

		VMBA Board Meeting Minutes			
		Meeting Date - March 14, 2017			
Present:					
X	Sue Clifford				
	Roger Murphy, Chapter Representative				
X	Mike Bell, Chapter Representative				
X	Shannon King				
X	Melissa Moore, Treasurer				
X	Hilary DelRoss, Vice Chair				
X	John Tedesco, Chair				
X	Tom Steussy, Executive Director				
X	Wyatt				
X	Alex				
Guests:					
	None				
Agenda Item		Discussion		Action Item	
Event		-Skirack event was a great success - approx 71 memberships sold -Great vibe - Skirack was a great partner in helping to promote which was super helpful			
Admin		-February Minutes Approved Hilary Motion, Melissa 2nd -Interim Secretary Position, Shannon King - All Approved, No Discussion			
Voice Meeting		-1st VOICe Meeting - Trapp Family Bier Haus - March 29th 5:30pm -All BOD Members encouraged to attend this meeting. Tom trying to get Mike Snyder to attend		Tom will send Agenda and update to all All BOD - Try to attend please.	
Membership		-470 Total Members as of Total -Individual is UP approx 30% -Hilary asked about regional alliance memberships - Tom had 1st meeting, good vibe so far but will take some time to get all of the pieces/parts in place			

		-Regional Alliance we will pay out every 2 weeks just like we do with chapters. (only 20-30 minutes of time)	
Treasurers Report		<p>-Melissa - everything looking good - on-target. Meliss mentioned working with Peter(Auditor) going well</p> <p>-Tom agrees things looking good for this early</p> <p>-Melissa - asked for motion to approve budget as put forth.</p> <p>-Discussion - John asked Tom about fest budget, also about the Highschool program budget numbers</p> <p>Alison has been getting calls regarding the Highschool program.</p> <p>-Budget for staffing has gone up - need more hours from Jacob. Jacob very important to fundraising, and he</p> <p>is more than paying for his role. Alison will bump time from 20 to 24hours per week.</p> <p>-Jacob will go from 20 to 30 hours this year</p> <p>-Extensive disussion on Insurance Premiums - we need to keep an eye on this. Insurance really only covers if we need a lawyer in a landowner situaton. Otherwise the state statute is the best coverage.</p> <p>- Hilary proposed a move - Budget Approved.</p>	
Board Changes / Membership			
		<p>-Amber stepped down - Shannon will cover the secretary position. We value her time and commitment to VMBA</p> <p>-John mentioned, Board is a bit thin, we need to work on recruit</p> <p>-Generally, lets wait for Roger to return to see if he may have interest in the Secretary Postion</p> <p>-Recruit via Social Media was suggested by Tom & John</p> <p>-Many of us feel more man-power is a very good idea. We also feel the balance of male & female and even</p> <p>some non-riders could be very beneficial. Summer Vacation time is important too that we have enough members to vote.</p>	
Chapter Check-ins			
		<p>-Hilary, open discussion on how the Chapter Liasion role might be going. Tom spoke about his thoughts still working on definition and obtaining open dialogue with Mike and Roger.</p> <p>-John checked in with KT. Tim had some questions about the NEAlliance. Tim had very positive thoughts on this program</p> <p>he felt this is very positive. John checked in with Fairfax group, they mentioned it was really nice to hear from someone.</p> <p>-Hilary met with Nolan at MAMBA. Not really looking to grow membership, but more engage the existing members.</p>	

	-Hilary spoke with Jim from Putney, many projects on private land. Very active community, they have a pump track	
	-Shannon spoke with Ethan at Grateful Treads working on new zone with state, Mike from STAB - Lodge basically 100% cleaned up, now looking forward to design ideas for new building. We chatted about value and conversation points for Private Landowners value. *Tom said check out the About us, Are you a land owner page. No reply from Mad River Riders	
	-Mike, had some conversations with Evan from Stowe - hoping to connect soon. No intel from Millstone. Mike going to Grafton Ponds this weekend.	
	-Melissa, Ben at Killington did offer some raffle promo items - Killington getting ready for BIG Fatty Ride, coming soon. WATA, working on Gravel Grinder PR she spoke with Dana. Dana wondered if Vail acquisition will bring downhill to stowe soon?	
	-Sue, heard back from Matt Baatz at GMTrails, some concerns about land for sale but nothing factual to report. Sue will take over comm with Melo Velo	
	-Wyatt, was at Richmond first meeting. Great turnout, many motivated trail builders. Looking to get landowners to give greenlight asap. Also eager about the Richmond Town forest 600 acres from the Town purchased. Very positive vibes on this.	
Committee Meetings		
	-Tom commented - Fest looking good. Everyone is making good progress.	All, keep communicating about FEST and try to get more vendors too
	-Sue spoke about Ambassadors - wanting to connect with Chapter Liasons program and work hand in hand developing the Ambassadors program	
	-Tom, strategic plan initial sent out. Just need to get together	
	-Tom raffle, Jacob working on Mike at OGE to see if Rocky Mtn will donate a bike	
	-Melissa & Hilary have come up with 2 nice packages for raffle winners	
	-Tom spoke about Resorts and Regional Alliance and importance to leverage their marketing channels	
Fundraising		
	-Hilary spoke about ideas on Fundraising - Talk up the Fest, etc..	
	-Tom spoke a bunch about diversification of the revenue streams	
Old/New Business		
	No new Business or Old Business	
Next VMBA Meeting - April 18, 2017 - Best Western 6-8pm		