



Summit Schedule

Tuesday, November 6th

Check-in & Vendor Fair	3:00 – 5:30pm	The Grand Room
Strolling Dinner w/ Cash Bar Poster Session	6:30 – 9:00pm	The Grand Room

Wednesday, November 7th

Continental Breakfast	8:00 – 10:00am	The Grand Room
Panel Discussion: Diversifying the Sport	8:30 - 9:45am	The Grand Room
Break	9:45 – 10:00am	Lobby
Breakout Sessions: Understanding Growth Marketing As Advocacy	10:00 – 11:15am	The Grand Room A The Grand Room B
Lunch & Sponsor Led Activity	11:30 – 12:30pm	The Grand Room
Panel Discussion: Engaging Urban Youth	12:45 – 2:00pm	The Grand Room
Break	2:00 – 2:15pm	Lobby
Breakout Sessions: E-Bikes Events – The Good & The Bad	2:15p – 3:30p	The Grand Room A The Grand Room B
Break	3:30 - 3:45p	Lobby
Presentation: Leveraging Membership	3:45 - 4:30p	The Grand Room
Presentation: Trailforks	4:30 – 5:15p	The Grand Room
Beer Trolley Tour	6:30 – 9:00p	Meet in Lobby

Thursday, November 8th

Host Chapter Led Local Trail Rides	9:30 – 12:00p	TBD
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