

VMBA Board Meeting Minutes
November 7, 2017
Best Western, Waterbury

Members present:

- Sue Clifford
- Mike Bell, Chapter Representative
Melissa Moore, Treasurer
- John Tedesco, Chair
- Hilary DelRoss, Co-Chair and Secretary
- Alex Showerman
- Wyatt Vargas
- Tom Stuessy, Executive Director

Guests: Adam St. Germain, Max MacDonald, Judy Boyd, Tim Post

Agenda Item	Discussion	Action Item
Approval of minutes	· A motion was made to approve the minutes from October 4, 2017, which will be posted on vmba.org for public viewing.	· TS

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<p>Treasurer's Report</p>	<ul style="list-style-type: none"> · VOICE program saw the addition of VSECU, which came on for a 3 year commitment · Grants that came in under Chapter Specific Designated line item will go down once projects are completed and the builders are paid from this balance · Melissa's simplified overview for BOD will come out after Jan. 1, and will reflect the savings fund · This is the first year mileage reimbursement is being paid, thus the first time it's showing up as a line item on the budget · Additional invoice from Sugarbush came in for Festival 2016 · Cabot proposal approved, prioritized, website redesign (Orbit web, Chicago) funding in conjunction with support from VMBA's 2018 budget - seeking input from BOD for the new site · Proposal for sponsorship submitted to Ibis to communicate opportunities for trail grant sponsorship, raffle contribution, to have a presence at the festival and to establish a mutually beneficial relationship and gateway for their east coast expansion <ul style="list-style-type: none"> · Could this opportunity tie into the pilot bike shop program? · Ambassador and Education Outreach budget needs are due to Tom and Melissa by December <ul style="list-style-type: none"> · Tees for Trails program is ongoing and could be revamped in 2018 · Topic of merch pinned for separate discussion. Let John know if you're interested in joining this committee 	<ul style="list-style-type: none"> · ALL - provide input for website redesign, let JT know if you'd like to work on merch group · SC, AS, WV - submit budget request to Tom by Dec
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Annual Meeting	<ul style="list-style-type: none"> · VMBA is looking for chapter members at large to review all submitted trail grants, Tom will reach out to chapters who did not apply for a grant · Draft of annual report presentation review to BOD for preview · New BOD member elections - we have 7 board members currently, we need to fill another chapter liaison position, plus we have 3 open slots, for a maximum total of 11 members <ul style="list-style-type: none"> · this is the first time we have more prospective members than open slots · All 5 prospective board members to prepare 200 word bios and headshot, and share with membership before meeting, introductions at meeting, and answer 3 questions · Vote on by the membership at the meeting, paper ballot, tallied at end of meeting, announce new members at end of meeting · Officer elections will occur immediately after the annual meeting. <ul style="list-style-type: none"> · Motion made to hold in the first BOD meeting in January, all in favor 	<ul style="list-style-type: none"> · TS · ALL - Review presentation · ALL - submit candidate questions
eBikes	<ul style="list-style-type: none"> · June 2, 2016, legislation was passed classifying ebikes as bicycles and not as motorized vehicles, as written into transportation bill · We are waiting to hear from public land managers at FPR for their response on what that means for state land 	<ul style="list-style-type: none"> · TS will keep BOD updated
ED update	<ul style="list-style-type: none"> · VOREC- Public forums are closed, and responses are being compiled, committee meeting on Nov. 28th to identify top recommendations · VOICe- Paper is being edited to make a suggestion to VOREC to include VOICe initiatives · Member survey has already received 550 responses so far 	
Chapter checkins	<ul style="list-style-type: none"> · Outstanding payment for Cricket Hill trail work has been paid · Melo Velo chapter adsorption discussion with Brewster and SMBC 	

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Strategic Plan	<ul style="list-style-type: none"> · Work was done on the strategic plan earlier in 2017 and we don't want to lose the momentum from that work and it should continue in the first quarter of the new year. · Let John know if you'd like to be on this committee 	<ul style="list-style-type: none"> · ALL
Education Outreach	<ul style="list-style-type: none"> · Signage, parking are biggest challenges · 10 new trailhead kiosks are included in the Cabot proposal · Social media outreach, looking for content · Weather related communication could be more proactive when we know the forecast will be unfavorable – develop a template to turn to for posting, weekend outlook video posts – regionally specific, ambassadors could help with this <ul style="list-style-type: none"> · Provide feedback to Sue about ideas that ambassadors can help with this year to contribute to chapters and to VMBA 	<ul style="list-style-type: none"> · ALL
New business	<ul style="list-style-type: none"> · Environmental ethics of mtb and VMBA - Wyatt assembled a document located on the google drive entitled MTB and Environmental Citizenship to highlight the stewardship at the heart of this group of enthusiasts, trail impacts and benefits to environment · Storm response package for chapters, will require funding. 	

Next meeting: Annual Meeting, Nov. 30, 7-9, Montpelier City Hall Auditorium, 39 Main St., Montpelier.