

Minutes of VMBA Board
07 February 2017

Present:

- Sue Clifford
- Roger Murphy, Chapter Representative
- Mike Bell, Chapter Representative
- Shannon King
- Melissa Moore, Treasurer
- Hilary DelRoss, Vice Chair
- John Tedesco, Chair
- Amber Broadway, Secretary
- Tom Steussy, Executive Director

Guests: None

Agenda Item	Discussion	Action Item
Admin	<ul style="list-style-type: none">• Discussion of regular meeting time – always 6:00pm, unanimously approved• Last month’s meeting minutes were reviewed, edited and approved• Google Space – new format for some of the BOD Monthly Meetings instead of in-person format. This meeting was the first time. Some of the phone connections were a bit strained, only 5 people can be in the hang-out at a time but all can pursue the call-in option. All-in, it worked very well and was a very convenient option for those of us that live around the state	<ul style="list-style-type: none">• SK – upload Jan meeting minutes to the website

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ED Update	<ul style="list-style-type: none"> • Issued under separate cover to the BOD. Highlighted items for review & discussion are below: • FPR – Jessica Savage put out a request to various agencies to pull together information on impacts to VT Tourism that could be presented via the Commissioner to the new Governor. 24hr timeline given to turnaround submission • Regional Alliance – reciprocal platforms, thus far with 7 organizations. Share 20% rev with each other to grow out of state membership. Use platforms to advertise via auto-confirmation email, websites, etc. Through this alliance organizations get VMBA General Membership and can add-on additional chapters. The chapter add-ons still is shared with them in the same manner. Goal is that the Chapters and Advisory Council gets more from out-of-staters 	<ul style="list-style-type: none"> • All – review ED Report prior to monthly meetings
Fest Update	<ul style="list-style-type: none"> • July 21-23 at Sugarbush Mt Ellen. Contract signed. This year’s goal is 500 paid riders. Last year we had 360 paid riders, 76 vendors and about 150 volunteers. • Planning committee is in solid shape and work is well underway and going well 	<ul style="list-style-type: none"> • All – plan to register and attend the Festival, there is always work to do. Possible BOD Meeting the Friday of the Festival
Committee Updates	<ul style="list-style-type: none"> • Resort Program (Hilary & Tom) – Killington and Burke are on board, probable yes from Sugarbush • Annual Audit & HR (Melissa) – will move the annual audit to every January. The 2016 audit is nearly complete, all reviews were in order. Submission forthcoming • Ambassador Program (Sue) – Unable to attend meeting but will share documents that are in place • Chapter Liaison (Roger & Mike) – clarification given on role of BOD Chapter Liaisons versus BOD Chapter Assignments • Bike Raffle – Jacob is taking this over, working with OGE • General Raffle – MM is taking lead on this and has already secured several donations including: 1 night stay in Rutland with 	<ul style="list-style-type: none"> • SC – please share the Ambassador Program documents and verify if they are being asked to do trail sits? • TS – ask Jacob to pull together info that we can share with our chapters in regards to this Raffle • HD – look into raffle items in Stowe • All – reach out to vendors that support or benefit from MTBing to obtain items • JT – add Strategic Plan as an agenda item to the March meeting

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	<p>DH tix and rentals; 1-2 nights at Best Western in Waterbury; Inn at Essex is offering a spa treatment, etc. Goal is to look at offering raffle items 1x per month leading up to the Fest and then give remainder away at Festival. Goal of this raffle is to support membership</p> <ul style="list-style-type: none"> • Strategic Planning Committee – SK/TS suggested better if everyone can get eyes on this important document. RK – shared that Stowe did a 1 day retreat to build their plan and it worked very well 	
Treasurer's Report	<ul style="list-style-type: none"> • Annual Audit – Nigel signed off, needed to run through fiscal year. Will move to end of January (see above) going forward. No signatures yet. Pete, the other auditor, still needs to complete his assessment 	<ul style="list-style-type: none"> • All – review the financials/budget and let JT or MM know if you have any questions
Chapter Check-ins	<ul style="list-style-type: none"> • JT – Woodstock, Kingdom • MB – no responses • RK – had questions on how chapters were assigned and why BOD members were not assigned their home chapters. JT/TS gave feedback on how and why the assignments are as-is. Also elaborated on the difference between the Liaison Positions and these BOD Chapter Assignments. Reality is that the Liaison Positions are new, haven't been able to get them in place in years past – so will be a learning process • MM – attending WATA event in March • TS – chapters prefer email contact 	<ul style="list-style-type: none"> • TS – please ask Alison to add the BOD to her communications with Chapters and ask that she put in a future communication to them regarding the BOD Chapter Assignments
Northeast Alliance	<ul style="list-style-type: none"> • SK – all good? TS – yes, MOU friendly and will be surprised if any back-outs. Benefits chapters, also drives the resort program. Will take 12 months to see/realize value but will be evident next 	<ul style="list-style-type: none"> • None

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	<p>year</p>	
<p>VOICE/ Fundraising</p>	<ul style="list-style-type: none"> • TS – will update on changes from ED report after tomorrow's update is complete. • .ORG/.COM alliance – TS will update all • BOD job to insure promoting and supporting all fundraising efforts: membership, bike raffle, general raffle, events, annual fund, soliciting donors, soliciting local donors, etc 	<ul style="list-style-type: none"> • TS – update BOD on these items • All – be sure you are supporting and promoting VMBA fundraising efforts • JT/TS – pull together talking points for the BOD and/or to share with Chapters on fundraising conversations
<p>Old Business/ New Business</p>	<ul style="list-style-type: none"> • HD – positive feedback from folks re: VMBA at the Annual Ski Vermont Day • VMBA Chapter Communications – need to insure Alison begins including the BOD on these • VMBA Calendar – need Jacob to insure BOD is updated on where VMBA will be during the year • March Agenda Items – Strategic Plan and State of VT Update 	<ul style="list-style-type: none"> • TS – Ask Alison to include BOD on chapter communications • TS – ask Jacob to update and keep the BOD informed of the VMBA Annual Calendar • JT – please add the items left to the March Meeting Agenda

Next Meeting: Tuesday, March 7th @ 6:00pm via Google Hang-out