

VMBA Board Meeting Minutes  
 April 18, 2018 6-8pm  
 Best Western, Waterbury

Members present:

	Sue Clifford		Wyatt Vargas
x	Mike Bell, Chapter Representative	x	Tom Stuessy, Executive Director
x	Melissa Moore, Treasurer		Adam St. Germain
x	John Tedesco, Chair		Judy Boyd
x	Hilary DelRoss, Co-Chair	x	Brad DeBoer, Chapter Representative
x	Alex Showerman	x	Jeff Dickson, Secretary

Guests:

Agenda Item	Discussion	Action Items
Meeting Intro	<ul style="list-style-type: none"> <li>● Welcome</li> <li>● Action items from March meeting               <ul style="list-style-type: none"> <li>○ PYR page is live, the link can be sent to prospective participants</li> </ul> </li> </ul>	
Approval of minutes	<ul style="list-style-type: none"> <li>● Minutes from March 14, 2018               <ul style="list-style-type: none"> <li>○ MM moved to approve, HD seconded, Minutes passed</li> </ul> </li> </ul>	
Administrative Overview	<ul style="list-style-type: none"> <li>● Strategic Plan:               <ul style="list-style-type: none"> <li>○ AS reported that Strat Plan meeting was awesome, reps of several chapters attended along with several BOD members                   <ul style="list-style-type: none"> <li>■ Still no fully fleshed out Strat Plan but very productive discussion about relationship between VMBA and chapters, and great feedback on how VMBA can improve communication to chapters</li> <li>■ Discussed VMBA's new role as marketer of mountain biking</li> <li>■ Discussed need for flexibility among chapter models so that one-size-fits-all isn't required</li> <li>■ Another round of ideas and strategies is still needed at a future meeting</li> </ul> </li> </ul> </li> </ul>	<p>ALL- Put 8/18 on your calendar for a VMBA meeting and DH in Rutland</p> <p>AS- Send proposed meeting dates for next Strat Plan meeting</p> <p>BD and MB- Ask Advisory Council</p>

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	<ul style="list-style-type: none"> <li>○ TS received feedback after meeting that many chapters' board members don't understand VMBA's role           <ul style="list-style-type: none"> <li>■ Suggest that VMBA develop a handout to educate new chapter BOD members on VMBA's role</li> </ul> </li> <li>● Chapter Check-Ins:           <ul style="list-style-type: none"> <li>○ KMBC               <ul style="list-style-type: none"> <li>■ August 18 meeting in Rutland will hopefully include KMBC and Suicide Six in attendance</li> </ul> </li> <li>○ STP               <ul style="list-style-type: none"> <li>■ Joint meeting last month was helpful in discussing need for preparedness/funding to chapters that experience extreme damage to trails                   <ul style="list-style-type: none"> <li>● VMBA BOD needs to develop procedure to apply for and be awarded disaster relief funds</li> </ul> </li> <li>■ STP has requested a number of contributions from VMBA to address the Cady Hill damage, some of which are implemented and others are still being processed/considered</li> <li>■ VMBA would like to help more financially, but does not have the cash or structures in place to solve this problem quickly</li> </ul> </li> </ul> </li> <li>● Treasurer's report:           <ul style="list-style-type: none"> <li>○ MM and JT clarified that ED compensation package presented and approved at March BOD meeting was a baseline package for the ED               <ul style="list-style-type: none"> <li>■ it protects against the ED never getting raises or other increases as a result of inattentiveness by the BOD</li> <li>■ The SOP voted on in March will go into effect on January 1, but additional discussions and "negotiations" regarding compensation are expected</li> </ul> </li> <li>○ MM just received recap of First Quarter which she will be discussing with TS</li> </ul> </li> <li>● Advisory Council Update:</li> <li>● Fest Update:           <ul style="list-style-type: none"> <li>○ MB reported that planning is heavily under way</li> <li>○ Couple of bands lined up, food vendors are signing up</li> <li>○ A little behind on sponsorship, recruiters are still hard at work</li> </ul> </li> </ul>	<p>to ensure that Allison has all Chapter BOD email addresses so they receive VMBA updates</p> <p>ALL- Respond to Survey Monkey email from MM ASAP for use in TS's upcoming review</p>
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	<ul style="list-style-type: none"> <li>○ New perk for sponsors is “buy a ride” and “build a ride”, which sponsors are excited about</li> <li>● Ambassador Program:       <ul style="list-style-type: none"> <li>○ SC emailed update to JT, including:           <ul style="list-style-type: none"> <li>■ 2018 Ambassador list is on Google Drive</li> <li>■ Meeting at Blue Stone was awesome, awarded 2017 Ambassador of the Year</li> <li>■ New discounts are coming including 5-10 shoes and Seven Mesh apparel</li> </ul> </li> <li>○ TS and SC are going to publish the “Top Five Things Every Ambassador Should Know”</li> </ul> </li> <li>● ED Report:       <ul style="list-style-type: none"> <li>○ Landowner packets are done and are awesome</li> <li>○ Bike hangers for shops program are finished, are being sent to 30 participating shops this year</li> <li>○ Act 250 has been a hot topic and Trails and Greenways Council got the language it wanted in Senate version, but House doesn’t like it</li> <li>○ State MTB summit will be in October in Michigan to educate other states on VMBA model</li> <li>○ Trails and Greenways met with Forest Partnership, which suggested that Trails and Greenways have its own lobby because trails are not well-represented           <ul style="list-style-type: none"> <li>■ Likely to hire own independent lobby to support Mike Snyder without being wedded to all of his platforms</li> <li>■ May be requesting funding to hire lobbyist (est’d cost is \$25k for session)</li> </ul> </li> </ul> </li> </ul>	
<p>Deep Dive- Partner Relationship Building</p>	<ul style="list-style-type: none"> <li>● This topic MUST BEGIN the second hour of the next meeting since we again ran out of time to discuss</li> </ul>	

Next meeting: May 23, Best Western, Waterbury.