

VMBA BOD Meeting Minutes

July 22, 2019, 6-8 PM
The Reservoir Waterbury

Members present:

x	Jeff Dickson, Chair	x	Danielle Poirier
x	Hilary DelRoss, Vice-Chair	x	Judy Boyd (via phone)
	John Ringer, Treasurer	x	Nancy Lukes (via phone)
	Brad DeBoer, Chapter Representative	x	Adam St. Germain (via phone)
x	Tom Stuessy, Executive Director	x	Kim Stinson (via phone)
x	Karly Moore, Secretary		

Guests: Angus McCusker

Agenda Item	Discussion	Action Items
Velomont Update/Q&A	<ul style="list-style-type: none"> ● Angus went over the map of the Velomont route showing: <ul style="list-style-type: none"> ○ Three sectors: Northern (Stowe to Canada), Central (Killington to Stowe), Southern: Killington to Mass) ○ Location of existing and conceptual huts and trails ● Discussion about ending the trail at Thunder Mountain Bike Park in Massachusetts rather than directly at the MA/VT border ● They have 15 miles of trail that is shovel ready ● Biggest challenge right now is funding, Act 250 could pose some challenging (specifically relating to the huts) <ul style="list-style-type: none"> ○ Velomont was added as an add-on for the current membership cycle ● Discussion of the idea of Velomont existing as a chapter ● Angus discussed the creation of a board to oversee the work of Velomont ● A certain percentage of the hut reservations would go to the chapter that it is on ● An economic income study is going to be conducted with a grant received 	<p>Angus to take information from today back to his group to answer some of the questions posed.</p> <ul style="list-style-type: none"> ● What role does the chapter play? ● What is the benefit to the chapters? ● What is the grant/fundraising money paying for?

	<ul style="list-style-type: none"> ● Adam asked the question of who is responsible for maintaining the trails <ul style="list-style-type: none"> ○ Angus stated that the maintenance of the trail would be done by the chapters ○ Some board members expressed concern about the influx of maintenance required by the chapters ○ It is not clear who would be responsible for building the trail ● Angus explained how Velomont got started - how it was started by a few chapters 	
Administrative Overview	<ul style="list-style-type: none"> ● Motion to approve minutes by Hilary <ul style="list-style-type: none"> ○ Seconded by Jeff ● Treasurer's Report <ul style="list-style-type: none"> ○ Revenue: \$391,000 - up 20% vs 2018 ○ Expenses: \$246,219 - up 11% vs 2018 ○ Operating Income: \$144,985 ○ Membership Revenue: \$ <ul style="list-style-type: none"> ■ Individuals up 13% vs 2018 ■ Membership up 87% vs 2018 ■ Add-ons up 24% vs 2018 ○ Grants remain at \$24,900 ○ Donations: \$38,958.65, down 37% vs 2018, 20% to budget for 2019 ○ Tom's salary was paid at last year's rate - this needs to be tried up to what was approved 	<p>Brad: August Meeting - take place at Ramuntos. Ride at 10:30 and lunch at noon. BATS will invite the other chapters.</p> <p>Tom: Krysy has been asking for photos from chapters</p> <p>Tom: \$10.25 for board of director name tags</p> <p>Karly: Marketing budget is out to marketing committee for review</p> <p>All: Donor Second Touch - please complete if you haven't already</p>
Old & New Business	<ul style="list-style-type: none"> ● Executive Report: <ul style="list-style-type: none"> ○ 6,100 Members & 1,600 Add-ons ○ Community decision making <ul style="list-style-type: none"> > VOICe partners - direct trail funding. They will work to create grant funding criteria, chapters apply and employees choose the grant recipient - multiple employers have verbally agreed ○ Outerbike contacted about looking at Vermont for an upcoming event 	
Committee Discussion	<ul style="list-style-type: none"> ● Diversity: Training is happening on 29th, 6-8:30pm at Best Western - about a dozen people are attending <ul style="list-style-type: none"> ○ From Board: Karly, Hilary, Danielle, Judy ● Ambassador program: there is discussion about how the program should be restructured. ● Development: next step, planning for Annual fund kick-off in October 	

Next meeting: Saturday, August 10th in Bennington

Upcoming meeting: September 23, October 28,

Annual Meeting: November 21