

VMBA Board Meeting Minutes
 January 7, 2019 6:00-8:00 pm
 Best Western, Waterbury

Members present:

x	Jeff Dickson, Chair	x	Karly Moore
x	Hilary DelRoss, Vice-Chair	x	Danielle Poirier
x	John Ringer, Treasurer	x	Judy Boyd (phone)
x	Michael Bell, Secretary	x	Nancy Lukes
x	Brad DeBoer, Chapter Representative (phone)	x	Adam St. Germain
x	Alex Showerman, Chapter Representative	x	Tom Stuessy, Executive Director

Guest:

Agenda Item	Discussion	Action Items
Welcome and Visitor Introductions	All Present, No Guests	
Administrative Overview	<ul style="list-style-type: none"> ● Finance – draft budget review focused on several main points <ul style="list-style-type: none"> ○ Fundraising goals – this year vs previous years, target increase vs ability to meet fiscal requirements if goals not achieved. Tom assured BOD that organization will not be left unable to function. ○ Staffing scenarios – most savings would be realized if Allison elects to become full-time, but she and Jacob both had some future uncertainties that were expecting to resolve early February. Tom suggested that re-evaluation of budget occur in March when all staff decisions have been made. ○ Retirement matching for all staff – approved by BOD ○ Festival – Tom working with Killington on a festival licensing agreement, to be determined by February. Revenue potential has either a positive or zero impact on budget. <p>Due to budgetary uncertainties – staffing & festival – motion made to freeze at current expenses until February meeting. Approved by BOD</p> <ul style="list-style-type: none"> ● Advisory Committee in favor of updating 2019 membership dues. Approved by BOD 	John and Tom to meet end of Jan/early Feb to reevaluate open questions and update draft budget as needed.

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Building the Best BOD	<ul style="list-style-type: none"> ● Team exercise – how one can be an effective fundraiser, review aspects that make it challenging ● Does anyone give money out of the blue, without being asked? Sometimes, but not often. ● Expectation – board members should be expected to give to their own org by default, although amount is up to individual discretion ● Organize existing list, develop talking points, keep it fun & celebrate success ● Other angles to bring revenue to the organization 	All – create a prospect list that can be shared and compiled at the next BOD meeting
Committee Formation & Updates	<ul style="list-style-type: none"> ● Advisory Committee in favor of updating 2019 membership dues. Approved by BOD ● Interests in committees declared for BOD members: <ul style="list-style-type: none"> ○ Marketing & Ambassadors ○ Development/Fundraising ○ Gov't Policy ○ Chapter Liaisons ○ Diversity ○ Board Governance/Peer Reviews (generally exec team) ● Non-BOD member possibilities should be recruited by Tom and cte members (encouraged) ● Tom suggestion: each cte establish quarterly goals, particularly any costs that would affect budget ● Use of Slack 	All – each committee establish next steps so that they can establish goals for the year, broken down quarterly, particularly any costs that would affect the budget.
Old & New Business	<ul style="list-style-type: none"> ● Slack setup ● Suggestion to open BOD meetings to general public and/or other stakeholders, publicizing locations/dates, also finding alternative locations. General agreement. ● BOD Meeting scheduling to 3rd Monday monthly. 	<p>Alex – send out Slack links and info</p> <p>Hilary – send Amazon Smile info to Tom</p>

Next meeting: Monday Feb 18 – Location TBD