joint meeting happened a few weeks ago to discuss annual fund <p>Diversity</p> <ul style="list-style-type: none"> - Diversity training happened on July 29 - What's Next?: Discussion about focusing on "What Does a Ride Look Like?" campaign - There is interest right now but not a lot of action <ul style="list-style-type: none"> - Suggestion that maybe a VMBA employee can spearhead this to keep it moving - Discussion of using Dana as consultant on an as-needed basis 	
<p>Executive Director Report</p>	<p>Membership: 6,593</p> <p>Membership Revenue: \$336,000</p> <ul style="list-style-type: none"> - \$100,000 retained by office - \$236,000 went back to chapters (mainly to FOTW, WATA and Stowe because they reached caps) <ul style="list-style-type: none"> - Discussion around how to address this in the future - Add-Ons created \$45,440.39 in revenue <p>Krissy - beat the raffle budget by more than \$5,000 - she is doing a great job</p> <p>Chris (program coordinator) has joined the team. Resource library, member benefits (generate more partners), chapter trail log, retailers alliance.</p> <p>Julie (bookkeeper) is handling financial pieces right now</p>	

	<p>Act 250 Update</p> <ul style="list-style-type: none"> - Met on 9/13 to review proposal - Discussion about what the alternatives are to Act 250 for trail use (regulated or not) <p>VOBA Summit (October 18-19)</p>	
<p>Building the Best BOD</p>	<p>Annual Fund:</p> <ul style="list-style-type: none"> - Discussion about doing something more significant than just the postcard used last year - similar to what Kingdom trails has done - Jeff is pursuing a connection at the UPS store to see if any donation is possible - Messaging: <ul style="list-style-type: none"> - Story: possibly repurpose this is what a rider looks like - Stats: cost per foot of trail, miles of trails built, volunteer hours logged, etc (by the numbers) - Primary Initiatives - Financial statements - Something non-rider focused 	

Next Meeting: October 28,

Annual Meeting: November 21