

Minutes of VMBA Board
05 January 2017

Present:

- Sue Clifford
- Roger Murphy, Chapter Representative
- Mike Bell, Chapter Representative
- Shannon King
- Melissa Roberts, Treasurer
- Hilary DelRoss, Vice President
- John Tedesco, President
- Amber Broadway, Secretary
- Tom Steussy, Executive Director

Guests: Alex Showerman & Wyatt Vargas

Agenda Item	Discussion	Action Item
BOD Intro	<ul style="list-style-type: none"> • Currently 27 VMBA Chapters, likely adding 1-2 more in 2017. That would put us up to 29 Chapters • BOD review the Chapter List and pick a couple to become the Liaison for. Goal is for VMBA to communicate more regularly with Chapters. Chapters then know to communicate with Liaisons on issues, feedback, events they want brought to VMBA for discussion, consideration and/or sharing • New BOD Member Mentorship Program. If you have suggestions for how to build or what to incorporate, please send to HD • Participation Agreement • Bylaws Review – posted on the website, please be sure you review and understand. These govern our responsibilities to our members • Committees – Festival, Ambassador Program, Raffle and More. Will prepare information on these for next meeting 	<ul style="list-style-type: none"> • TS – please send out the Chapter List • All – review above list and pick a few Chapters to become Liaison for • HD – compile information for building a New VMBA BOD Member Mentorship Program • All – Review and sign Participation Agreement • All – Review and understand Bylaws • TS/JT – prepare information on Committees for review and discussion at next meeting • TS – Follow up with Melissa on Lodging Packages/Raffle

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Meeting Schedule	<ul style="list-style-type: none"> • Proposed meeting dates for 2017: Tues, Feb 7; Tues, Mar 7; Tues, Apr 18; Tues, May 23 with Stowe BOD Ride and Meeting; Tues, Jun 27; Fri, Jul 21 at the Fest in Mad River Valley; Tues, Aug 22; Tues, Oct 3 at STAB BOD Ride and Meeting; Tues, Nov 7; Thurs, Nov 30 – VMBA Annual Meeting at Best Western in Waterbury, VT • Meeting Locations 	<ul style="list-style-type: none"> • All – review the dates and let JD know if any major hang-ups. Think about locations and/or formats for making the meeting work best for various life schedules
ED Report	<ul style="list-style-type: none"> • Any questions and/or comments? • Craftsbury – setting up their own local Town Chapter • Richmond – official chapter as of a few days ago • Ten Year Landowner Agreement Review – discussion on the current situation at STAB 	<ul style="list-style-type: none"> • All – ED Update was emailed to group, should have reviewed prior to meeting
Treasurer's Report	<ul style="list-style-type: none"> • Conducted financial audit of last year's numbers. Looked at Actuals vs Budget, still finalizing December numbers. All required auditors participated in the review: Pete, Nigel, Tom & Melissa. Will finalize 2016 at end of month. Actuals came out solid for 2016 • Next year looking to change the Audit Timeframe. Will push until January, possibly into February – this will give adequate time for the December and end of year numbers to finalize. • Alison – Paid VMBA Employee is now responsible for managing the VMBA Books who will work closely with Tom & Melissa 	<ul style="list-style-type: none"> • None
Membership	<ul style="list-style-type: none"> • Membership for 2017 starts October 1st – this is when VMBA resolicits all the Member Benefits. The number of partners for 2017 are going up, projecting 50-60 unique Member Benefits! • Preparing all of the Member Packets at this point in time • Goal is by March 15th we are ready to kick off the Member Drive • Alison's first reminder – all "extras" are due to VMBA by Feb 10th 	<ul style="list-style-type: none"> • None

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Open BOD Positions	<ul style="list-style-type: none"> • Alex Showerman & Wyatt Vargas are interested in joining the BOD and presented their experience and skills to existing BOD members • Alex – has a background in state politics, lobbying, WATA BOD Member, trail builder • Wyatt – has a passion for conservation and positive environmental partnerships, active Enduro/DH Racer, MRR Member, trail builder 	<ul style="list-style-type: none"> • TS – Review Bylaws for how to add more BOD members and/or how we can vote in BOD Members outside of the Annual Meeting
Strategic Plan	<ul style="list-style-type: none"> • Draft Strategic Plan Discussion 	<ul style="list-style-type: none"> • All – Review the Strategic Plan prior to next meeting
The .COM	<ul style="list-style-type: none"> • Outdoor Gear Exchange, Cabot Creamery – discussions with .COMs about the value of the .ORGs. VMBA Chapters are creating avenues that are benefiting businesses. Idea is for an Alliance to leverage this group of Businesses to recognize what we (and/or others) are doing as .ORGs to enable and support them. Develop and create platform for dialog and exchange on how to continue to partner and work together to benefit Vermont. See ED Report for more information • If we don't steward the entire Outdoor Recreation System and what it means for Vermont – we will grow a bubble. But if we can coordinate our visions between .COM and .ORG we can create a sustainable future. Bottom line – TRAILS are a major element to the Vermont Lifestyle 	<ul style="list-style-type: none"> • None

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Old Business/ New Business	<ul style="list-style-type: none">• Review of the Regional Group – a lot of out-of-staters come to Vermont to ride and we haven't been capturing any trail usage money from them. Reciprocal membership with other state mountain bike memberships. 6 groups have agreed to sign a MOU, work together to cross promote. If you are a VMBA Member you can add their network at a discount, likewise the reverse is true so out-of-staters can add VMBA Chapters.• The BOD Voted to insure the Executive Director is awarded Paid Time Off for all National Holidays – All voted YAY	<ul style="list-style-type: none">• TS – send Amber the strip colors

Next Meeting: Tuesday, February 7th at Best Western in Waterbury, VT with Virtual Option that John Tedesco will share when distributing the Meeting Minutes