

VMBA BOD Meeting
 June 27, 2018
 6:00-8:00pm – Best Western, Waterbury

Members present:

	Alex Showerman	x	Wyatt Vargas via phone
x	Mike Bell, Chapter Representative	x	Tom Stuessy, Executive Director
x	Melissa Moore, Treasurer	x	Adam St. Germain
x	John Tedesco, Chair	x	Judy Boyd
x	Hilary DelRoss, Co-Chair	x	Brad DeBoer, Chapter Representative
		x	Jeff Dickson, Secretary

Guest:

Agenda Item	Discussion	Action Items
Open Discussion	<ul style="list-style-type: none"> ● Pine Hill Park Relationship and Letter <ul style="list-style-type: none"> ○ TS gave background on the history between VMBA and PHP and his impressions of recent interactions with PHP representatives ○ BOD members shared suggestions for maintaining and improving ongoing relationships with PHP whether they want to be more involved with VMBA or not ● IMBA Ride Center Thoughts <ul style="list-style-type: none"> ○ TS considers the benefits of IMBA ride centers in VT an unknown, several BOD members think it could be great for VT 	
Administrative Update	<ul style="list-style-type: none"> ● Chapter Check-Ins <ul style="list-style-type: none"> ○ JB reported that Hoot Toot Whistle is doing well, working with Forest Services, adding to trails ○ MM reported that Killington is very excited about hosting a BOD meeting in August and showing us around ○ STP continues to pursue a replacement ED 	

Approval of minutes and review of action items	<ul style="list-style-type: none"> ● Minutes from May 23, 2018 <ul style="list-style-type: none"> ○ MM moved to approve, MB seconds, all approve, none opposed, none abstained. 	
Treasurer's Report	<ul style="list-style-type: none"> ● MM reported that cash flow projections are not up to snuff <ul style="list-style-type: none"> ○ May financials are 13.85% in cash down YTD relative to last year ○ About a \$50k deficit at this time ○ TS has action plans to hopefully narrow that gap significantly in the next month ● TS reported that we've been making larger chapter payouts this year than last year (126 vs. 110) due to increased YTD memberships <ul style="list-style-type: none"> ○ TS has crunched numbers and sees potential for \$20-\$25k deficit but is optimistic for strong second half 	
Festival Update	<ul style="list-style-type: none"> ● MB reported that festival prep is moving along fantastically <ul style="list-style-type: none"> ○ Ride guide meeting is scheduled for tomorrow ○ Approx. 65 volunteers are available, which is more than enough overall, may need a few more ride guides ○ Sponsors, booths, bands, food is lined up ● VMBA BOD members <ul style="list-style-type: none"> ○ Please attend, invite everyone you know ○ Definitely want BOD members at VMBA booth, possibly at registration 	<p>MM - will head up booth signups for BOD members</p> <p>All - Invite your friends to the Fest!</p>
Strategic plan	<ul style="list-style-type: none"> ● AS emailed survey to everyone, please respond ● JB is concerned the year will be over before Strat Plan is done. <ul style="list-style-type: none"> ○ Suggest September 12 BOD meeting include large focus on Strat Plan 	<p>All - respond to AS's survey</p>
ED Report	<ul style="list-style-type: none"> ● TS had a great meeting with Cabot today, <ul style="list-style-type: none"> ○ They have agreed to continue to support the trail grant this year and are in on their title sponsorship this year ○ Began to discuss starting endowment for VMBA and Cabot is interested in discussion ○ TS is "cautiously optimistic" ● JB noted that VMBA 25 year anniversary is 2022, could be a great milestone/opportunity to celebrate VMBA, chapters, etc. (if not sooner) 	

Deep Dive- Outgiving the Giver	<ul style="list-style-type: none">● TS highlighted a couple of important statistics:<ul style="list-style-type: none">○ 19% of first time donors are retained, 60% of repeat donors are retained.○ Larger donors are more likely to be retained for future donations than smaller donors● TS reviewed the multiple great ideas generated at last month's meeting and emailed to the BOD● Emphasized continuing to send thank you cards to members, chapters, sponsors, etc.	
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Next meeting: August 18th @ Killington