

BOD Present: Wyatt, Mike, John, and Tom

BOD Calling In: Alex, Sue, Hillary

-Sponsorship is off a bit, bike shop sponsors are down

-Voice funds are earmarked

-Membership is doing WELL!

Chapter Check In:

-Green Mountain Trails-Eastern States Cup and 3 other events, needs volunteers for the events!

-Suicide Six is looking at DH program

-Grafton VMBA membership is low

- a) Perhaps website can be improved, possible solution is VMBA add on to their membership

-Idea, VMBA add on to DH season passes. People who purchase a season pass at a resort can add on VMBA to their pass purchase.

-WATA is ready to build new trail

-B3 critical mass ride was cool, Lots of rides canceled for rain

-Cady Hill was packed despite trail closure

- a) Communication to public about trail closures, how to improve this?

Education about riding closed trails

- a) Facebook, website
- b) Chapter level, state wide
- c) Let riders know what wet-ride options are out there

VMBA creates education committee: members are Alex, Wyatt, Sue and Tom.

VOREC:Non-profits+business+councils+FPR, mini conference in August. Develop infrastructure for trails, Governor in attendance.

Festival: Raffle items and sponsors needed

Ambassador:

-Social media content generated

-looking to help with festival communication

-Question: Are BOD members considered ambassadors?

Digital platform:

-Trail Hub....

-Trail Finder

-Trail Forks: Landowner fears, but if it is possible to have trailforks responsive to removing trails we could mitigate this fear. Action item, ask Trailforks about Karma button.